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Georgia's Changing Demographics

Georgia City-County Management Association Spring Conference

Athens, Georgia

March 6, 2024

Taylor Hafley, Applied Demographer

Georgia's Demographic Transitions

- Geographic Concentration and Regional Population Shifts
- Georgia is more Racially and Ethnically Diverse
- Georgia is Getting Older
- Summary and Questions



TRIVIA



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What industry's employment grew 760% from 2007 to 2019?

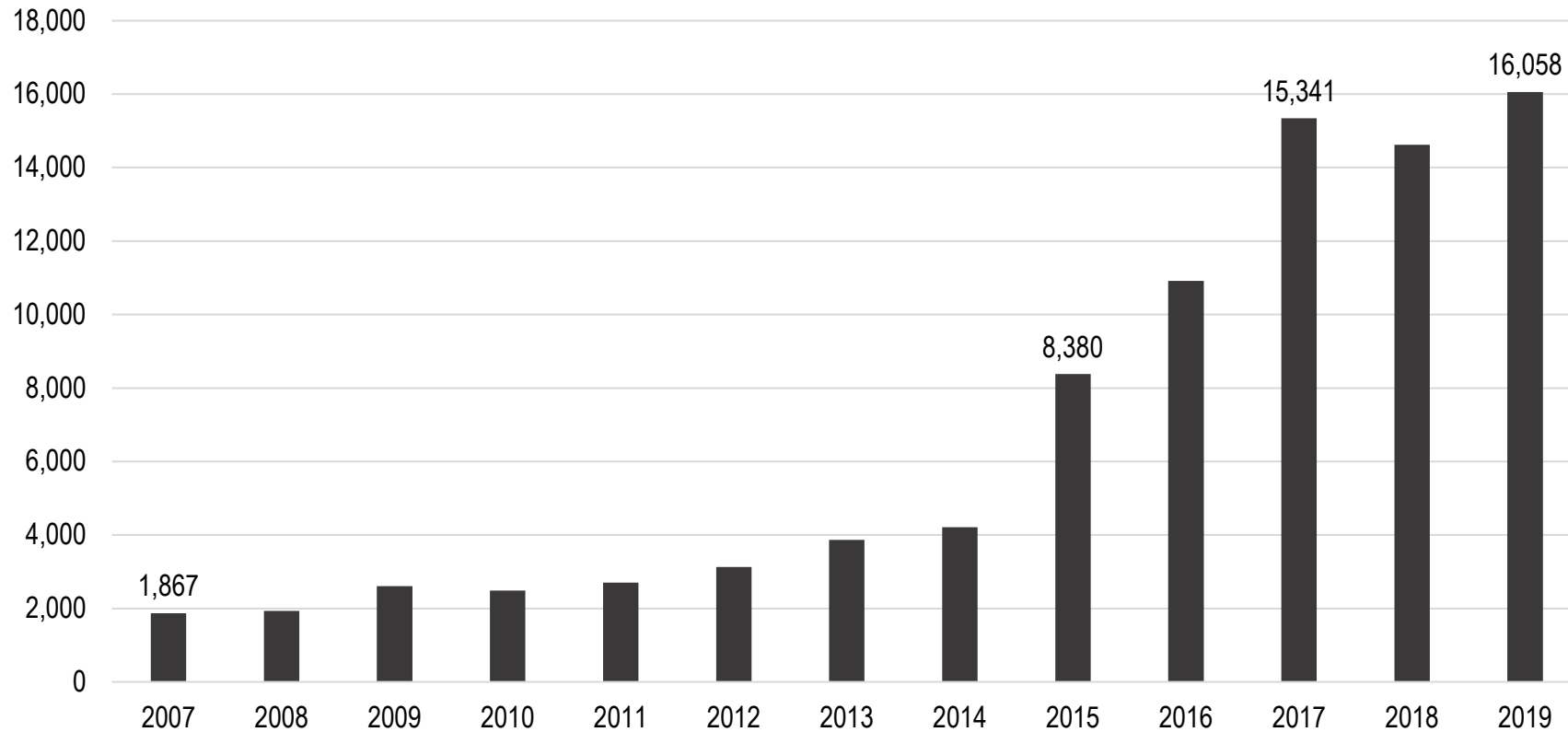
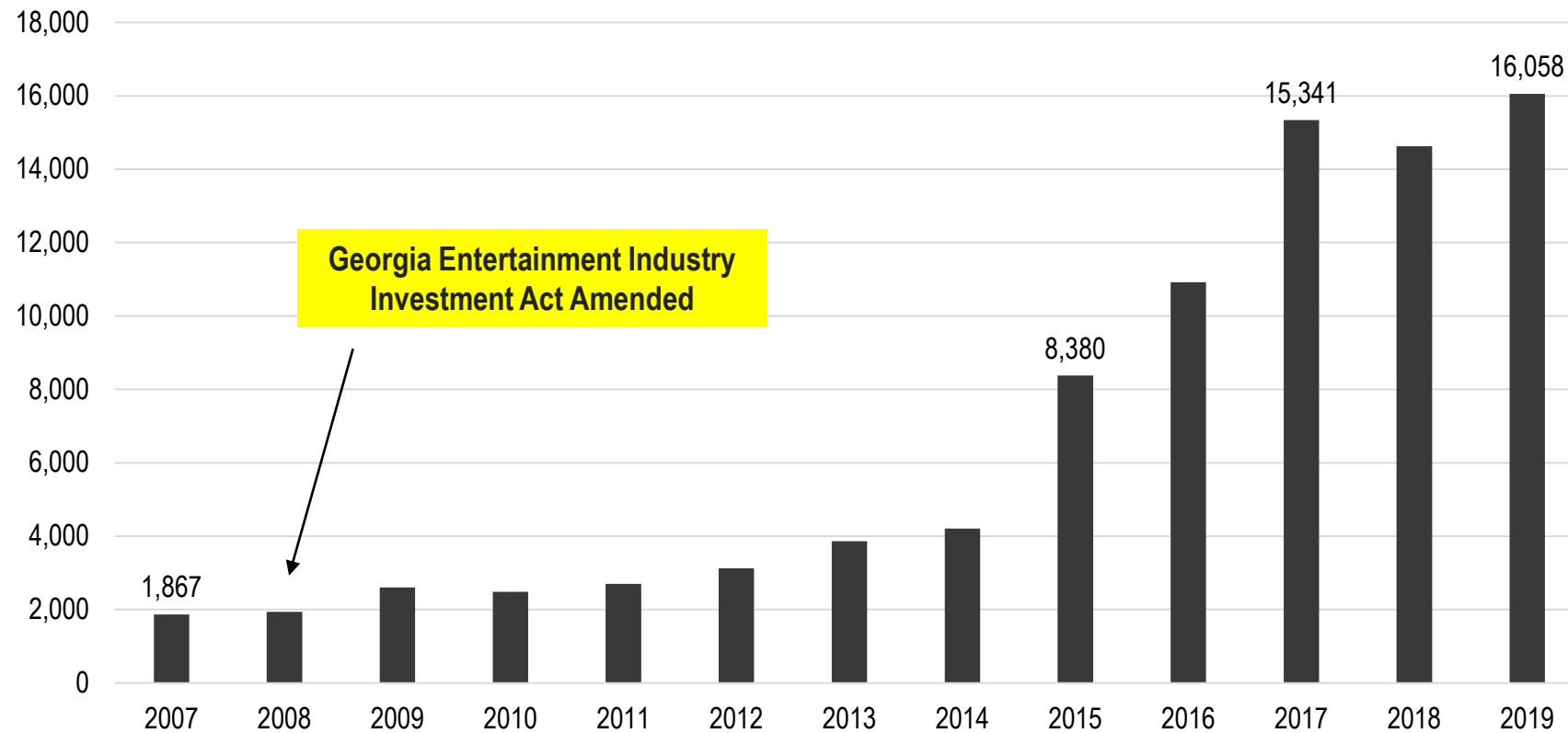




Photo: Site Selection Magazine



What industry's employment grew 760% from 2007 to 2019?



What is the number one agricultural product grown/produced in Georgia?

- A. Cotton
- B. Peaches
- C. Blueberries
- D. Poultry





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What is the current population of Georgia?

- A. 9.8 million**
- B. 11 million**
- C. 11.9 million**
- D. 12.4 million**

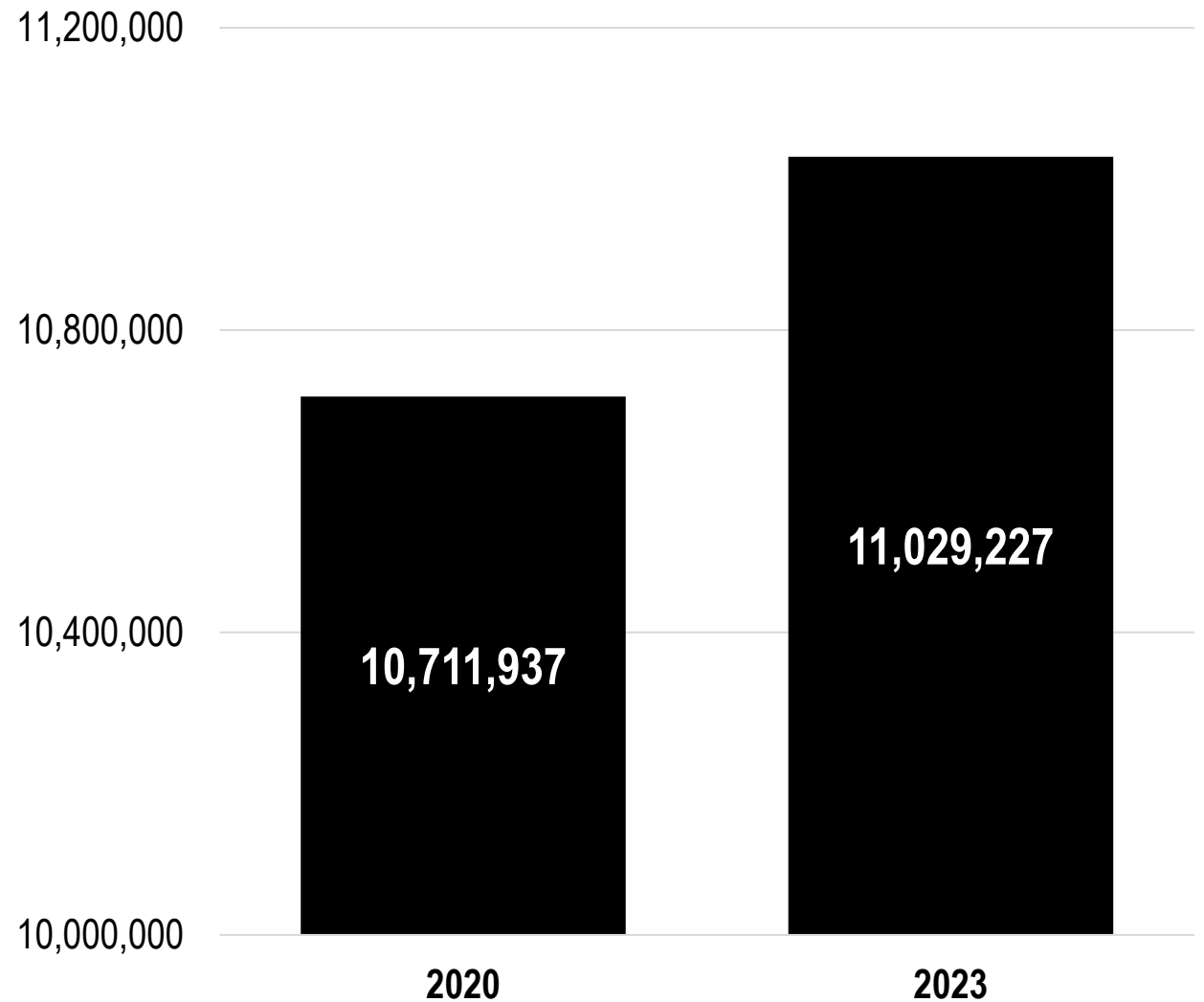


What is the current population of Georgia?

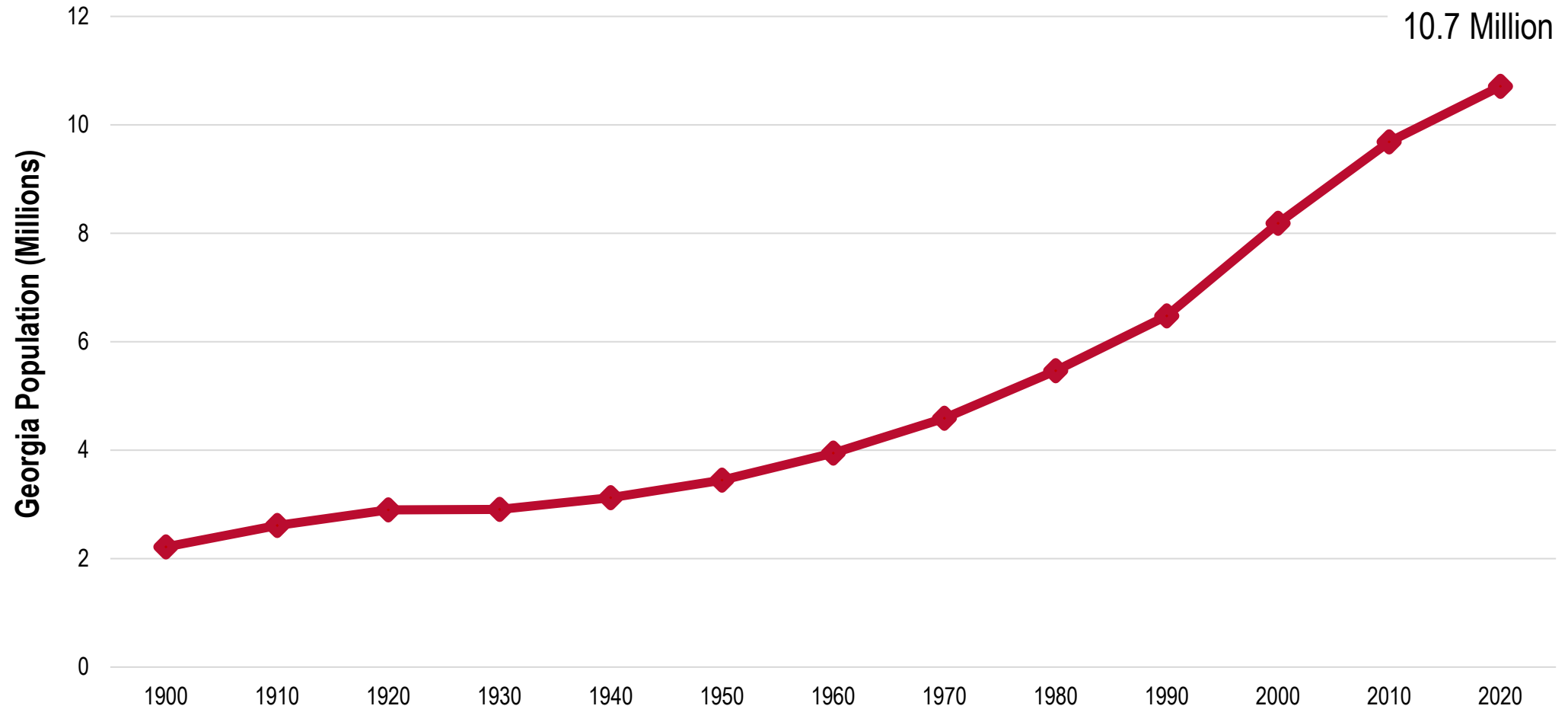
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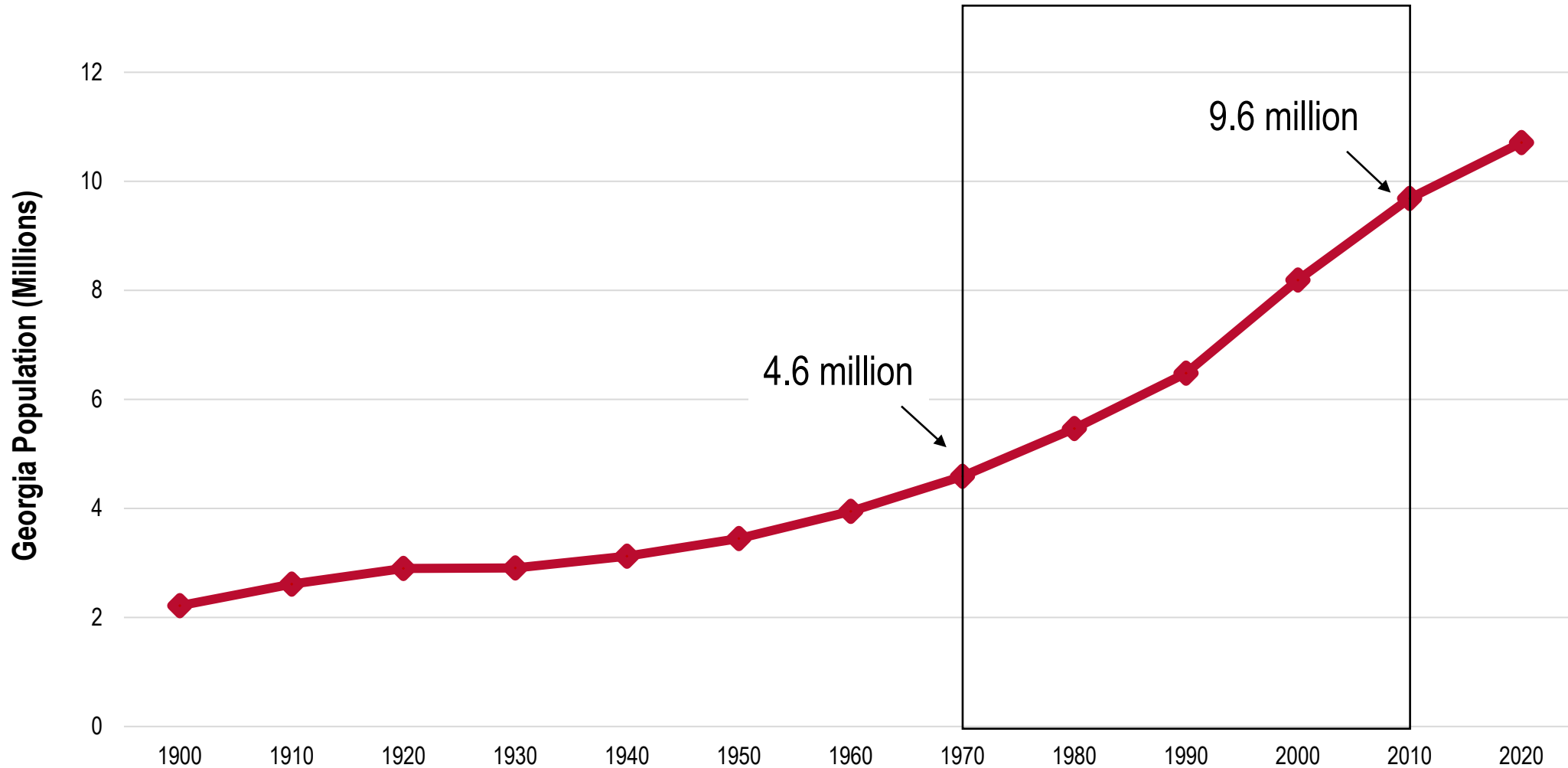
Georgia's Population increased by ~315,000 between 2020 Census and 2023 Estimates



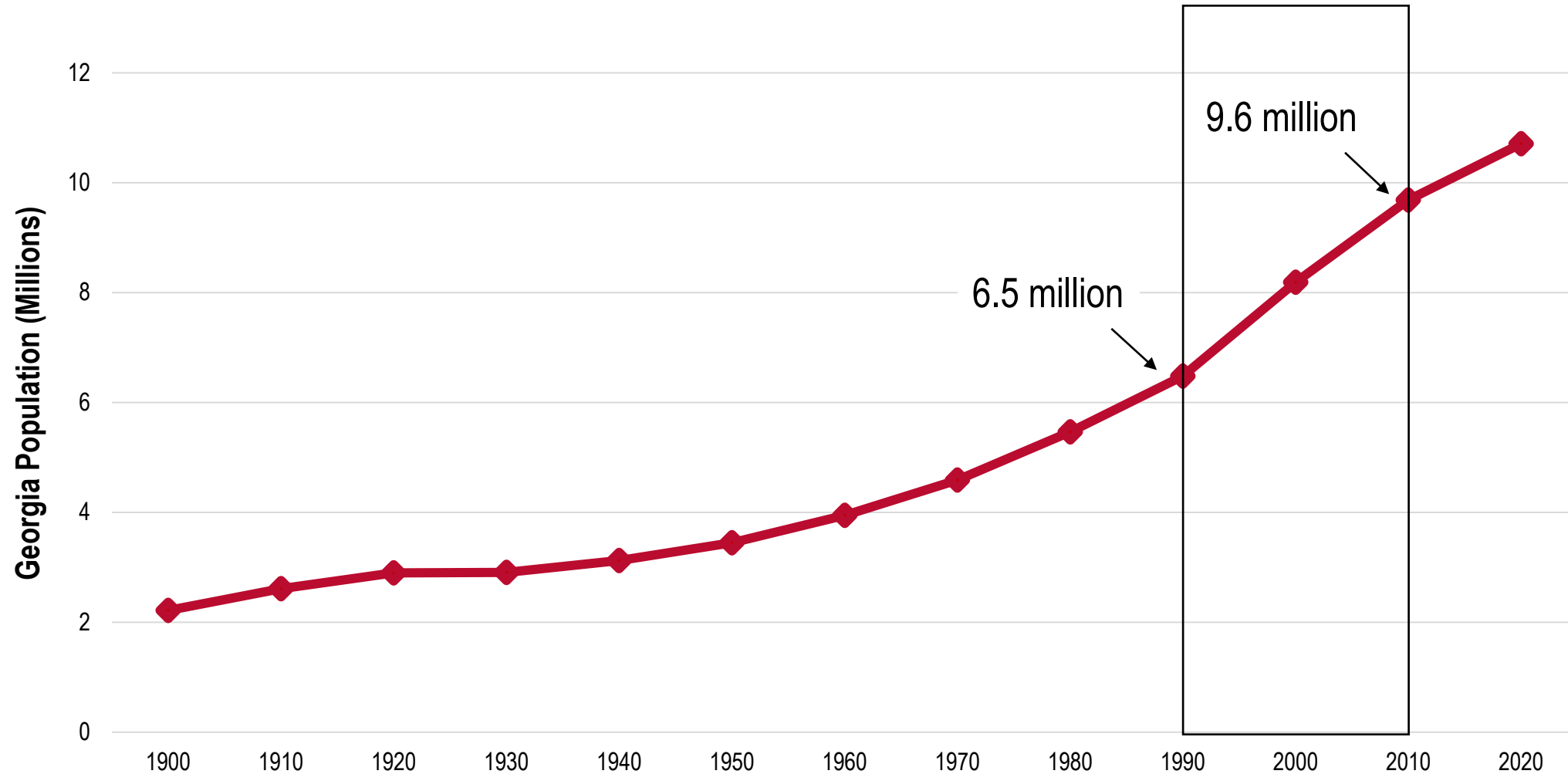
Georgia's Population, 1900-2020



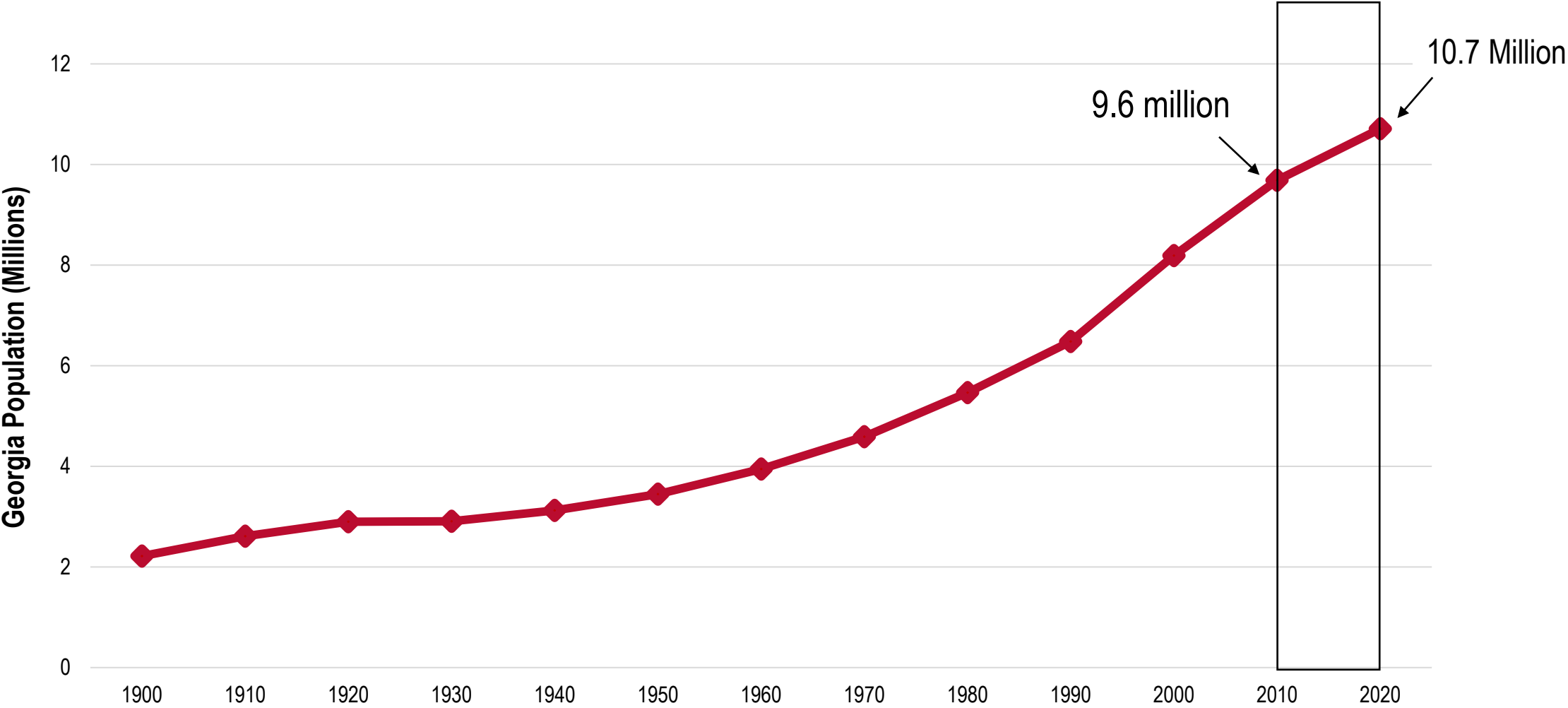
Georgia's Population Doubles in Four Decades



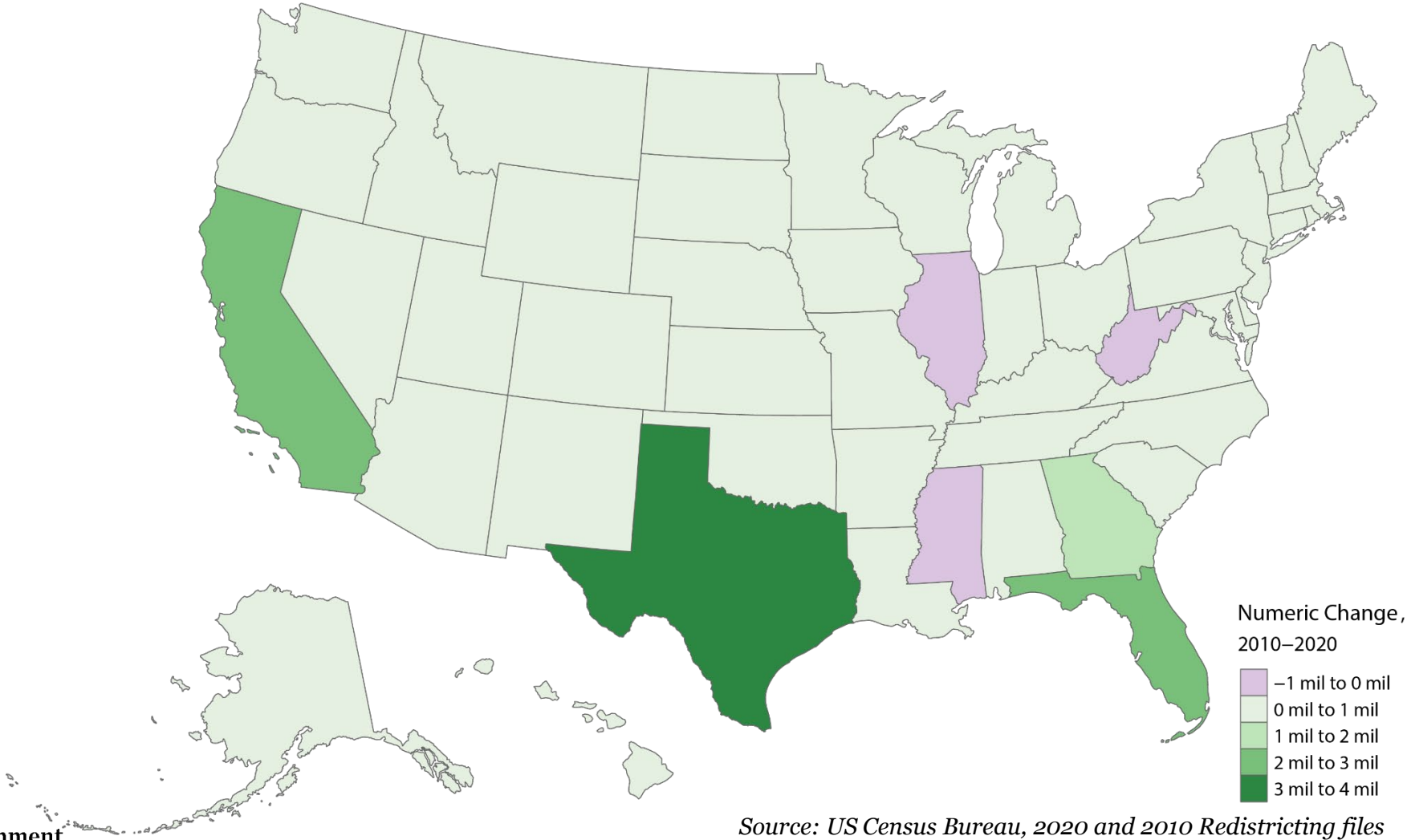
Three Million New Georgians in Two Decades



Georgia's Population Increases ~1 million in 2010s

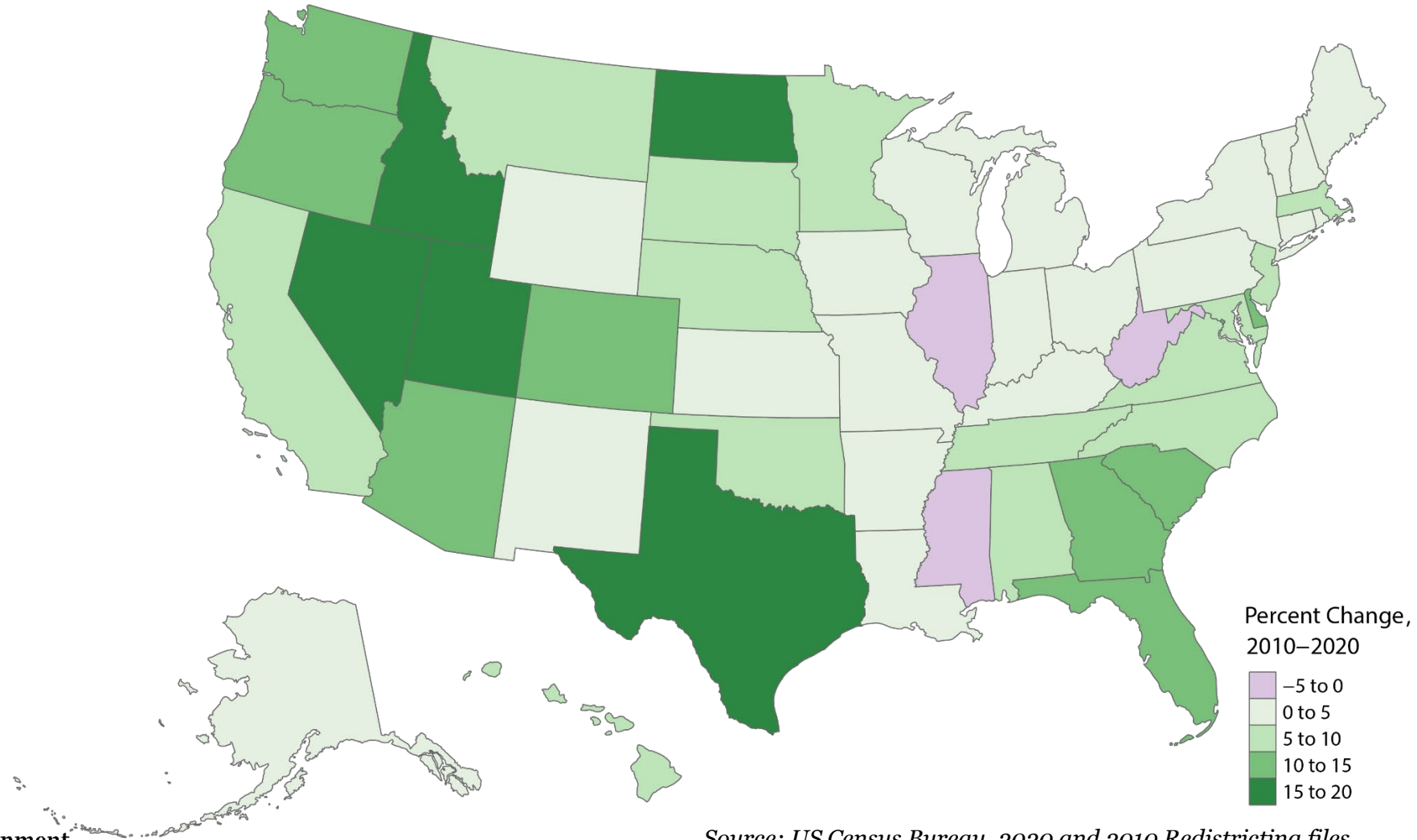


Georgia Top 4 in Population Increase In 2010s



Source: US Census Bureau, 2020 and 2010 Redistricting files

State's Rate of Growth (10.6%) Exceeds Nation (7.4%)

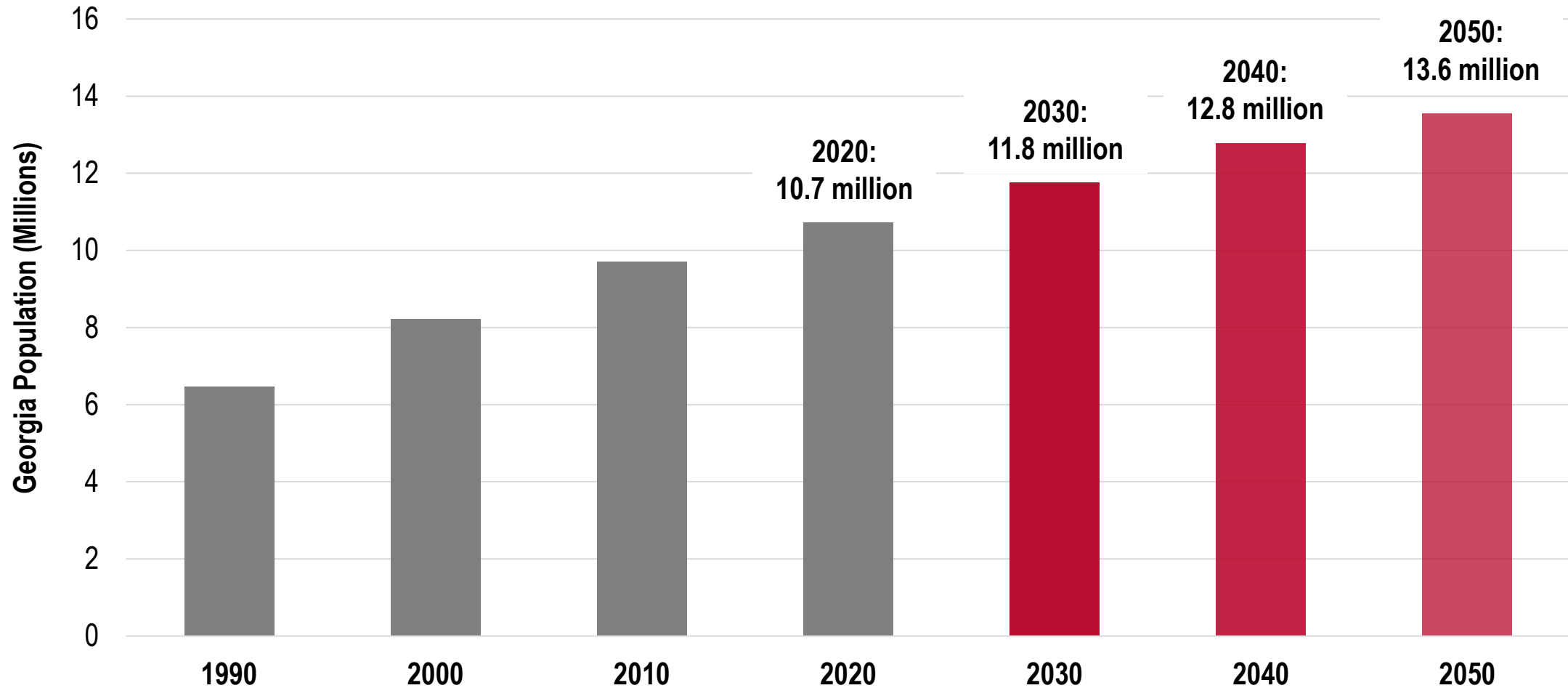


Georgia's growth in 2010s outpaced national average

1. Georgia was the 13th fastest growing state
2. Georgia was one of only four states where the population increased by more than 1 million people



Georgia's Projected Population through 2050



Three Components of Population Change

1. Births
2. Deaths
3. Migration



Three Components of Population Change

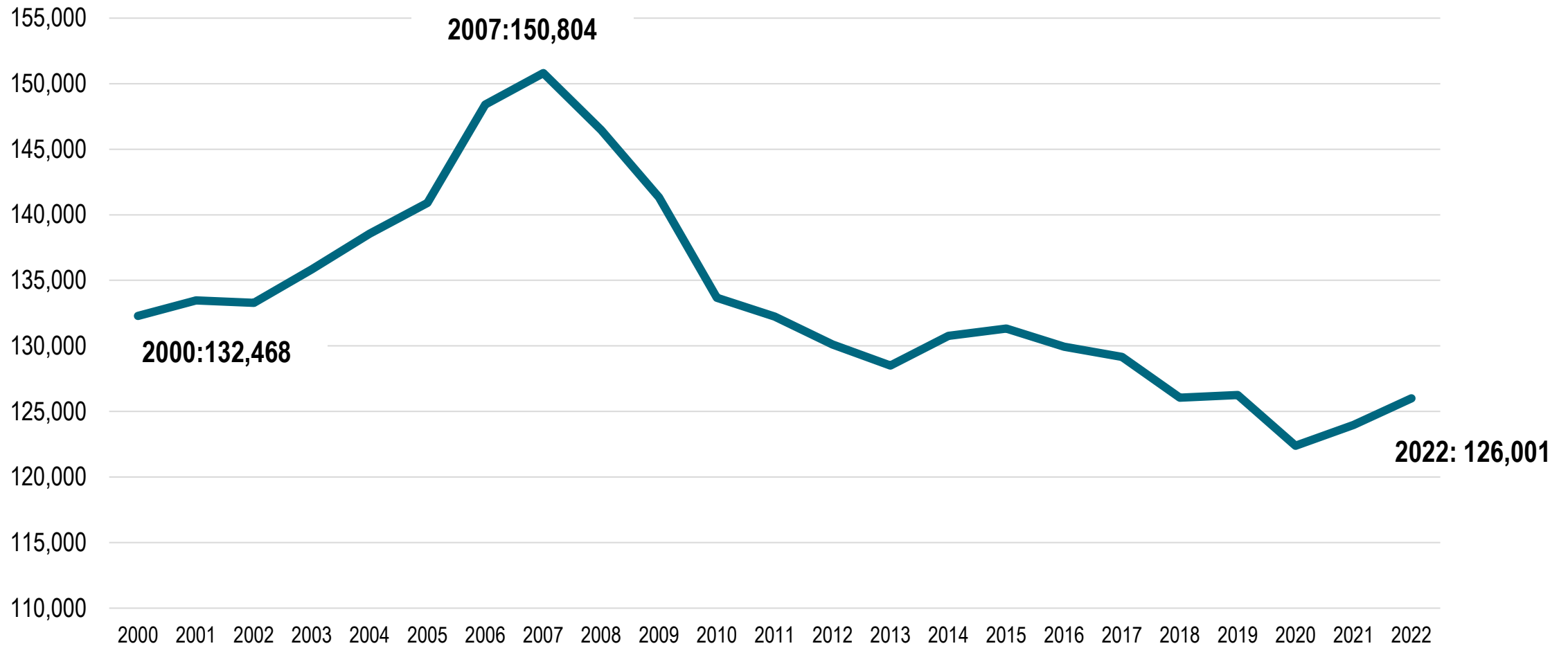
1. Births

2. Deaths

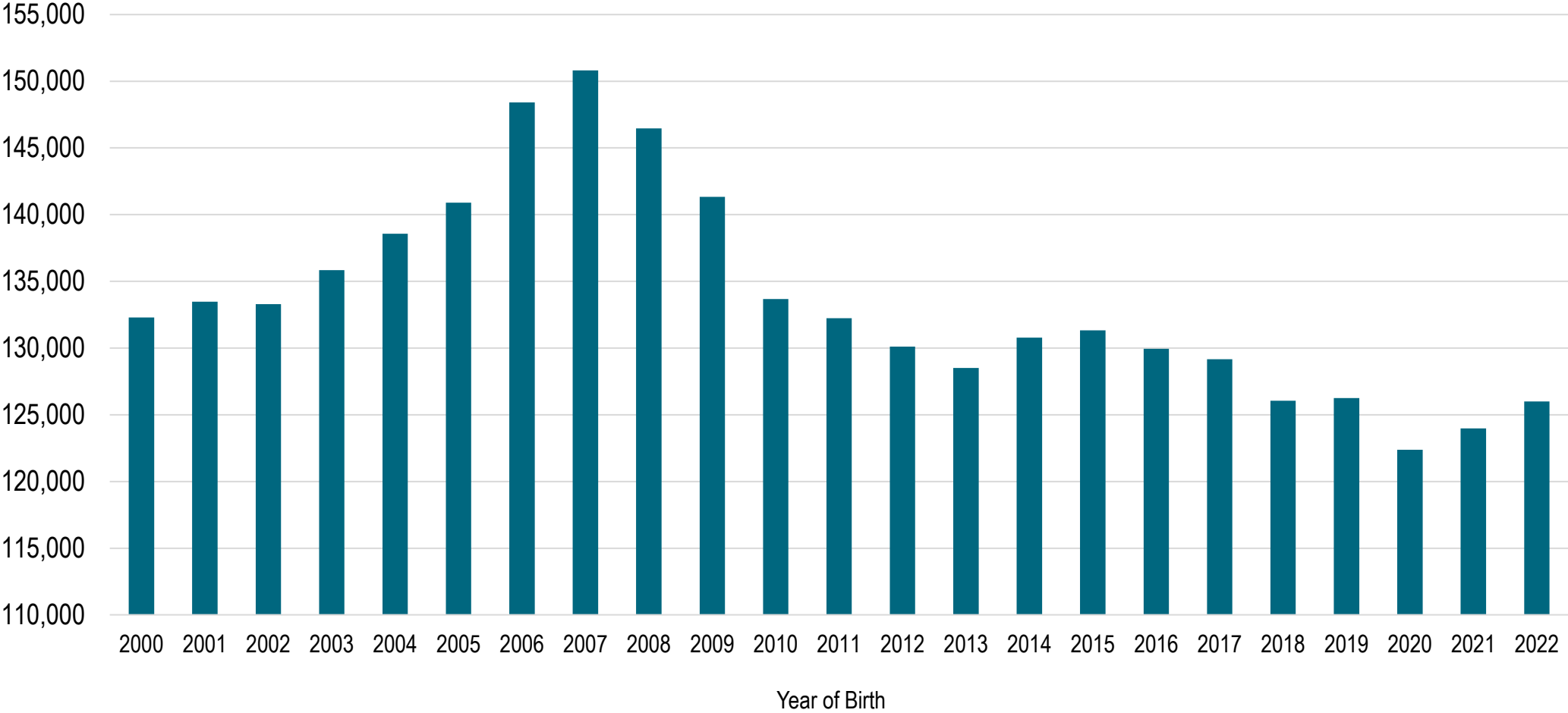
3. Migration



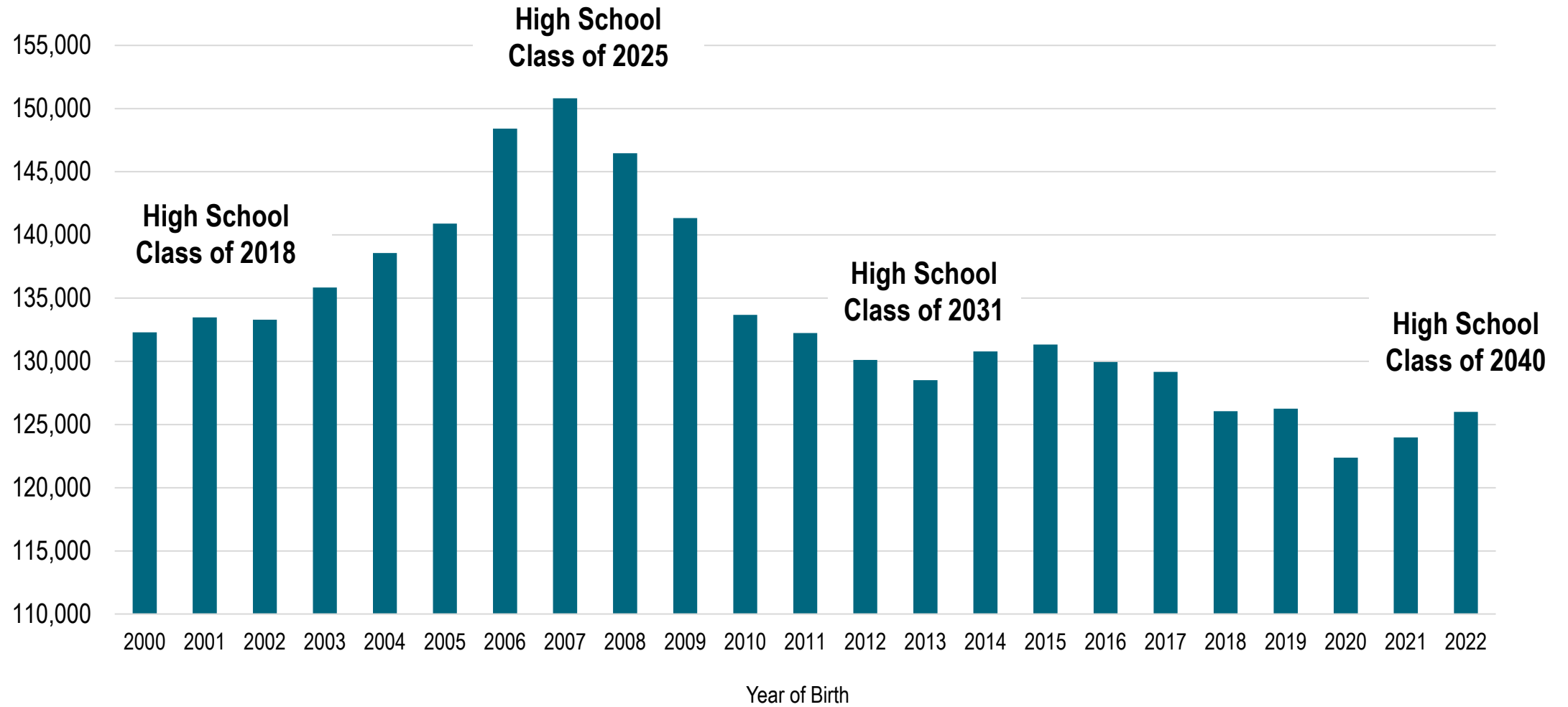
Number of Births are Falling in Georgia



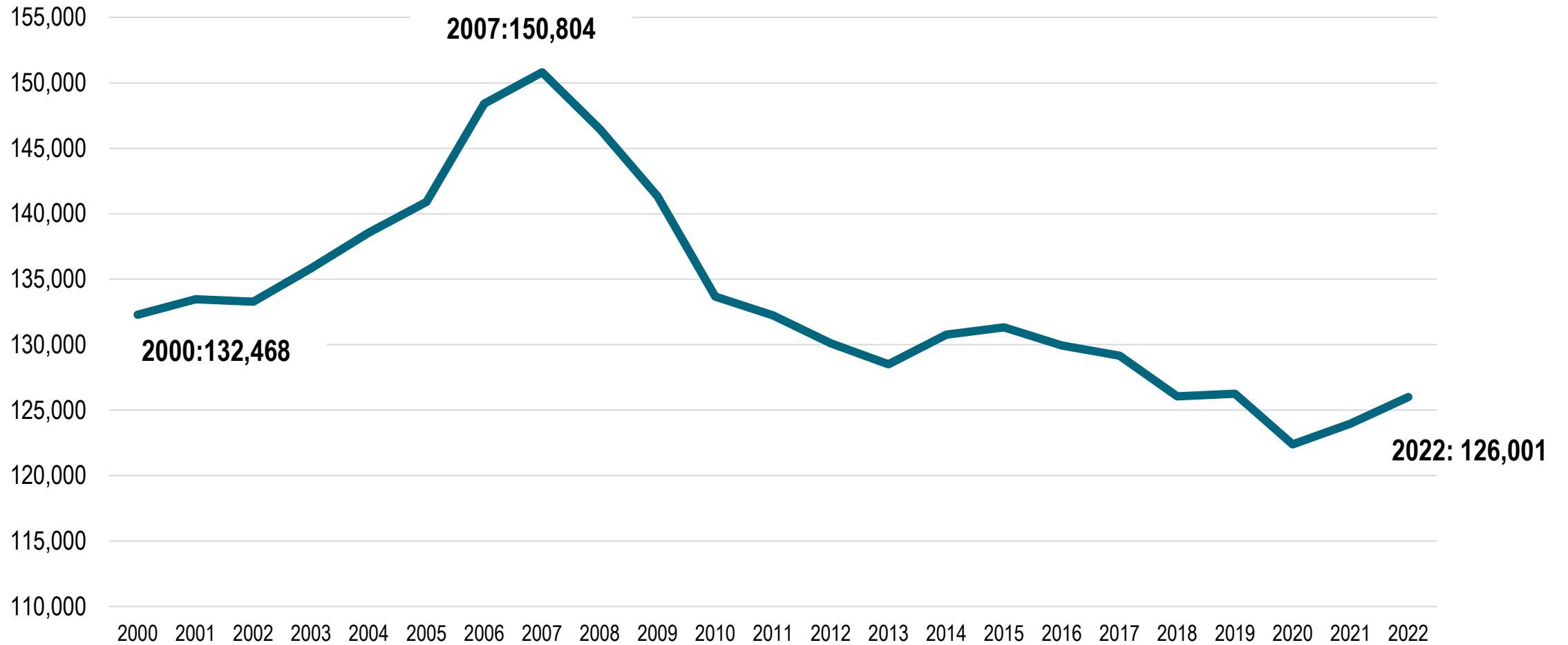
Fewer Births Impacts Education and Workforce



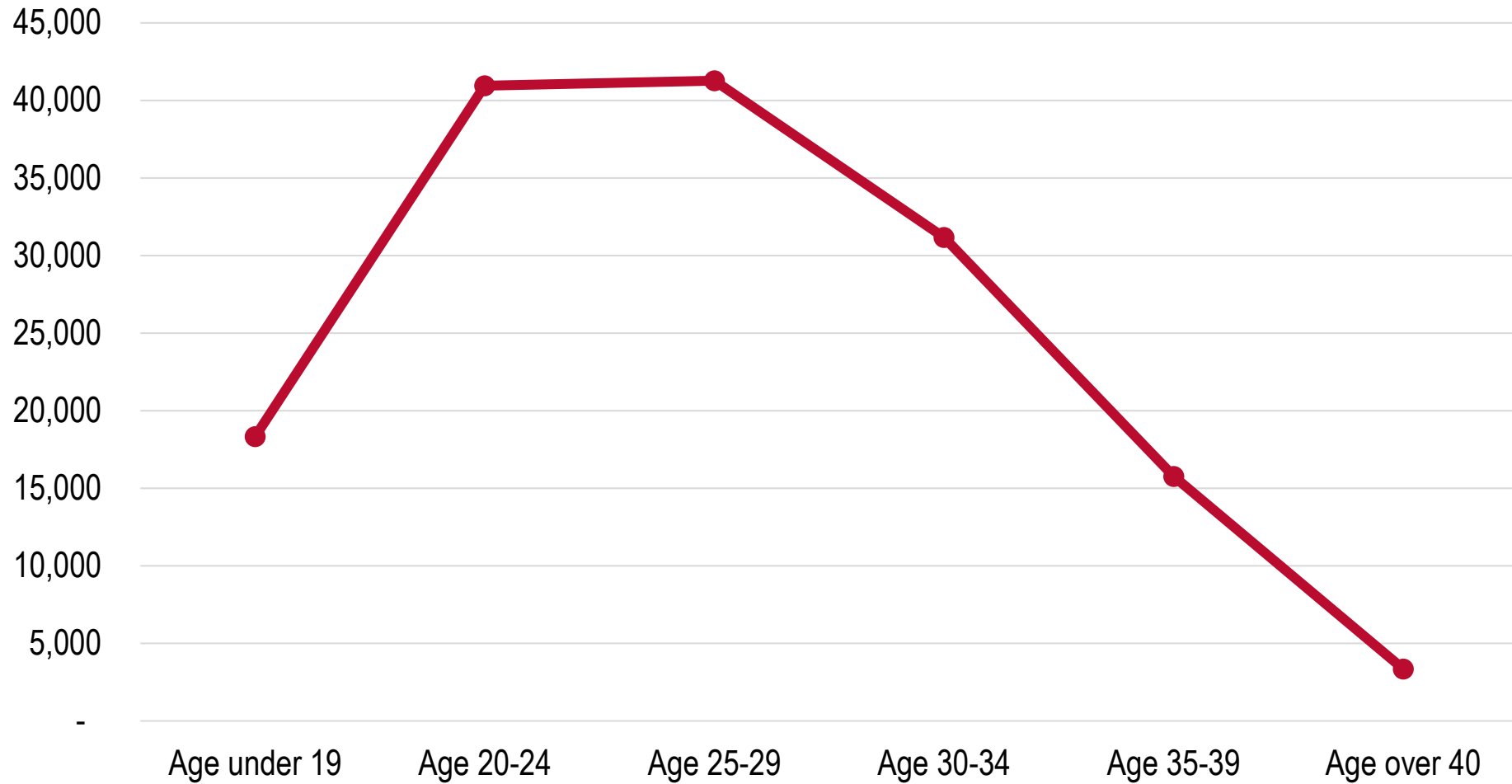
Fewer Births Impacts Education and Workforce



Why?



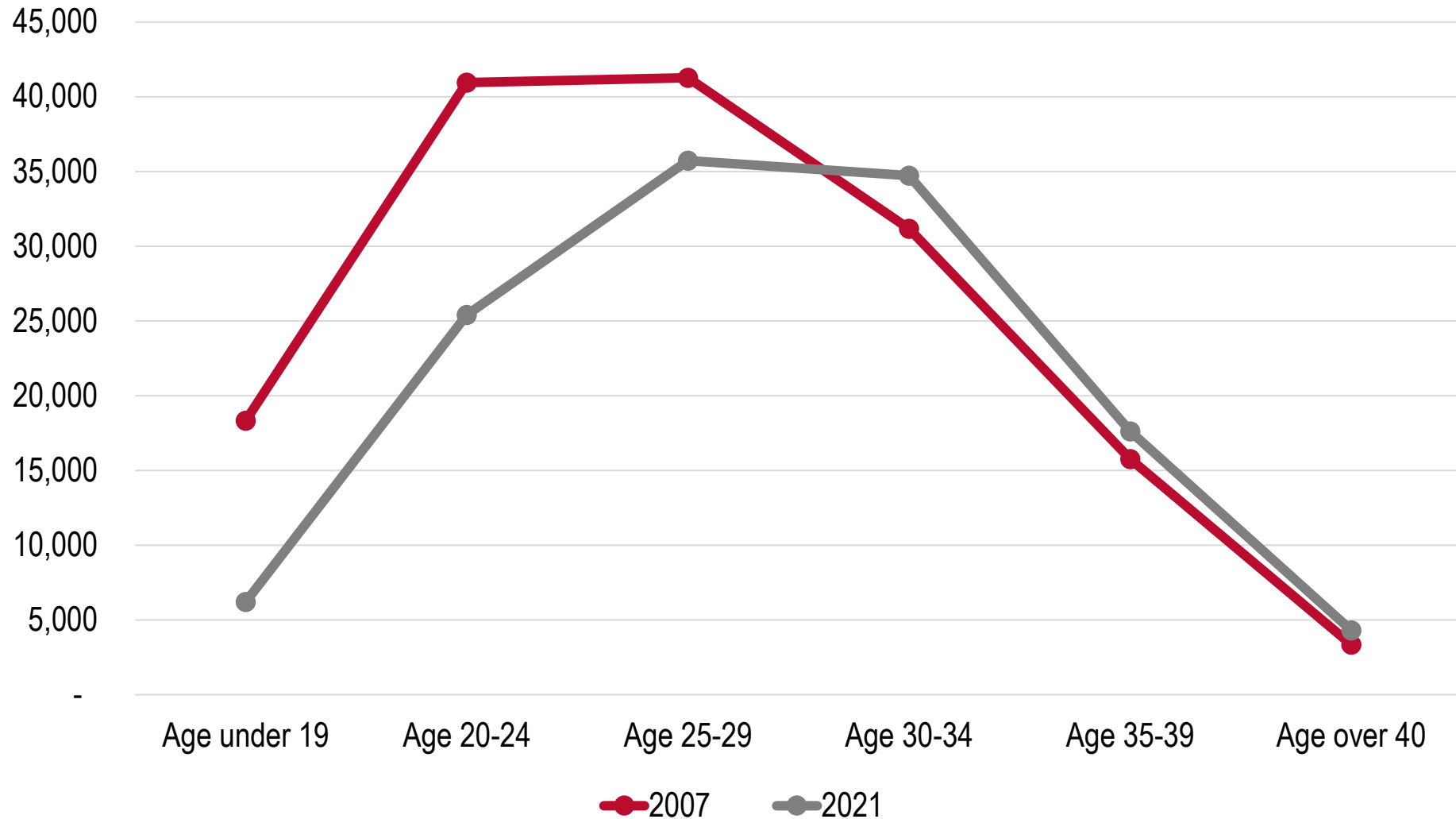
Georgia's Shifting Fertility Arc



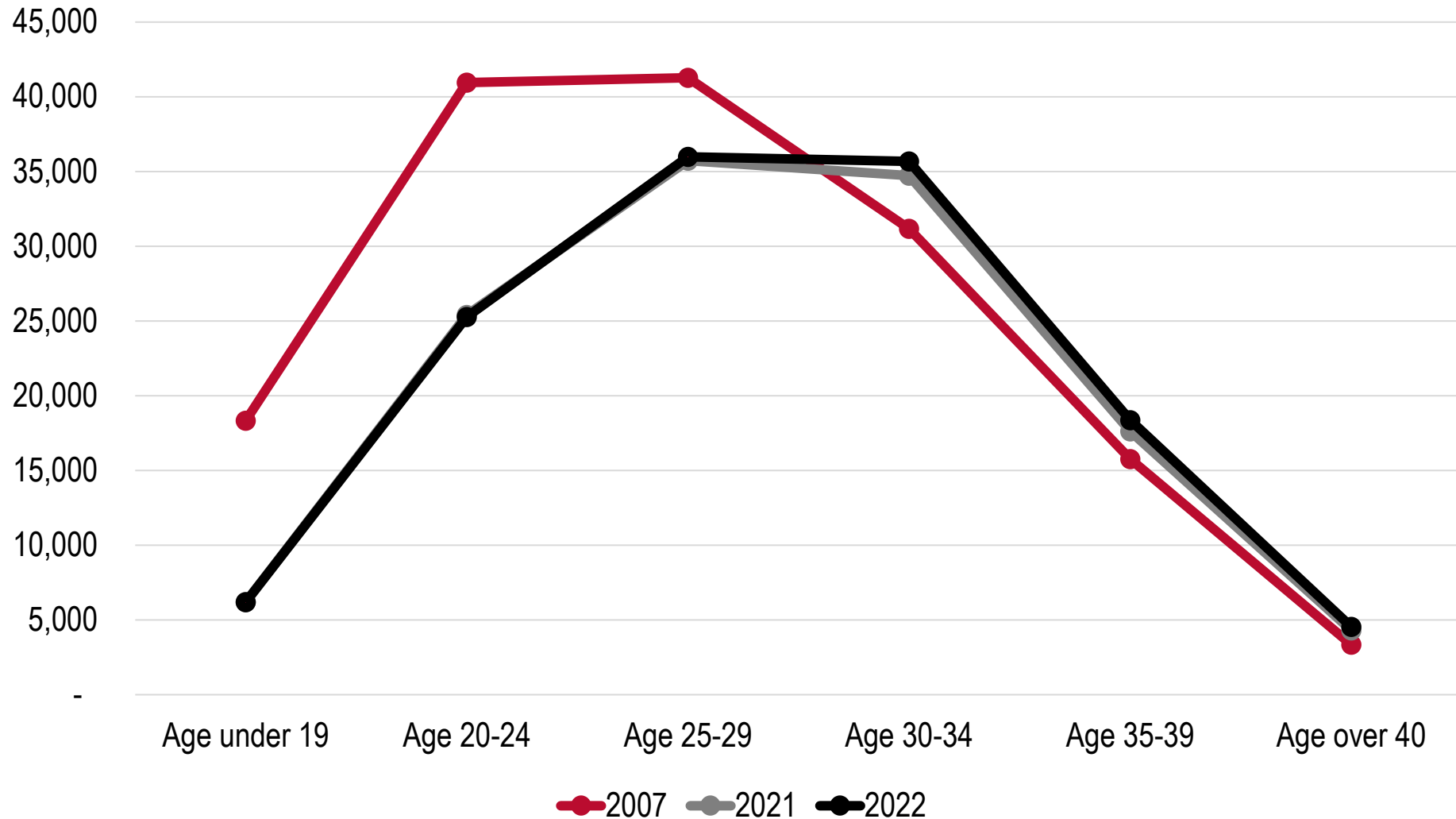
● 2007



Georgia's Shifting Fertility Arc



Georgia's Shifting Fertility Arc



Three Components of Population Change

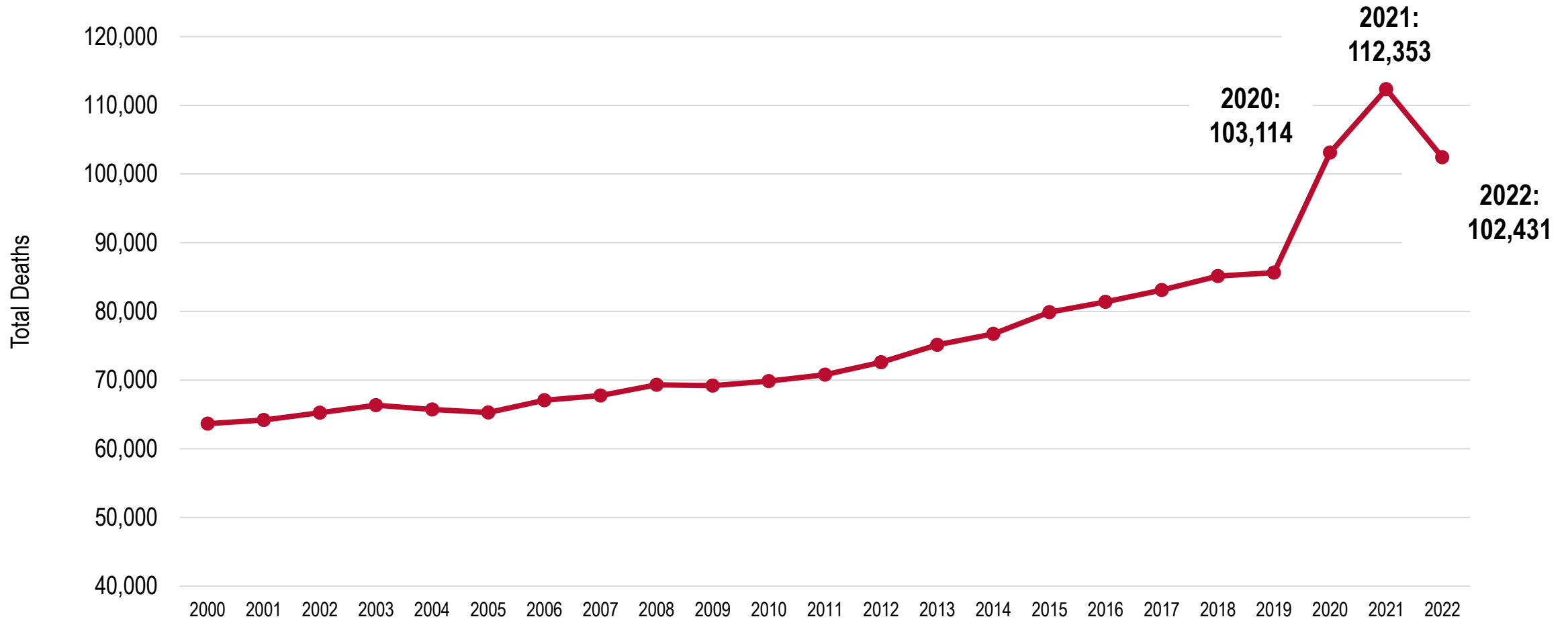
1. Births

2. **Deaths**

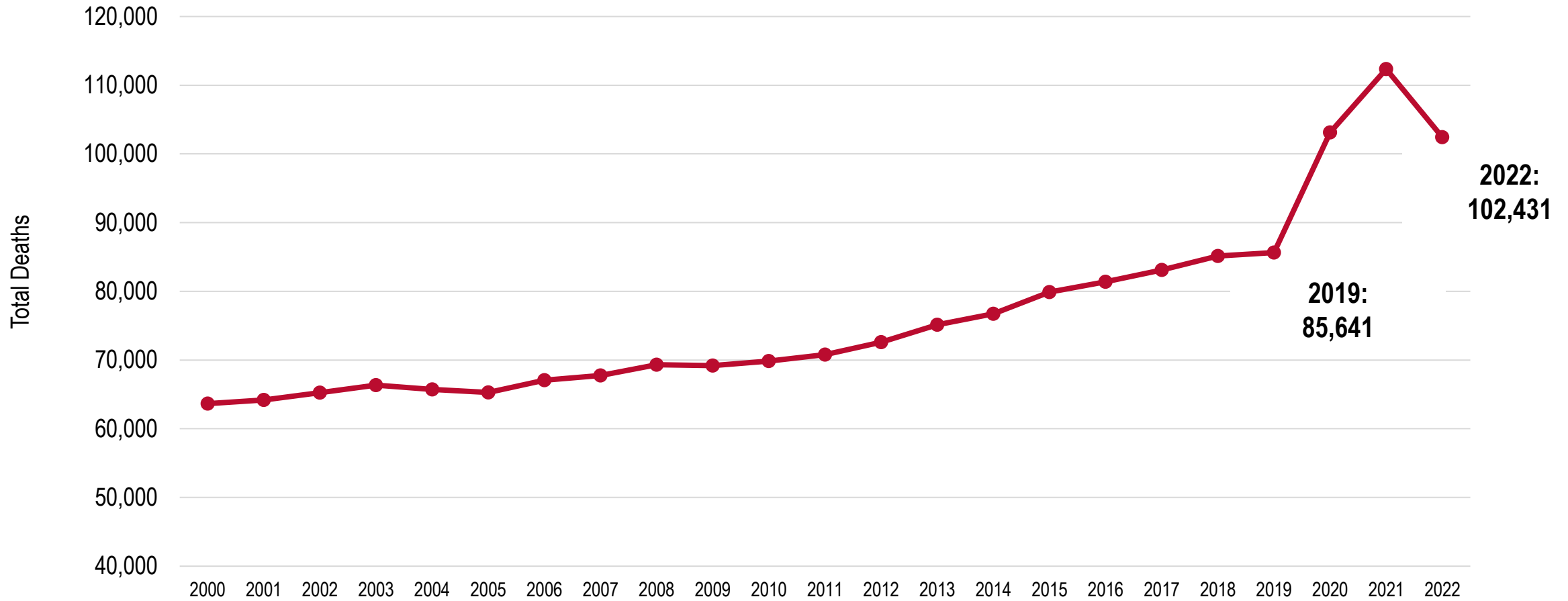
3. Migration



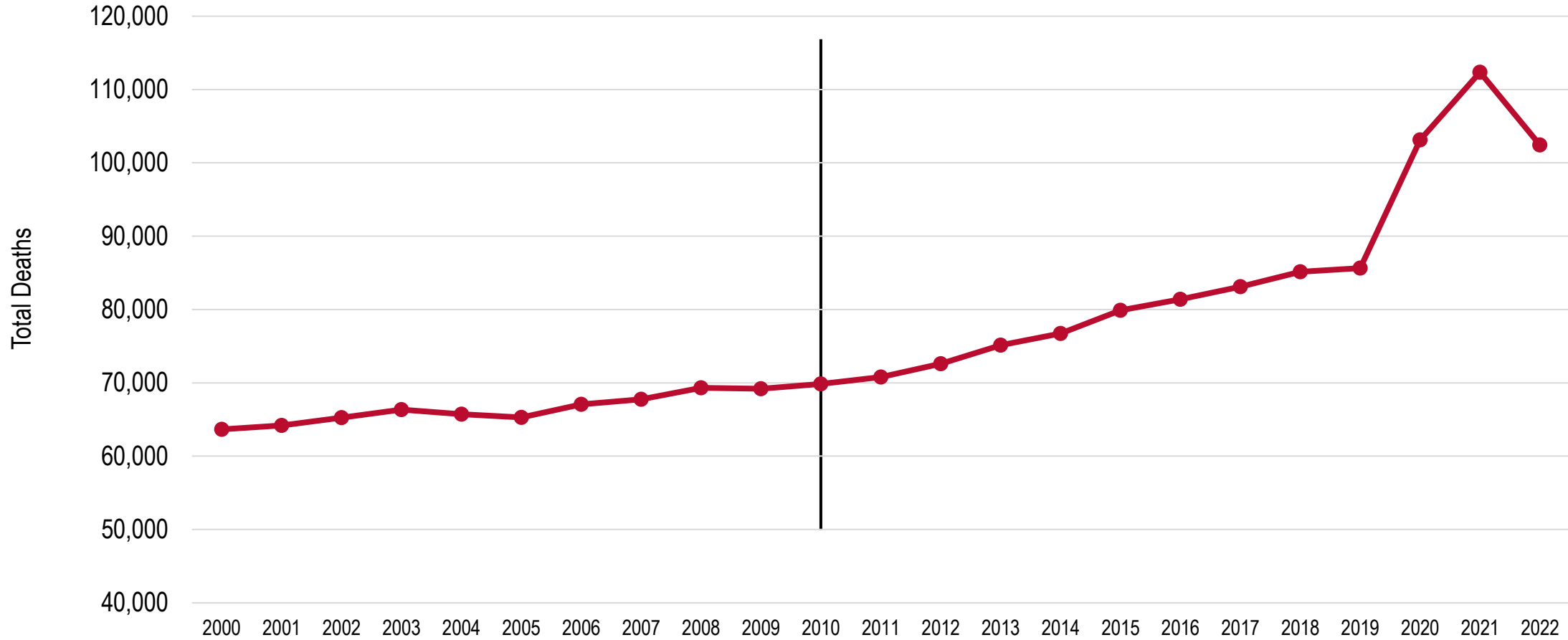
Deaths (hopefully) peaked in 2021 Covid-19



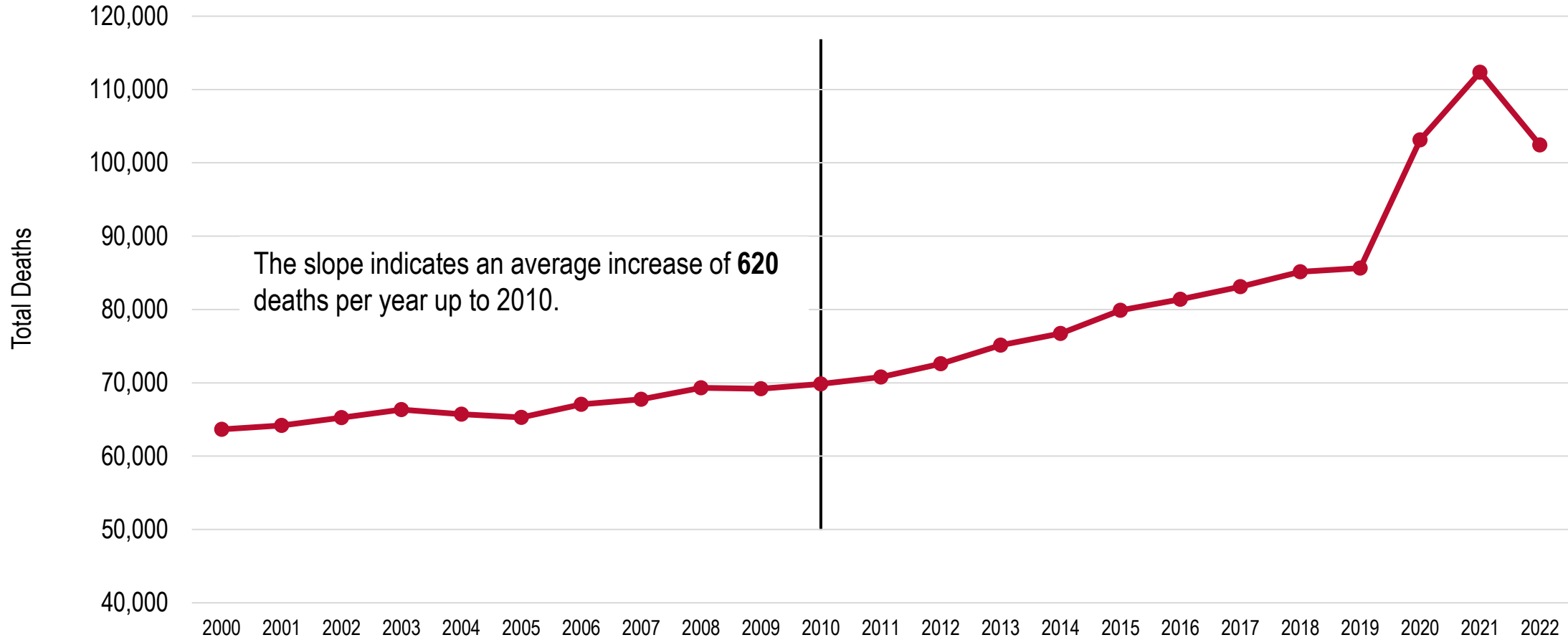
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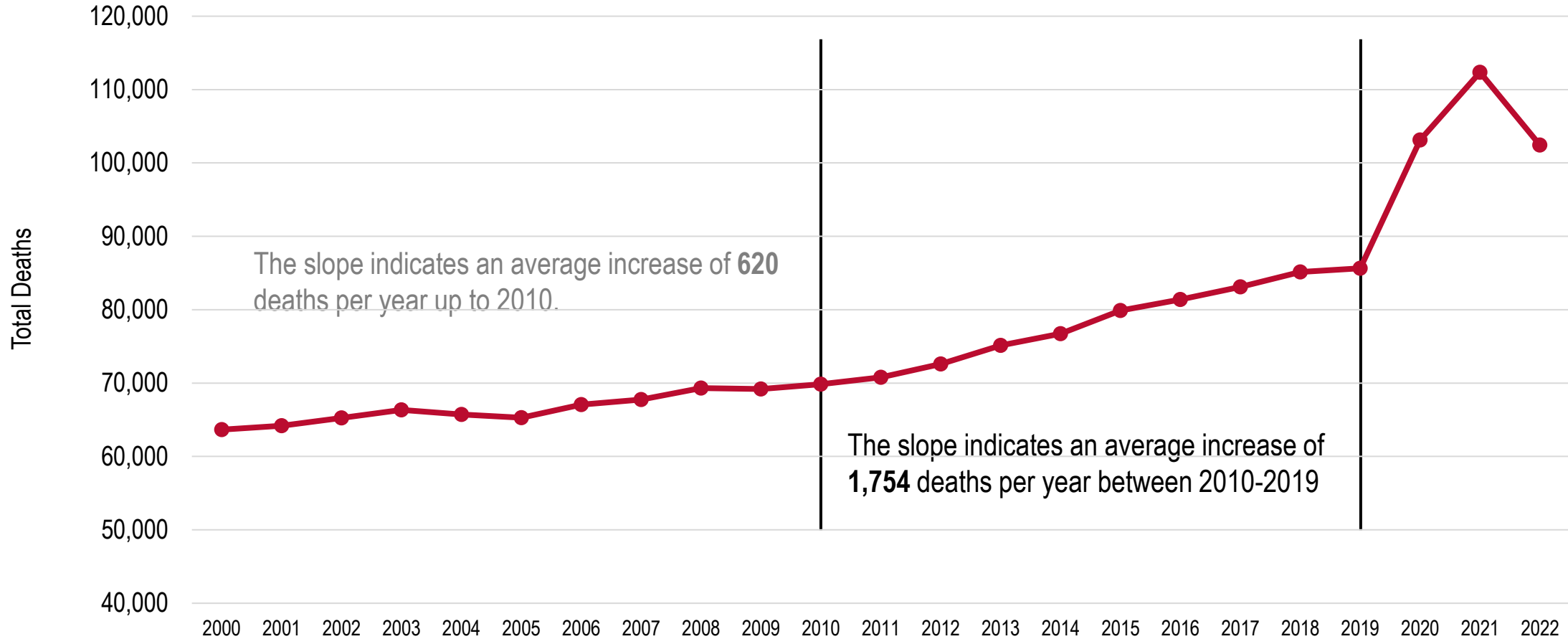
Deaths were increasing prior to Covid-19



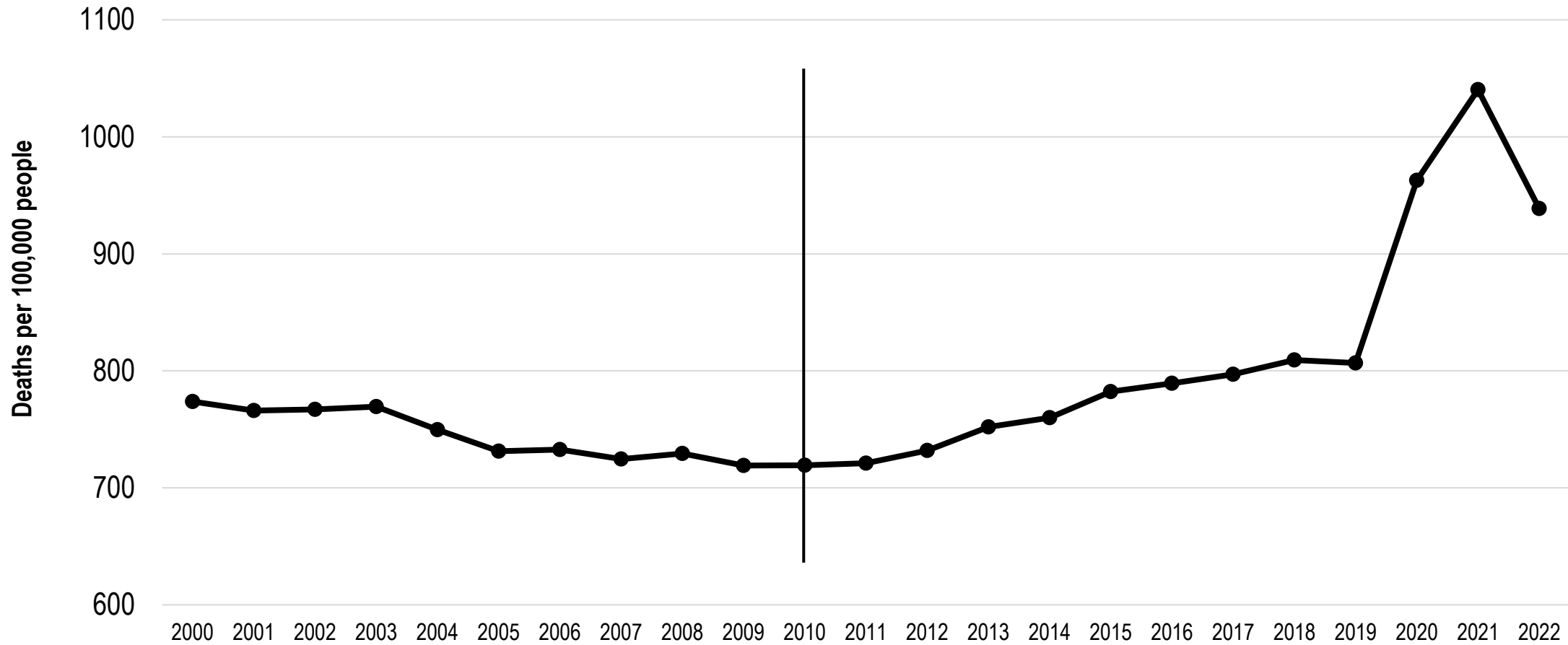
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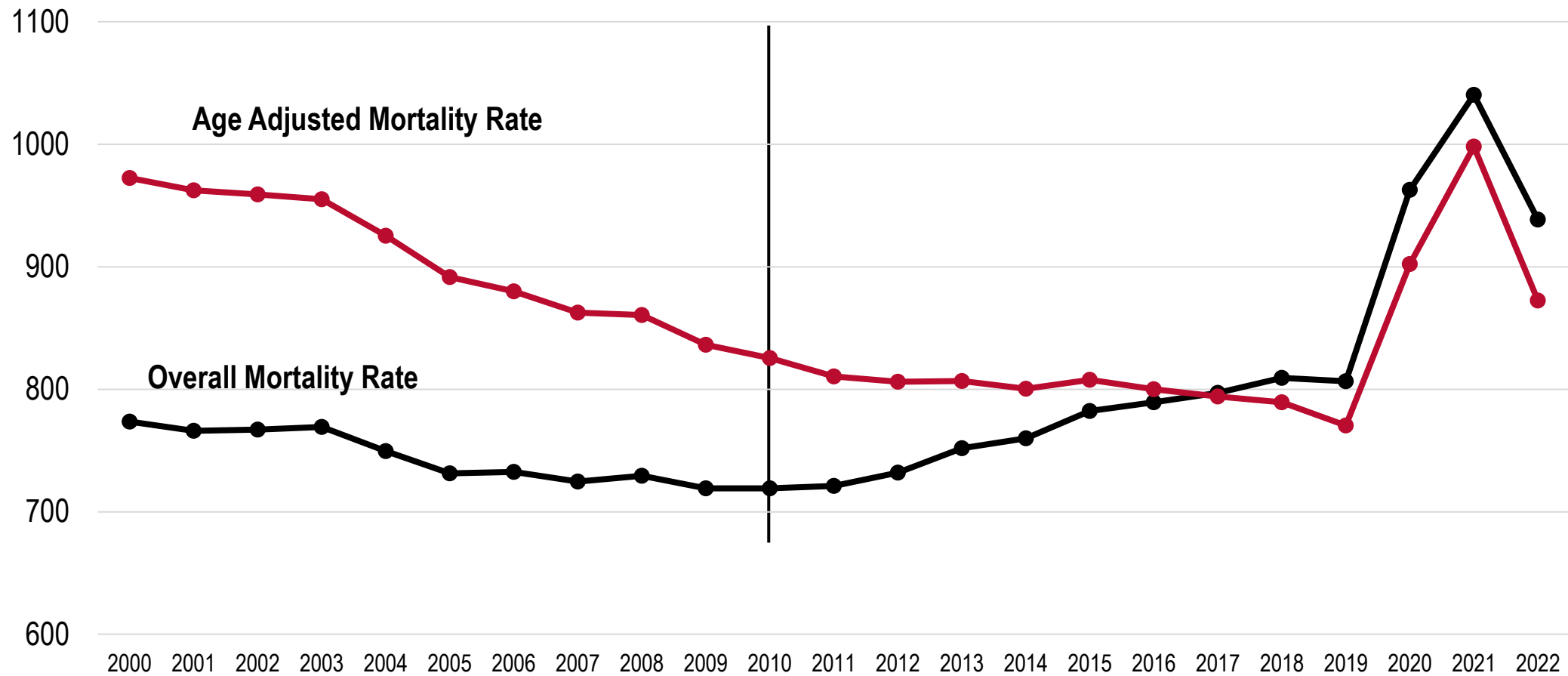
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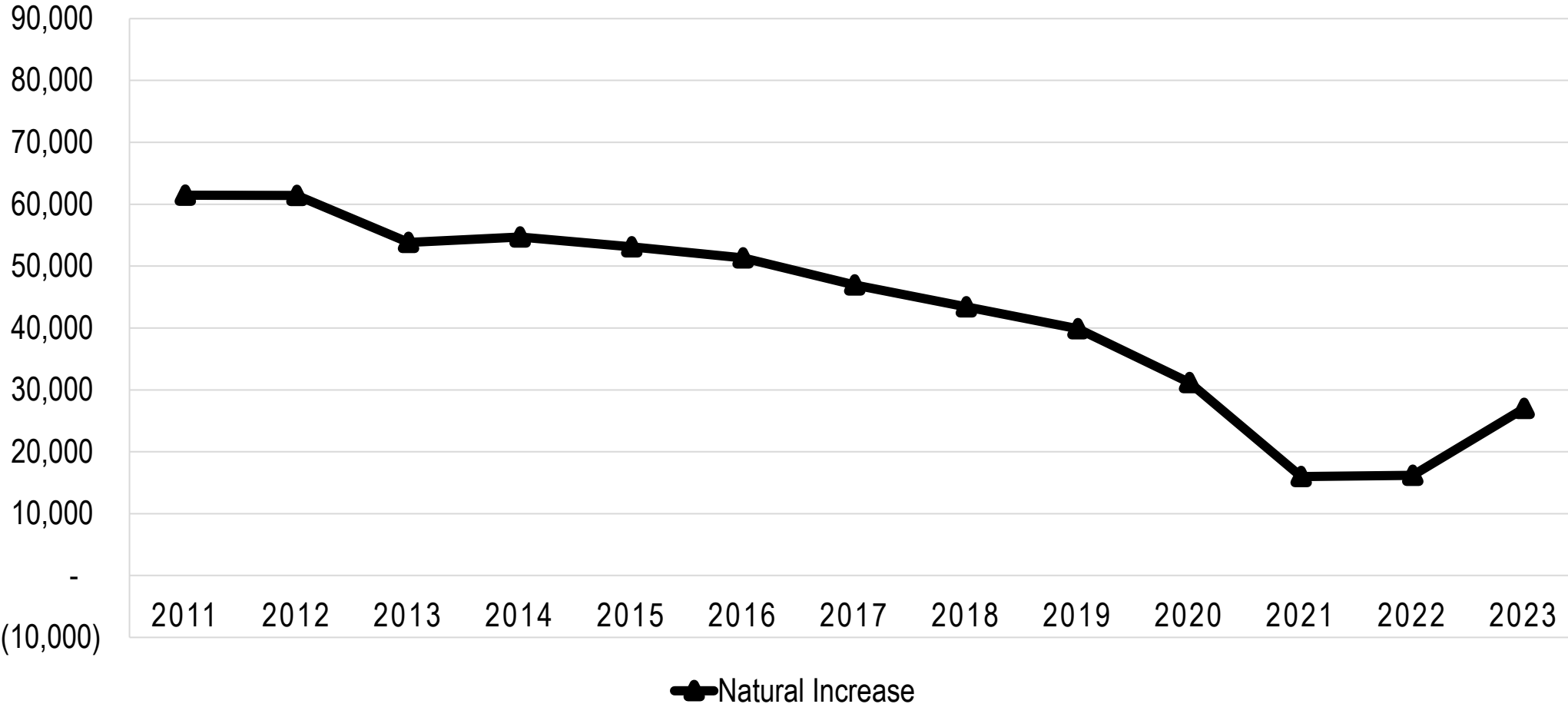
Mortality Rate Increasing since 2010, too



Mortality Rate vs. Age Adjusted Mortality Rate



Natural Increase Declines in Georgia



Three Components of Population Change

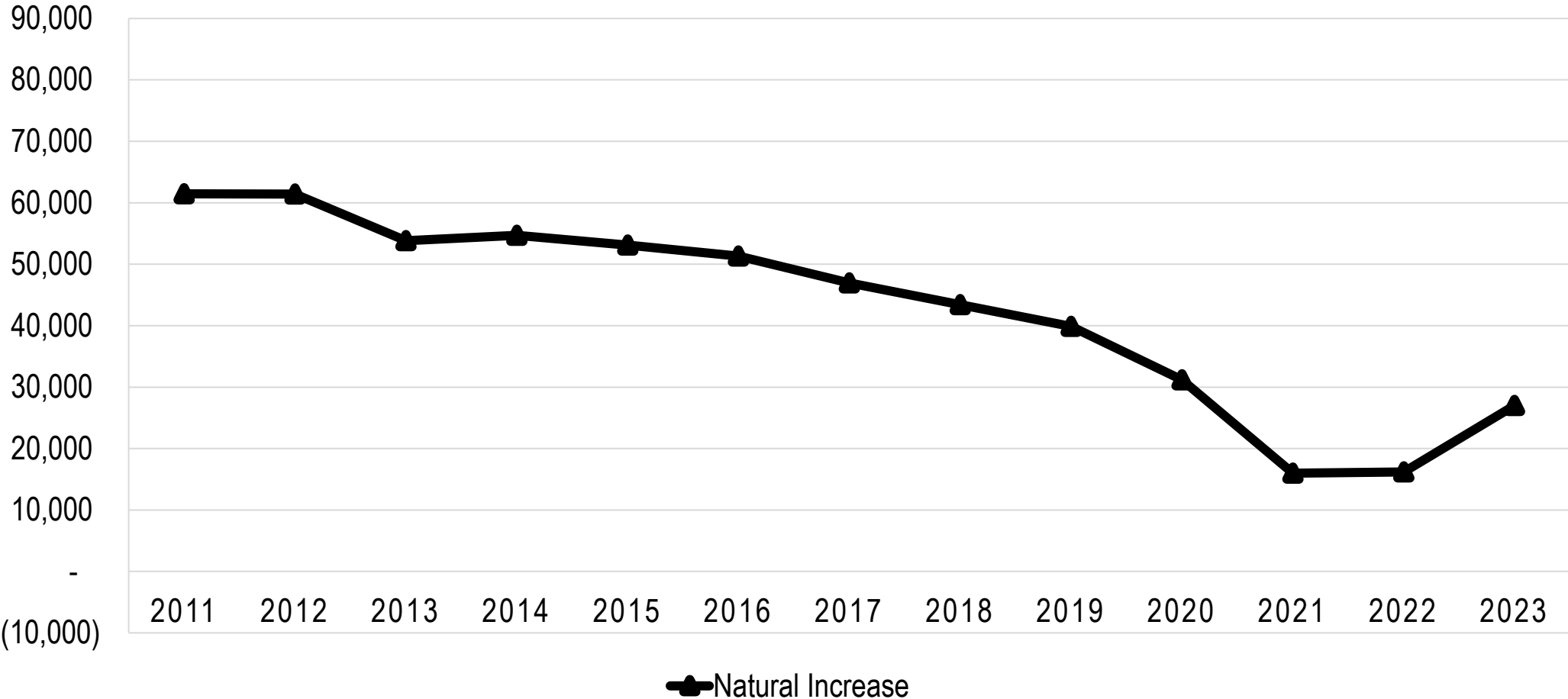
1. Births

2. Deaths

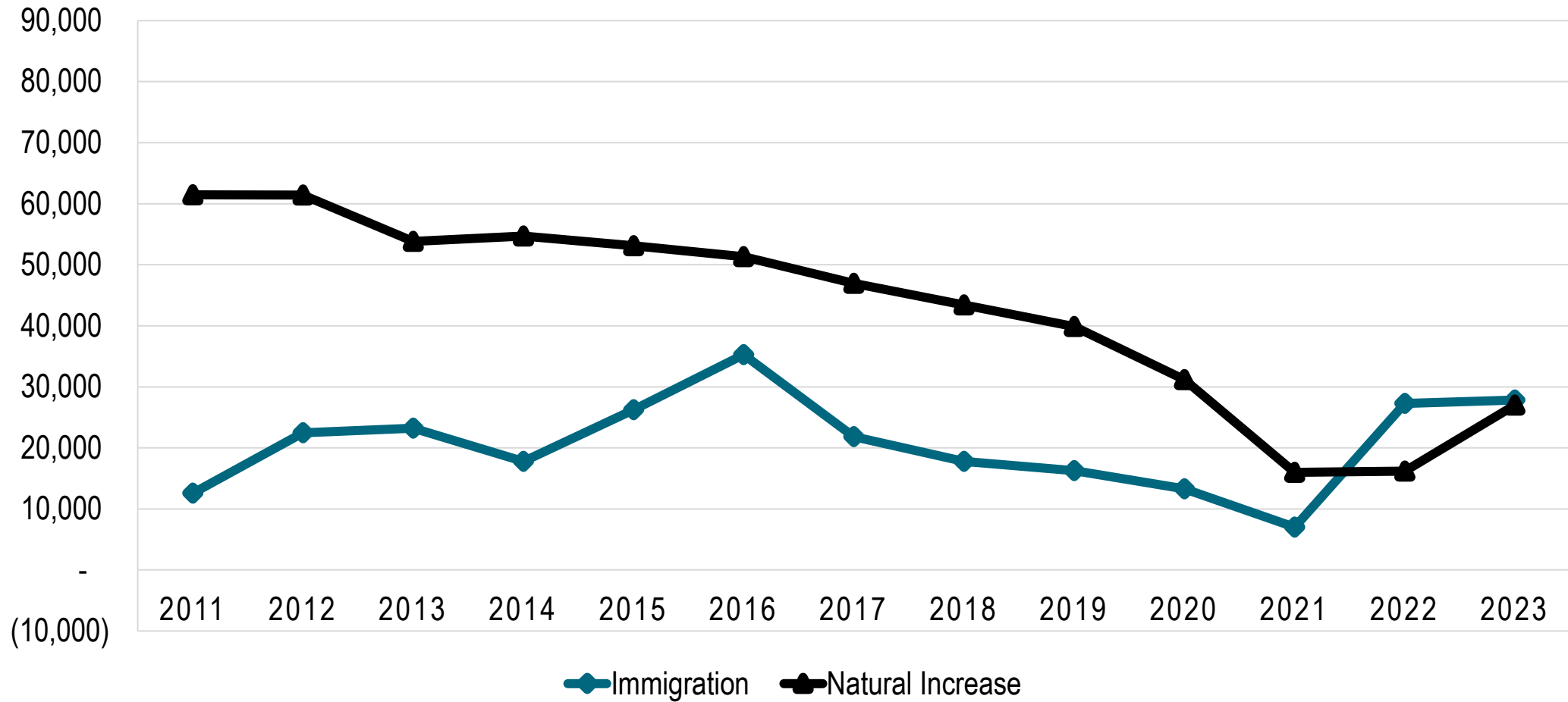
3. Migration



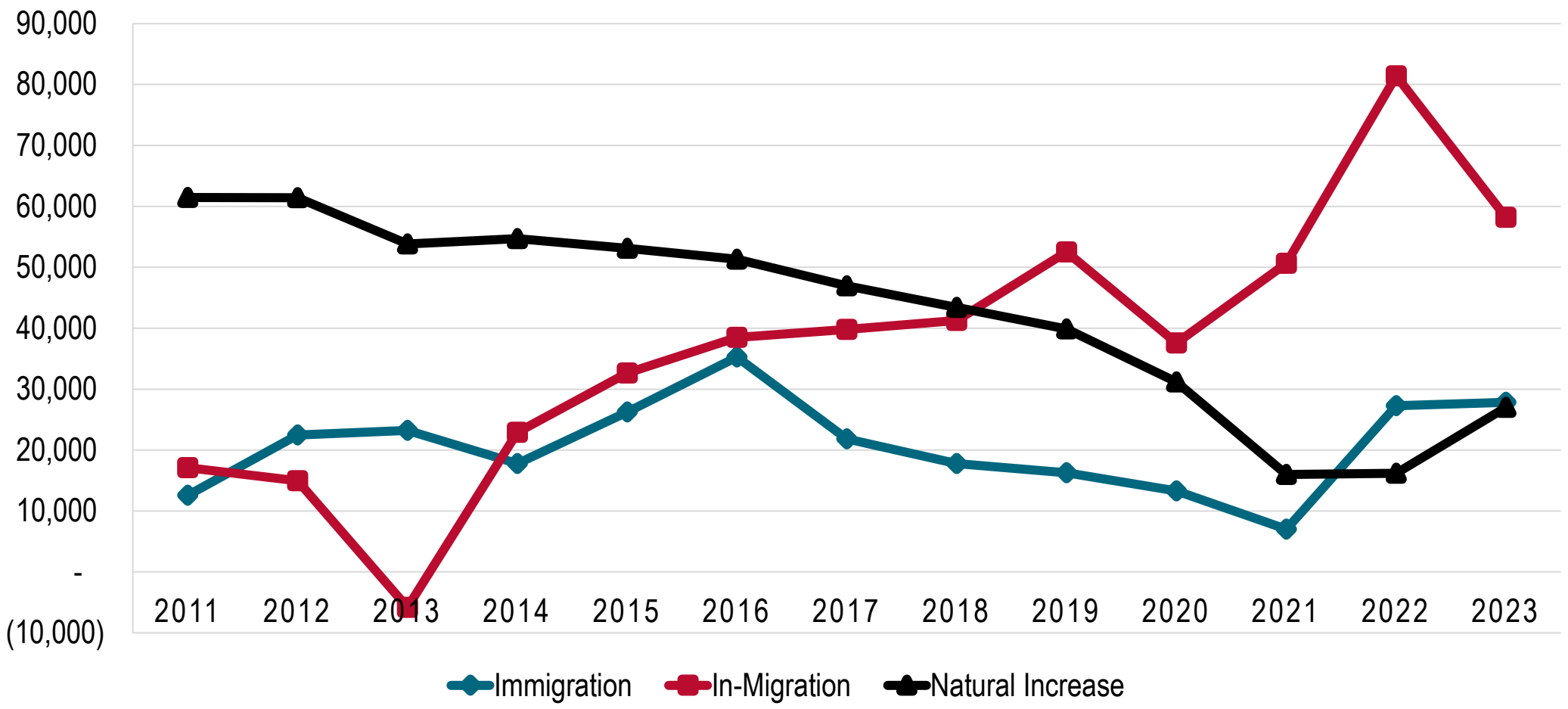
Natural Increase Declines in Georgia



International Migration Steady to Georgia

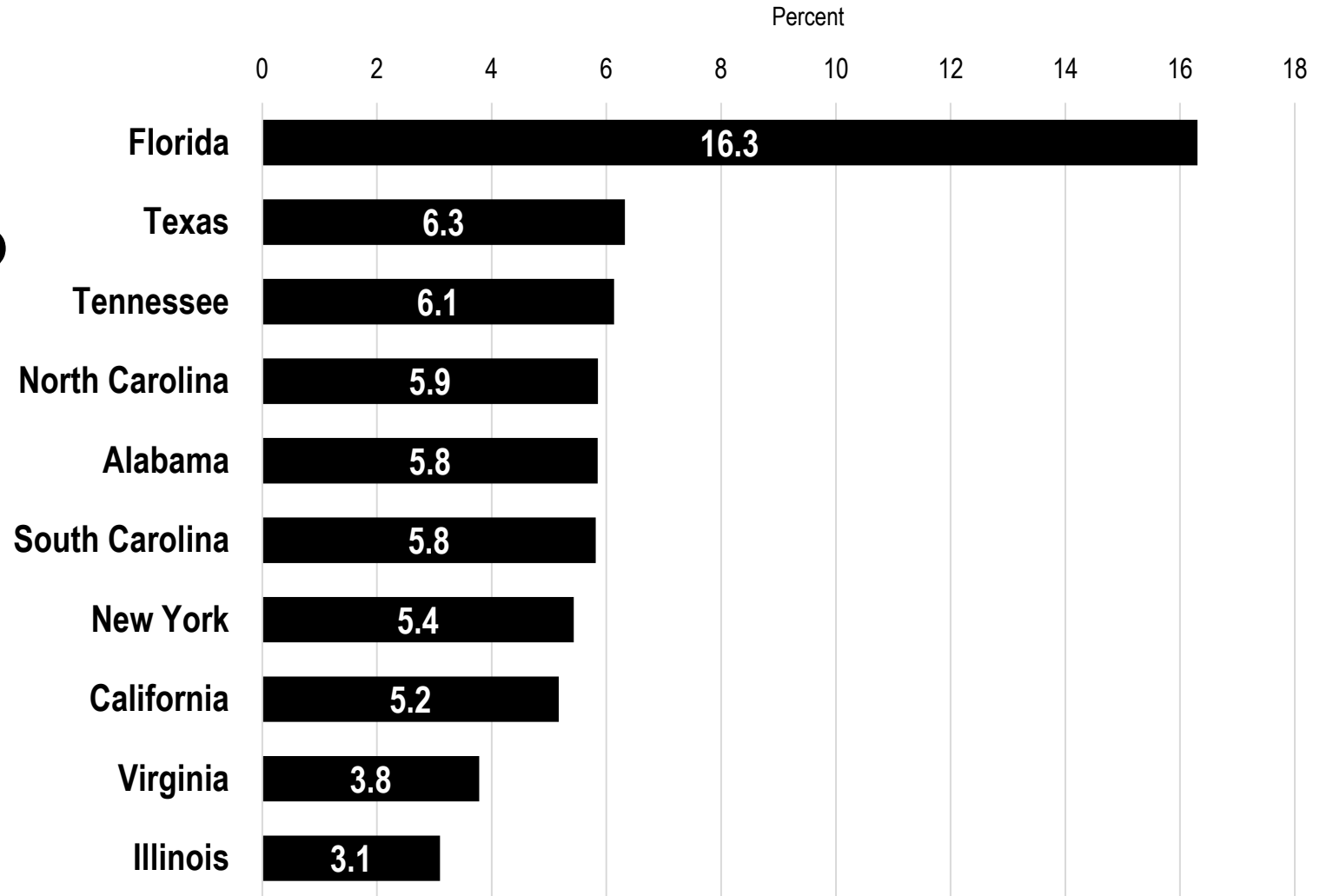


Domestic Migration Leads Georgia's Growth



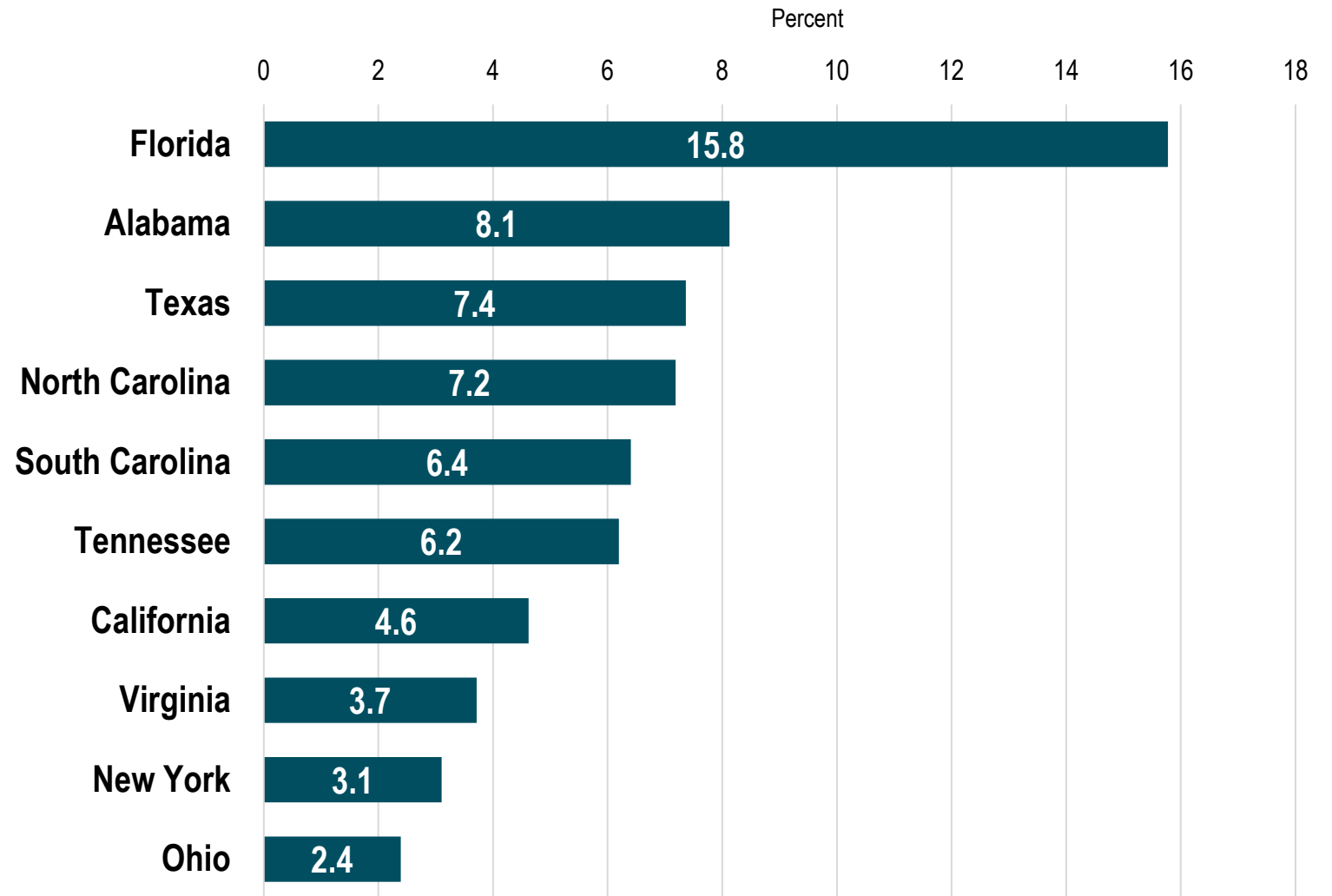
What states do people move from?

- 63% of migrants into Georgia come from ten states



Where do Georgians go?

- 64% of migrants out of Georgia move to one of ten states



Round Table Discussion

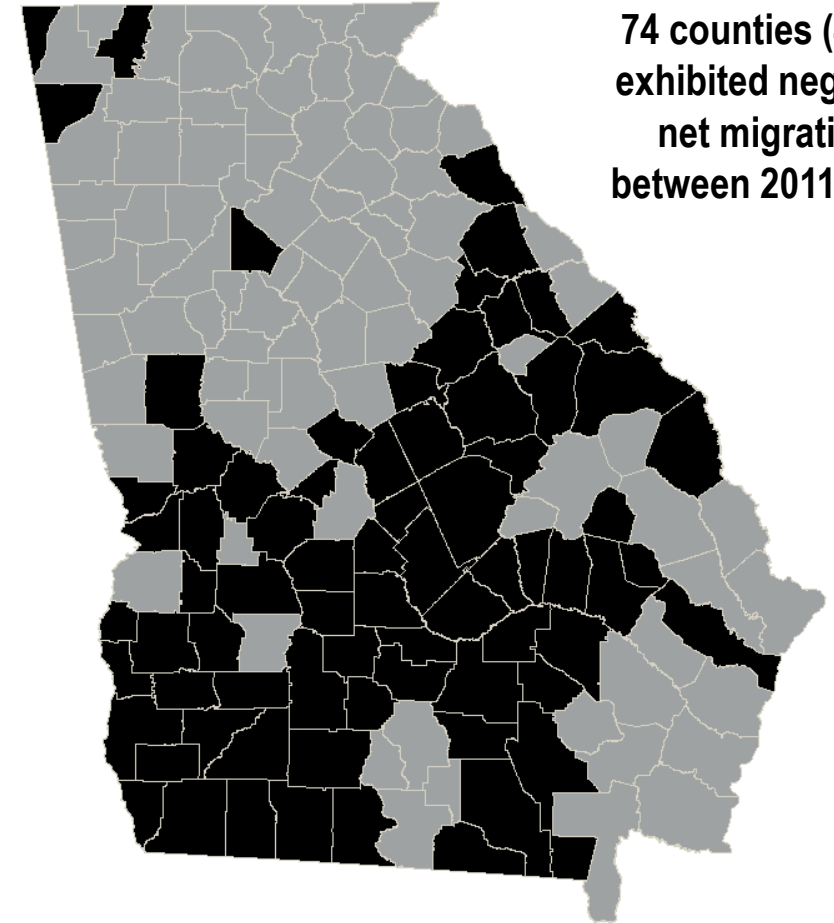
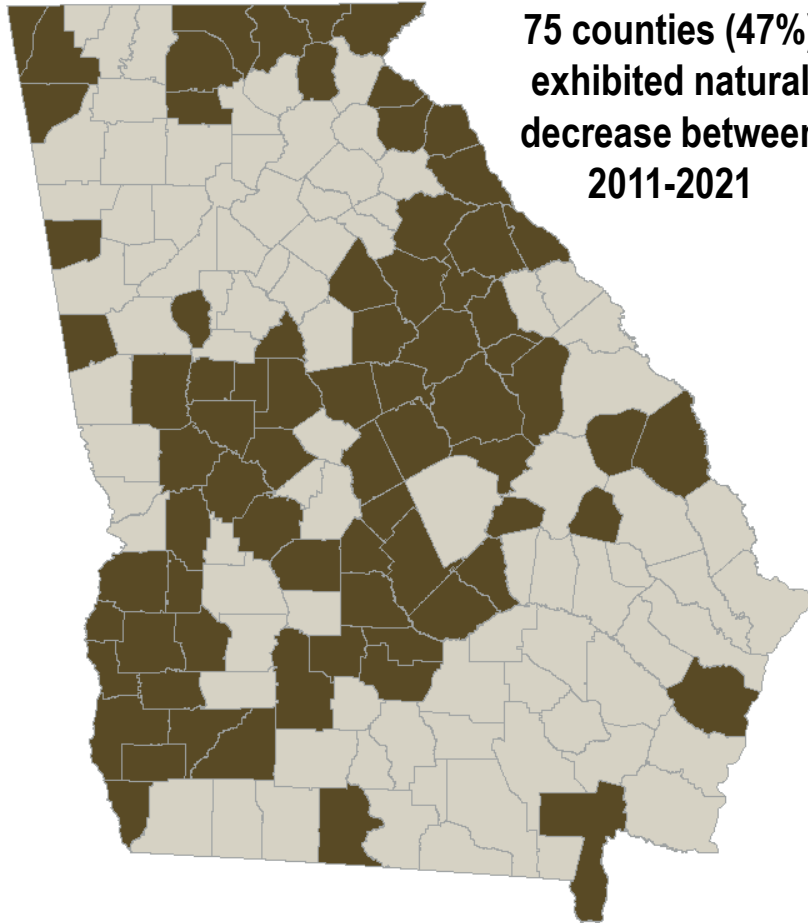
- **How do these trends inform the questions you ask about your community?**
- **What did you find the most surprising?**
- **What are the implications of these demographic shifts on Georgia's:**
 - Economic Development and Community Development?
 - Other areas?



Share Your Conversation



Mapping the Components of Population Change



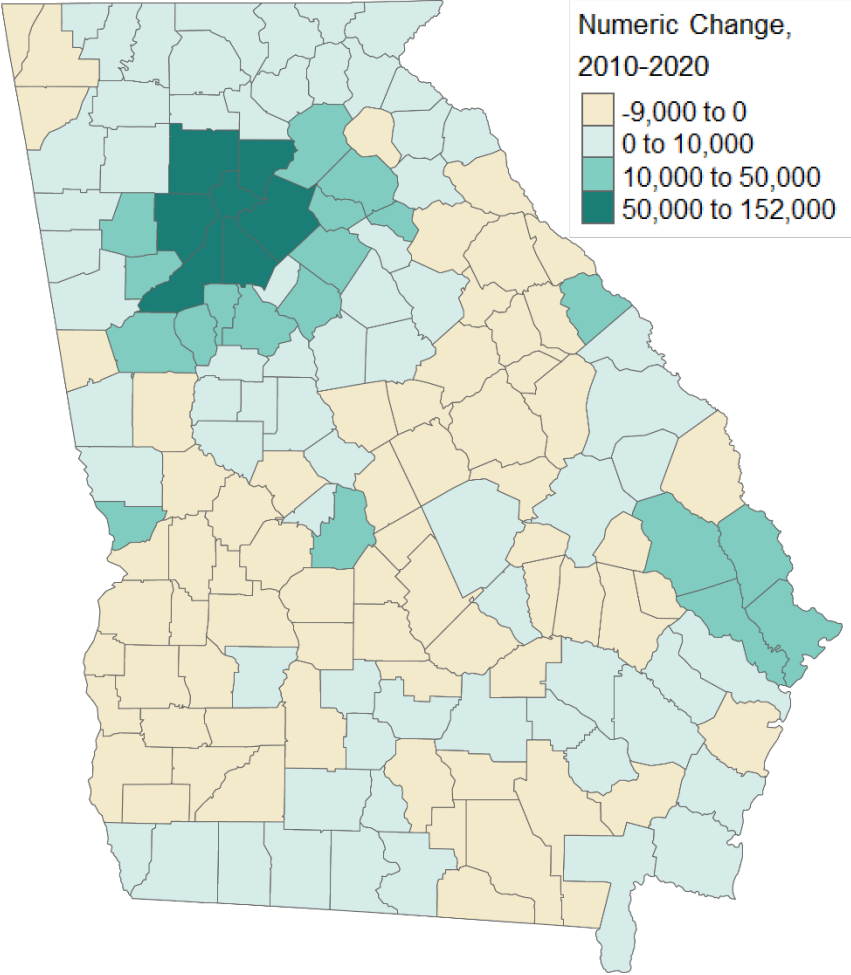
Regional Patterns of Population Change

2020 Census



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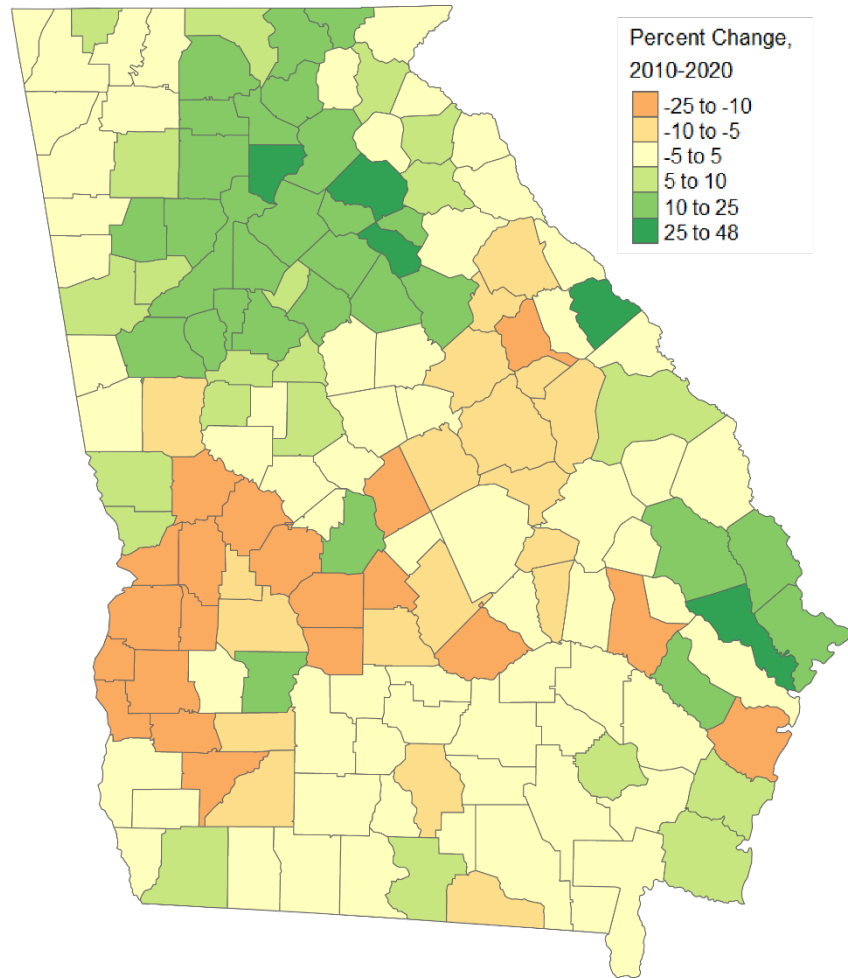
Population Growth Concentrated in Population Centers



	Numeric Increase	#
1	Gwinnett County	151,741
2	Fulton County	146,129
3	Cobb County	78,071
4	Forsyth County	75,772
5	DeKalb County	72,489
6	Cherokee County	52,274
7	Clayton County	38,171
8	Henry County	36,790
9	Columbia County	31,957
10	Chatham County	30,163

	Largest Numeric Decrease	#
150	Baldwin County	-1,921
151	Pulaski County	-2,155
152	Macon County	-2,658
153	Tattnall County	-2,678
154	Sumter County	-3,203
155	Crisp County	-3,311
156	McIntosh County	-3,358
157	Dooly County	-3,710
158	Telfair County	-4,023
159	Dougherty County	-8,775

Suburban and Exurban Population Growth

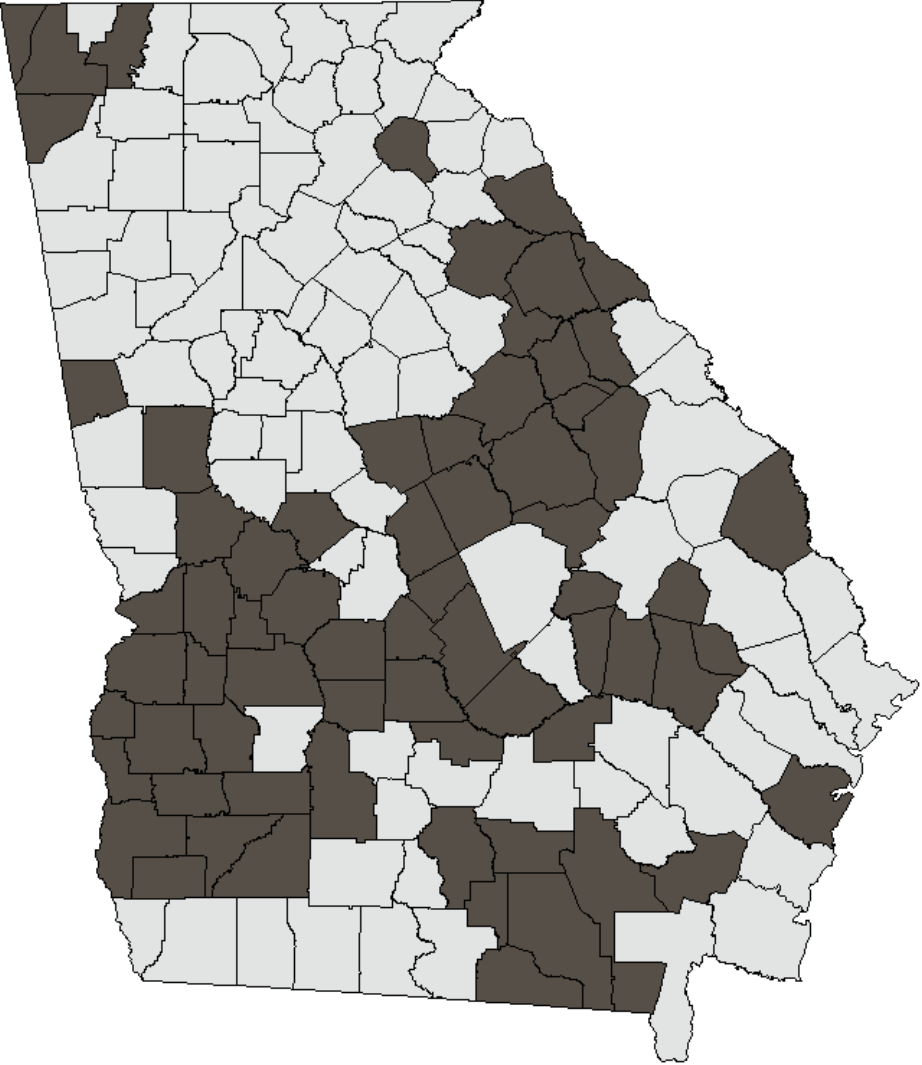


	Fastest Growing	%
1	Bryan County	48.0
2	Forsyth County	43.2
3	Oconee County	27.4
4	Columbia County	25.8
5	Jackson County	25.5
6	Cherokee County	24.4
7	Effingham County	24.0
8	Barrow County	20.4
9	Dawson County	20.0
10	Towns County	19.3

	Largest Decrease	%
150	Webster County	-16.1
151	Talbot County	-16.5
152	Baker County	-16.7
153	Calhoun County	-16.7
154	Randolph County	-16.8
155	Pulaski County	-17.9
156	Macon County	-18.0
157	McIntosh County	-23.4
158	Telfair County	-24.4
159	Dooly County	-24.9

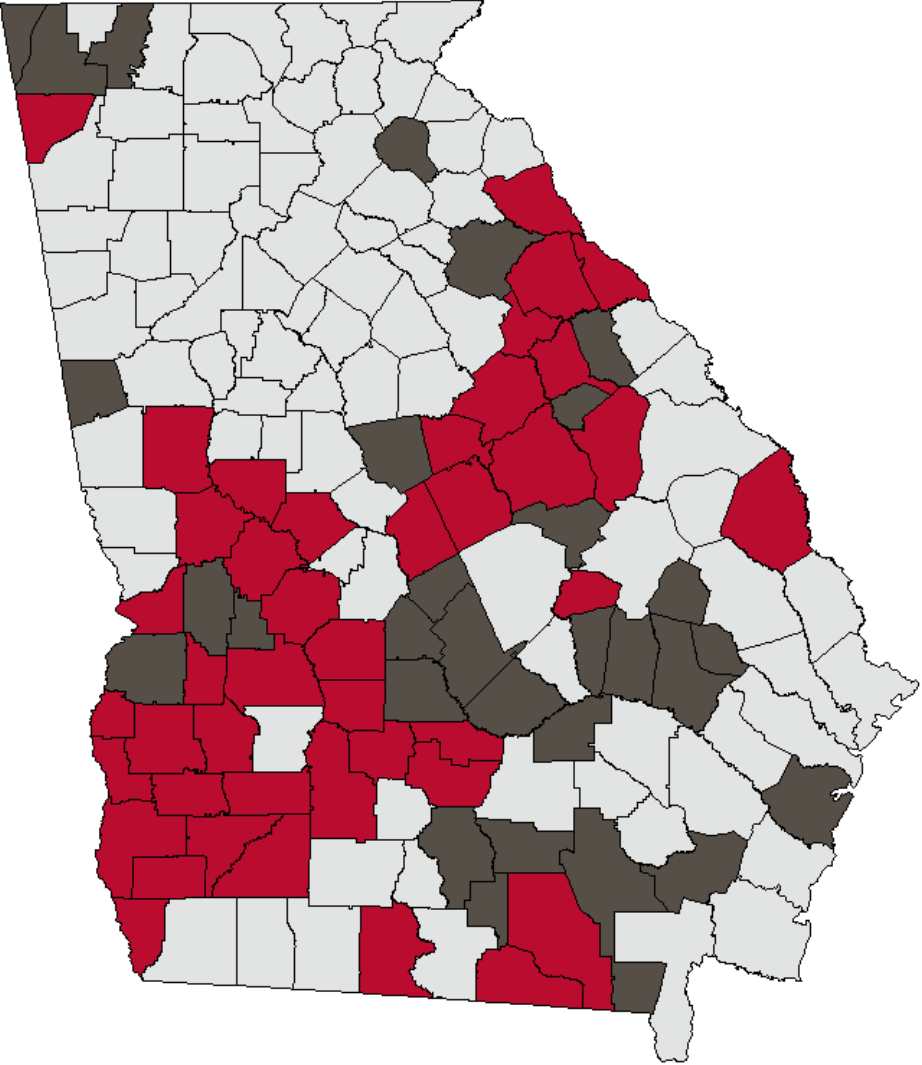


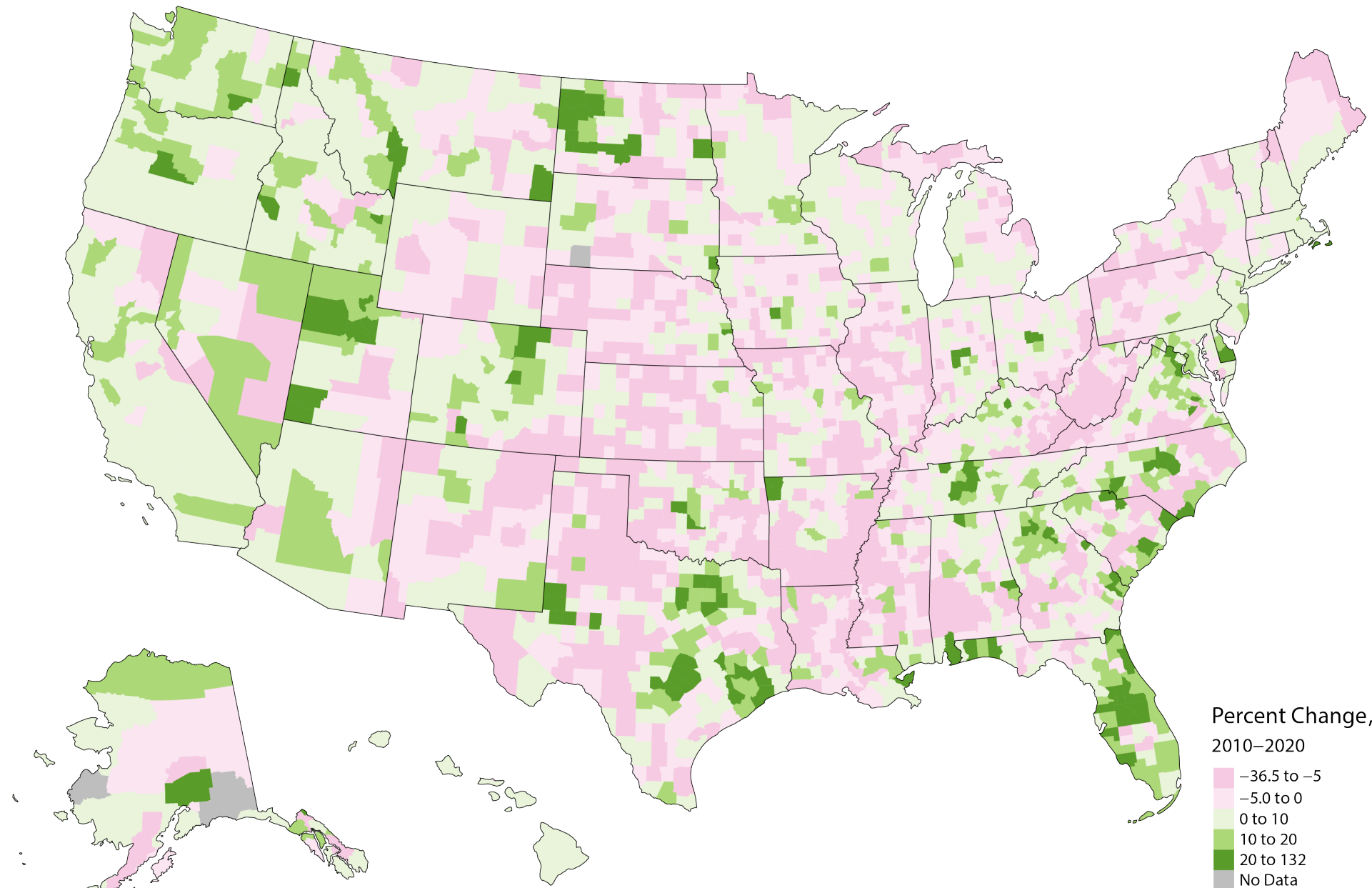
68 counties lost population between 2010 and 2020



68 counties lost population between 2010 and 2020

43 counties have fewer people in 2020 than in 2000





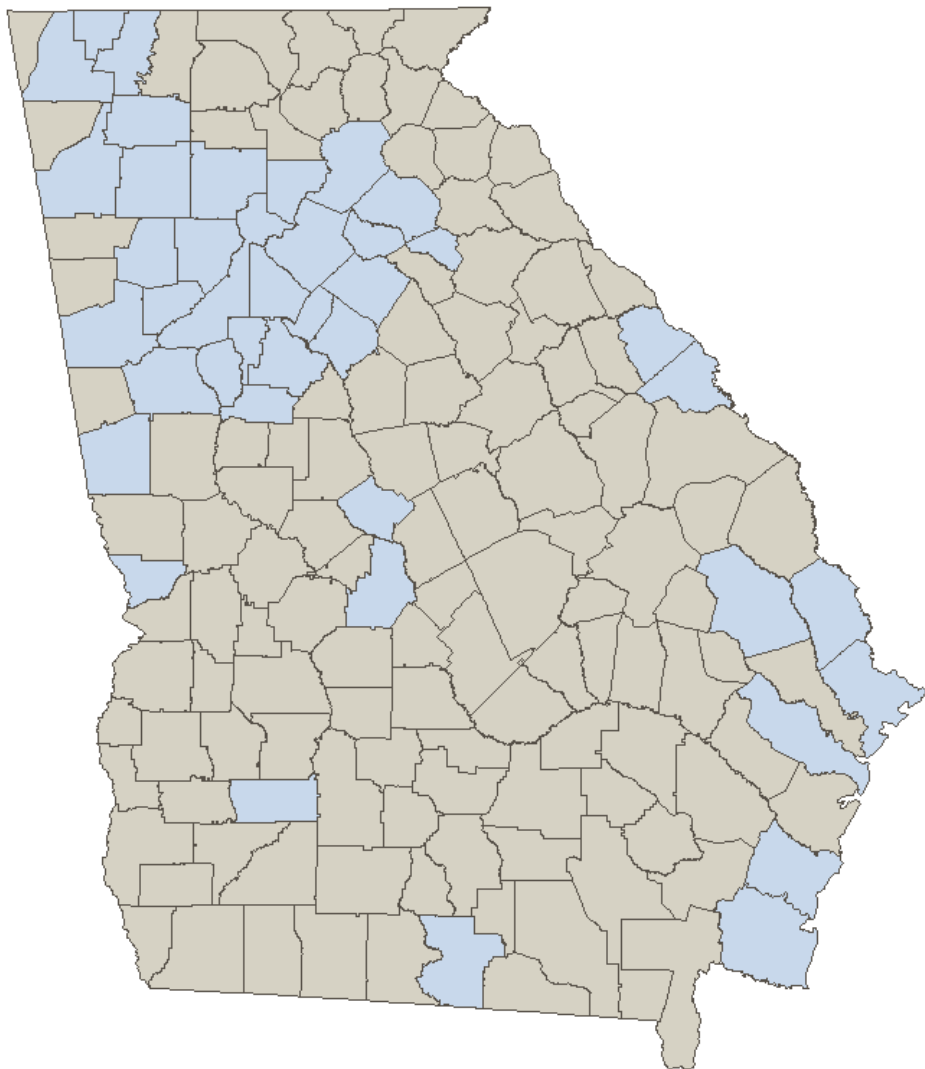
Percent Change,
2010–2020

- 36.5 to -5
- 5.0 to 0
- 0 to 10
- 10 to 20
- 20 to 132
- No Data

Georgia's Population Concentration



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41 Urban Counties
79% of population in 2020

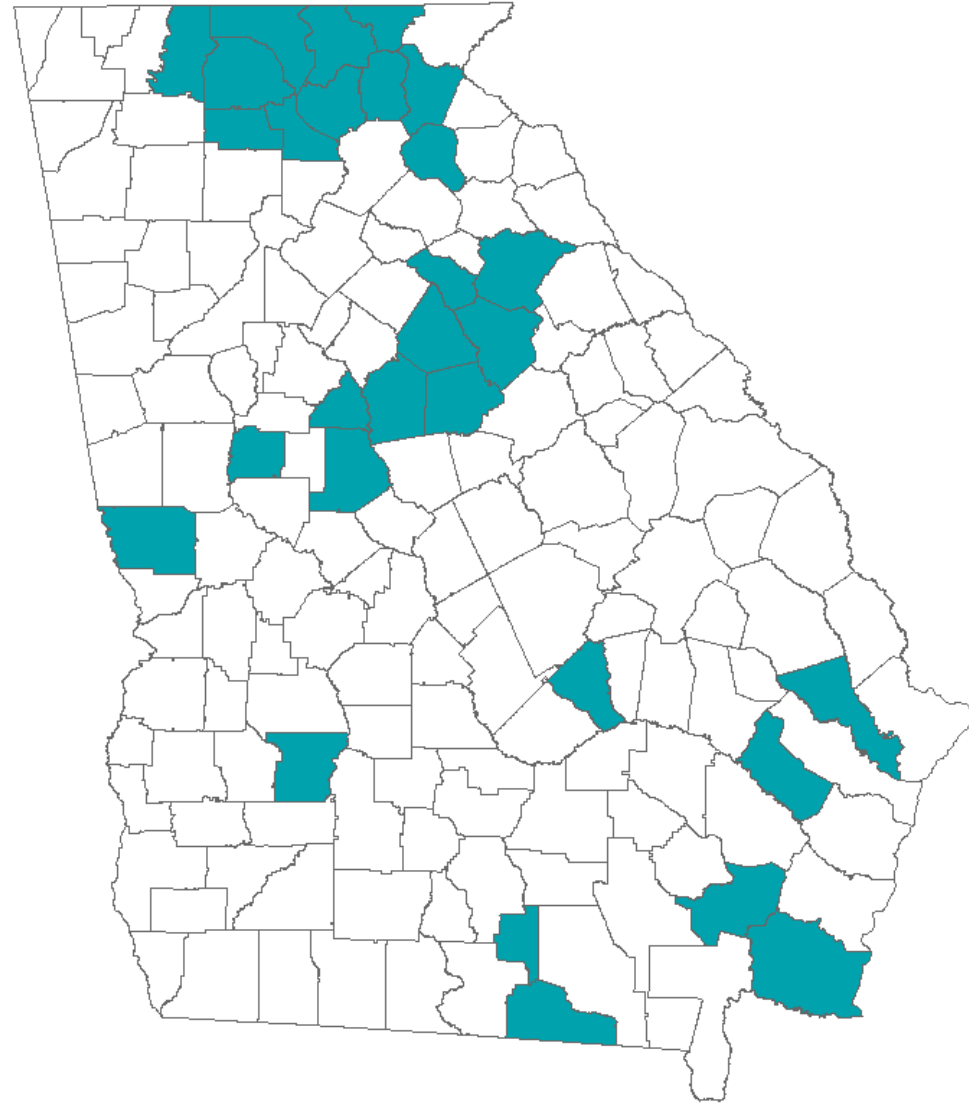
118 Rural Counties
21% of population in 2020

*Rural Counties defined as those with
less than 50,000 people*

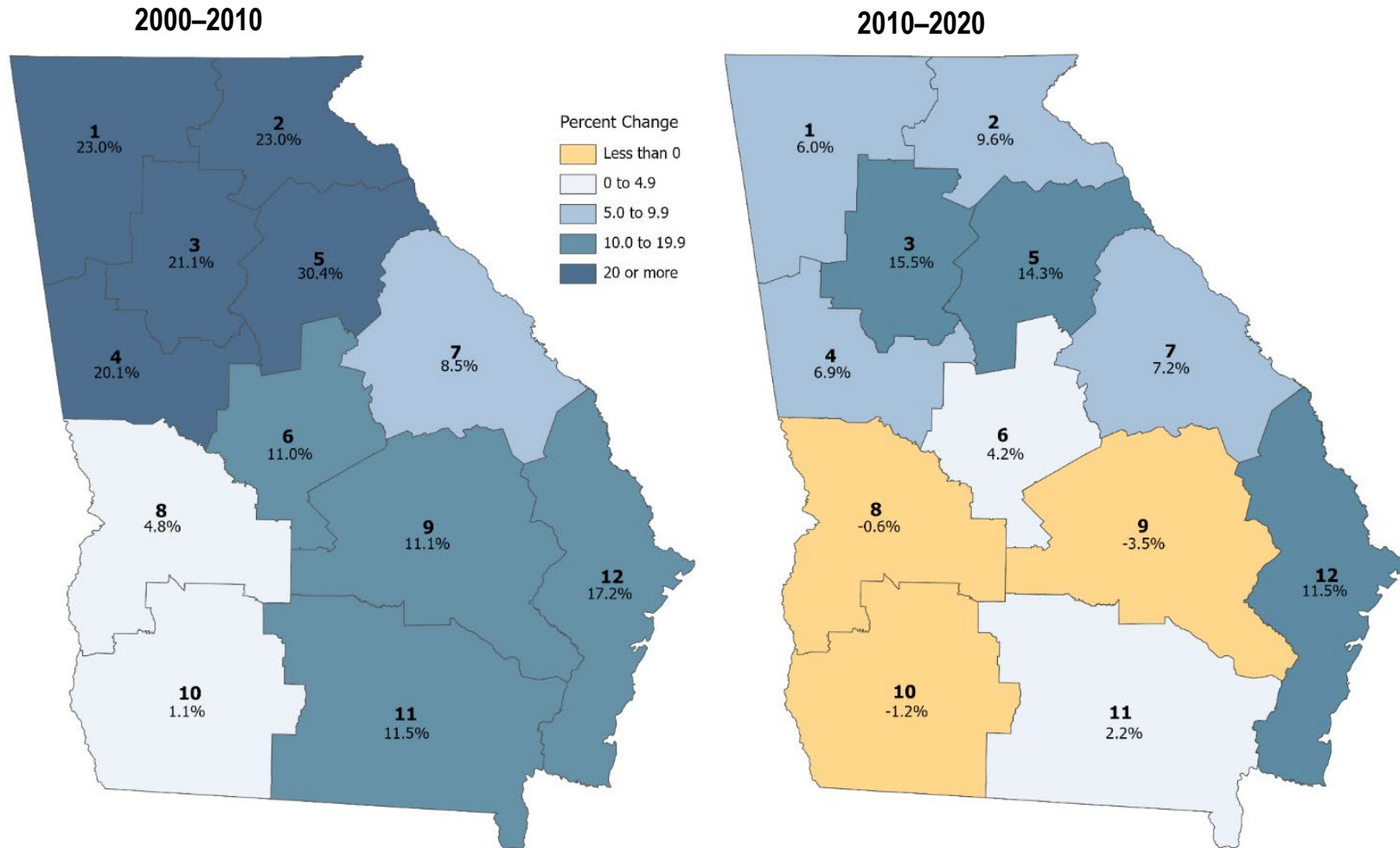


Georgia's Rural Growth

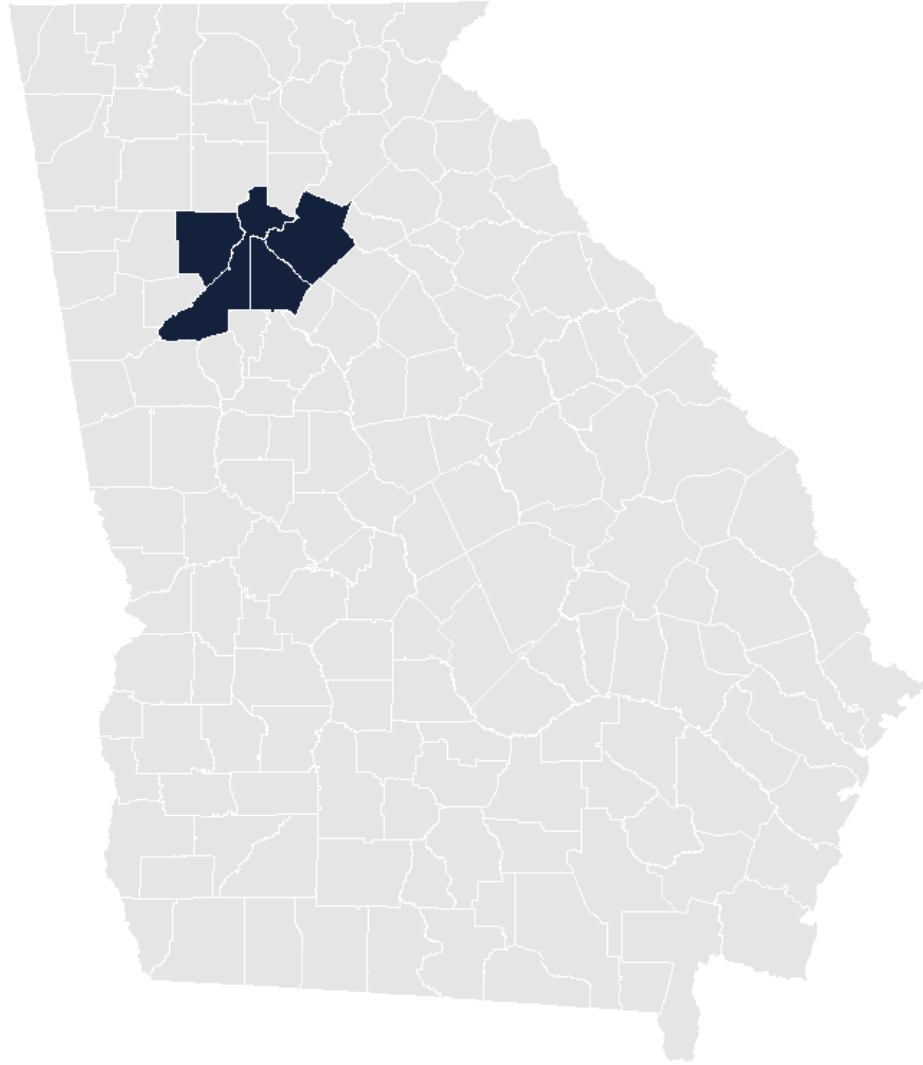
Population increase of
more than 50% since
1990 in 29 counties



Population Change by Regional Commission

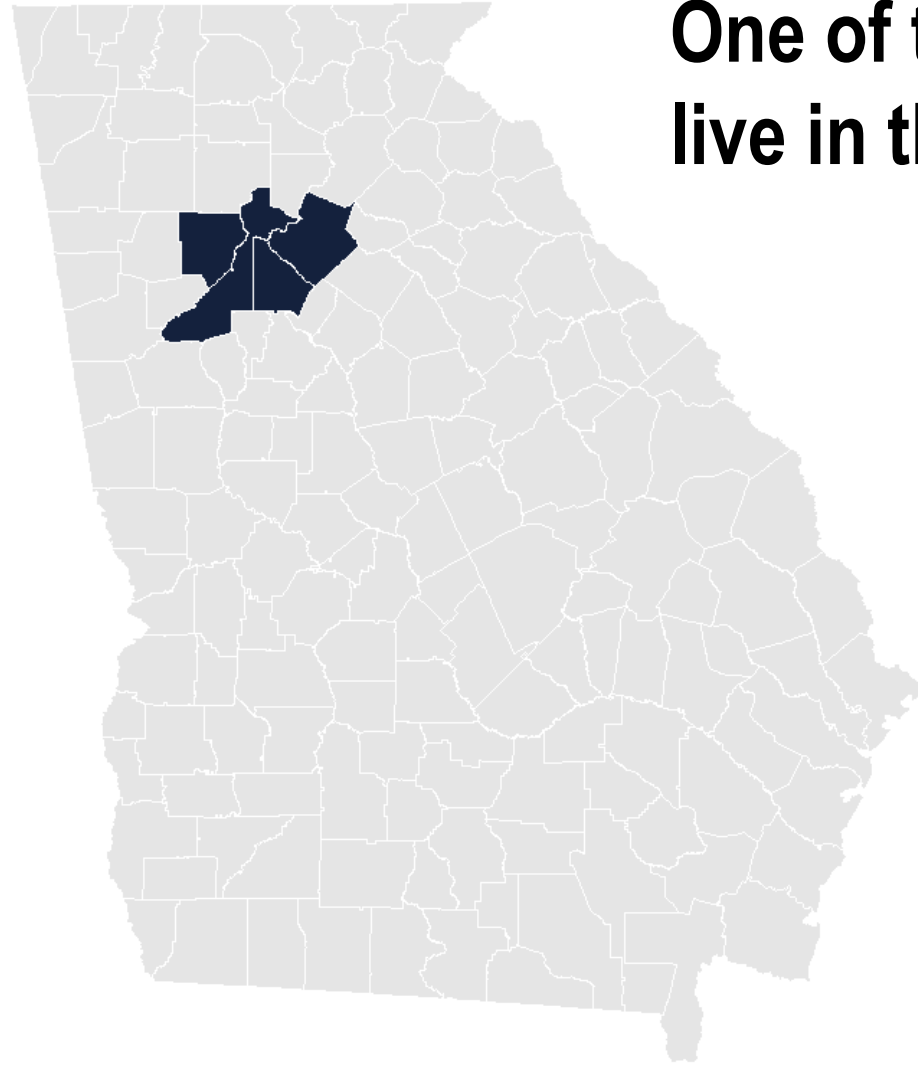


- Atlanta Regional Commission accounted for 1/2 of population growth from 2000–10 and 2/3 from 2010–20
- Population Declines in Three Regions over past decade

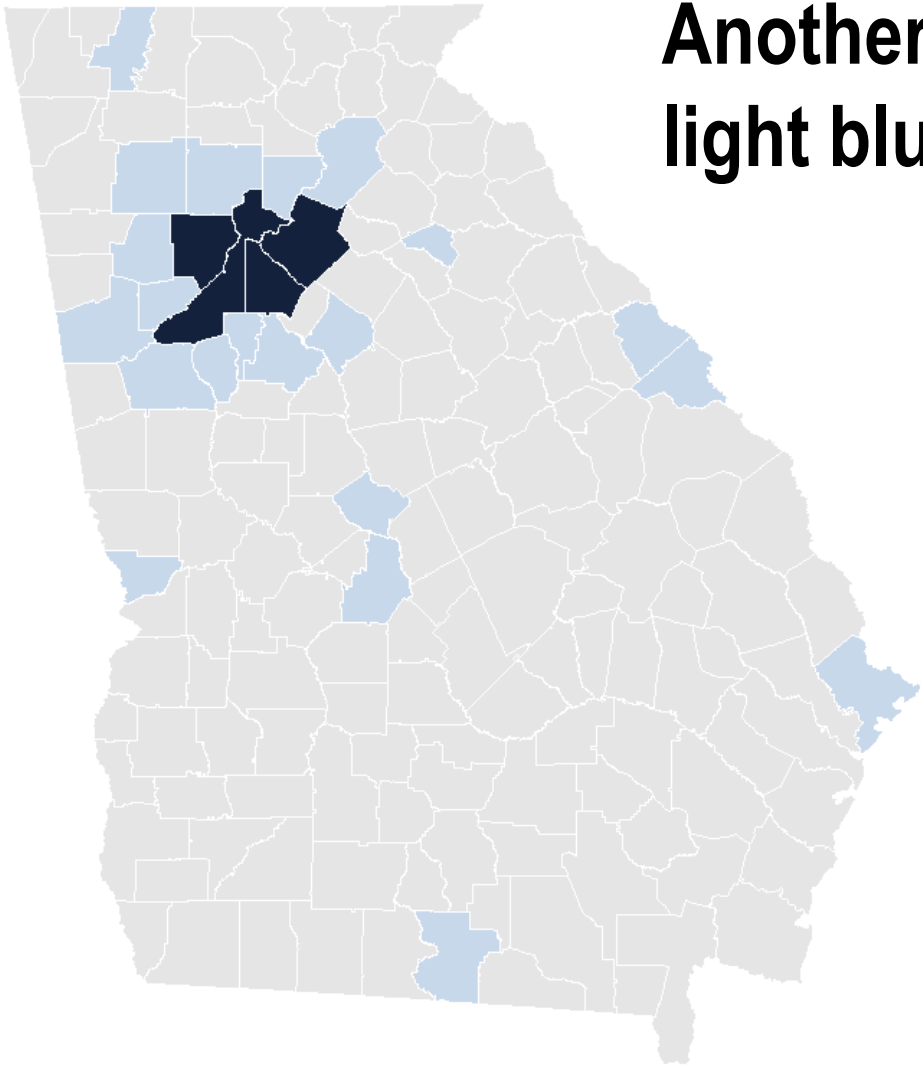


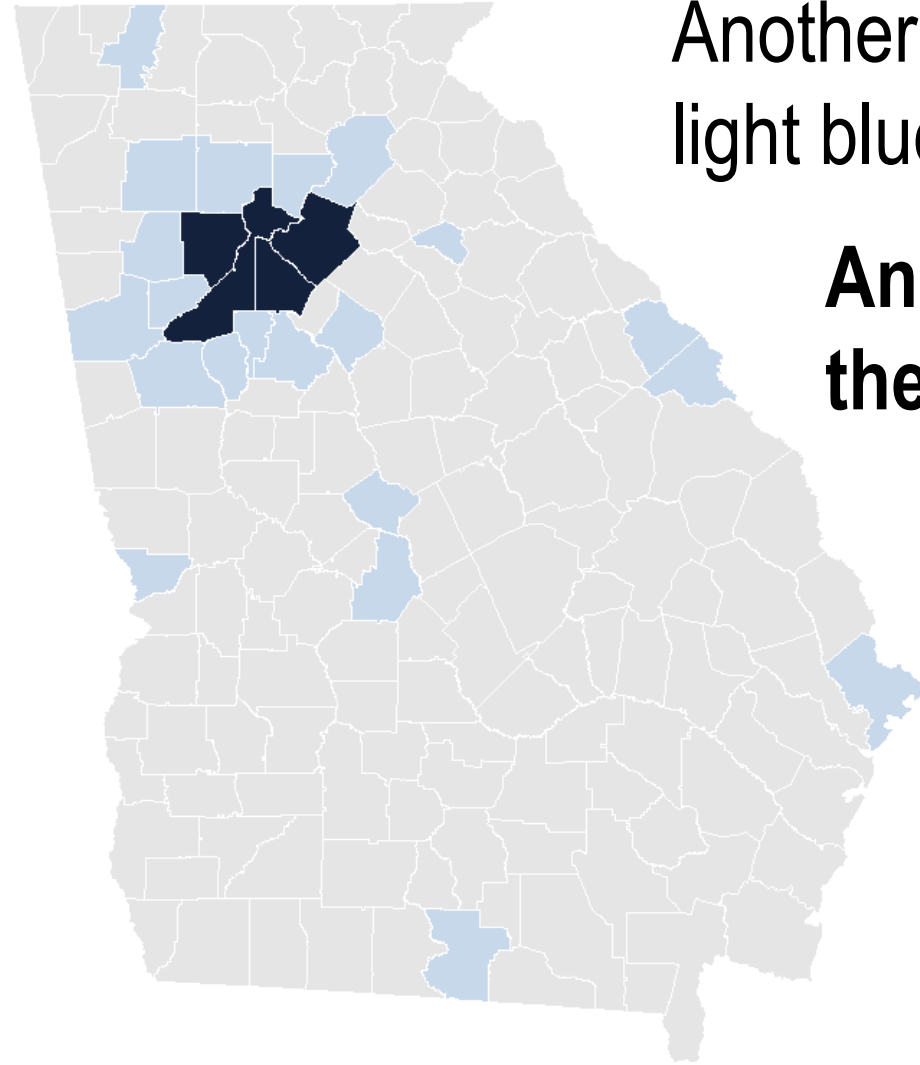
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**One of three Georgians
live in these four counties**



Another third lives in the light blue counties





Another third lives in the
light blue counties

**And another third lives in
the gray counties**

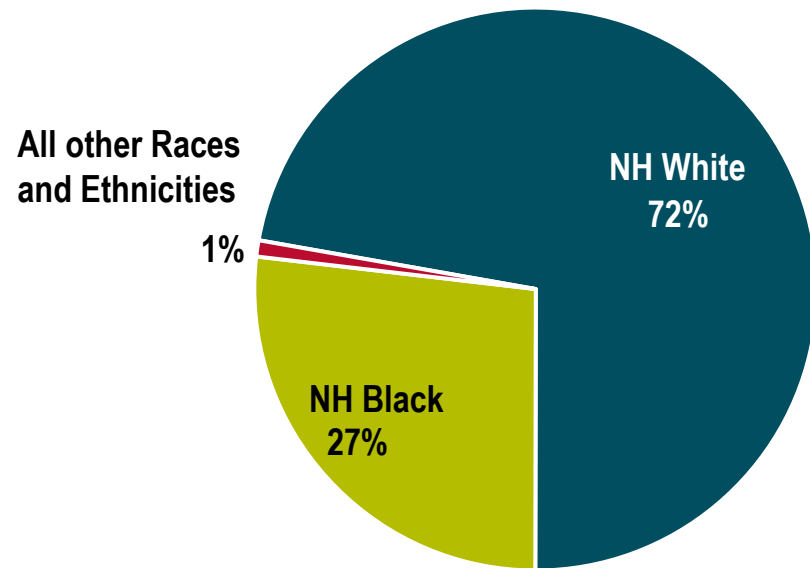


Racial and Ethnic Transition



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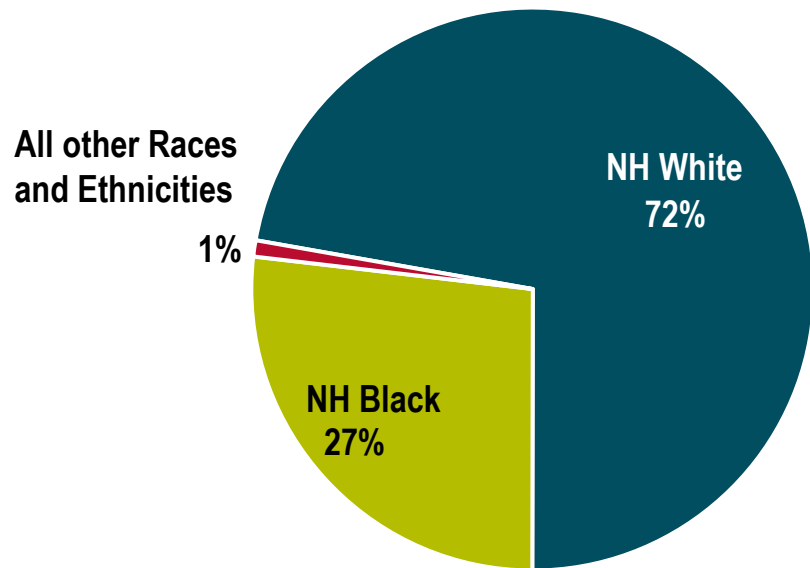
Georgia's Racial and Ethnic Demographic Trends



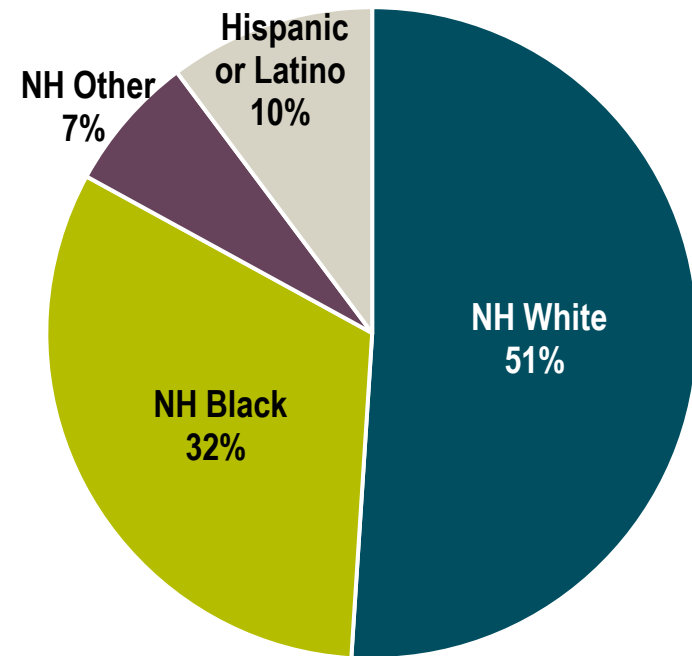
1980



Georgia's Racial and Ethnic Demographic Trends



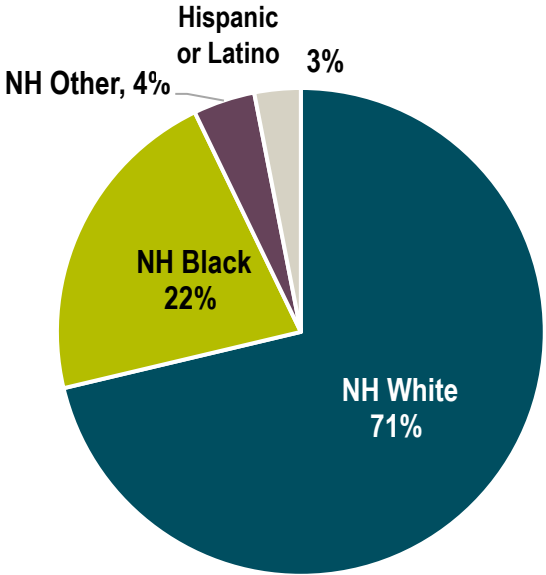
1980



2021



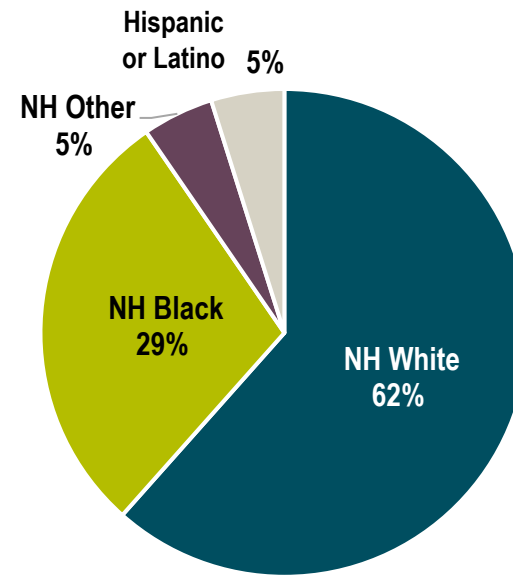
Race and Ethnicity by Age in 2021



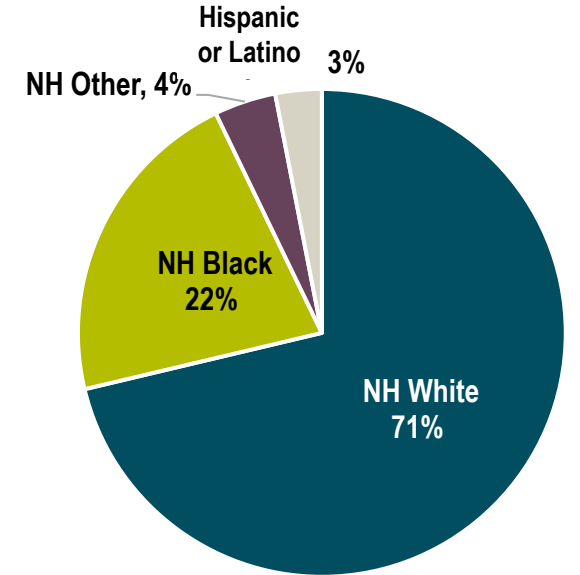
Over Age 75



Race and Ethnicity by Age in 2021

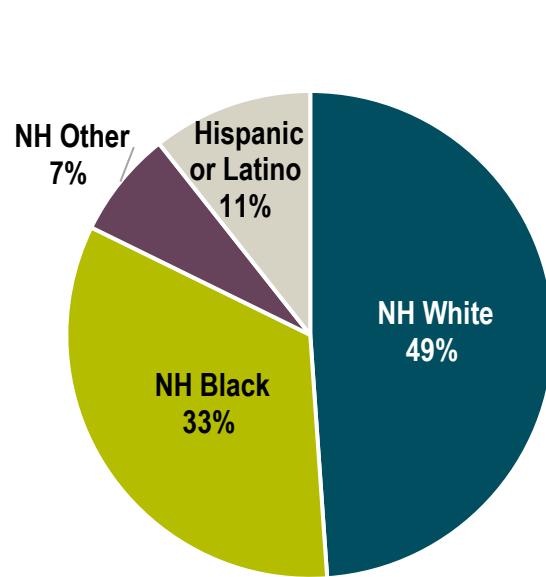


Age 55-74

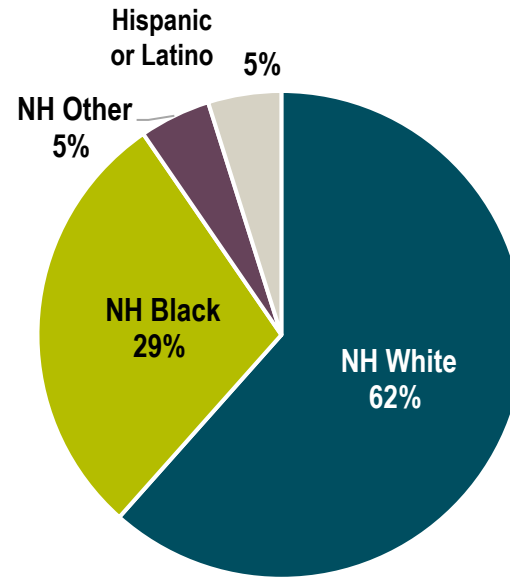


Over Age 75

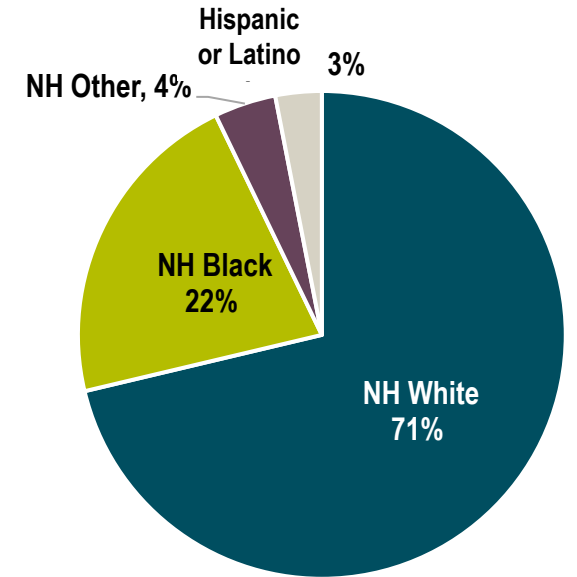
Race and Ethnicity by Age in 2021



Age 25-54



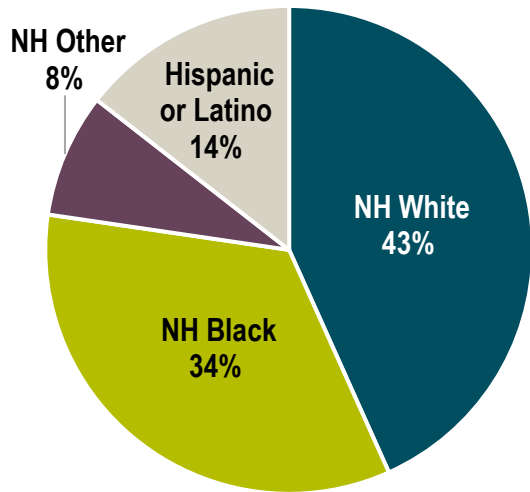
Age 55-74



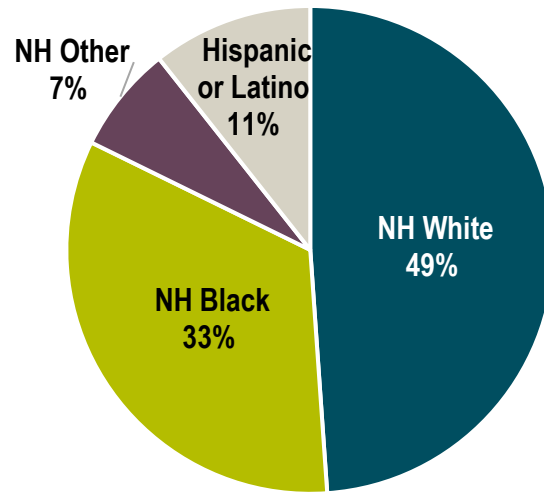
Over Age 75



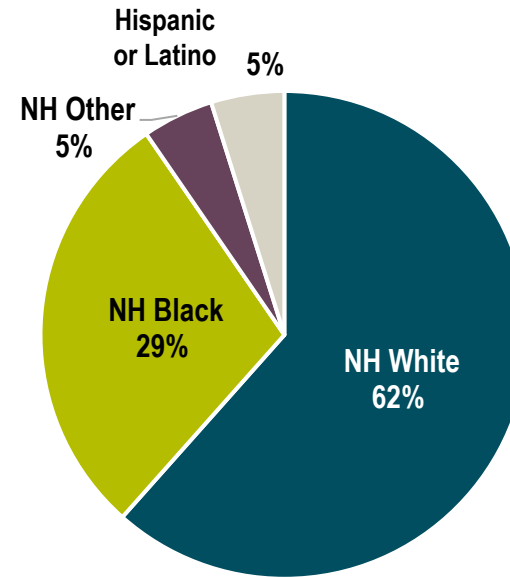
Race and Ethnicity by Age in 2021



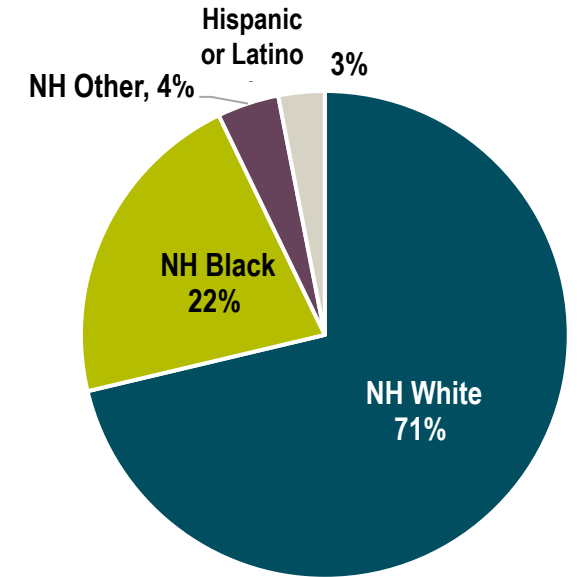
Under Age 25



Age 25-54



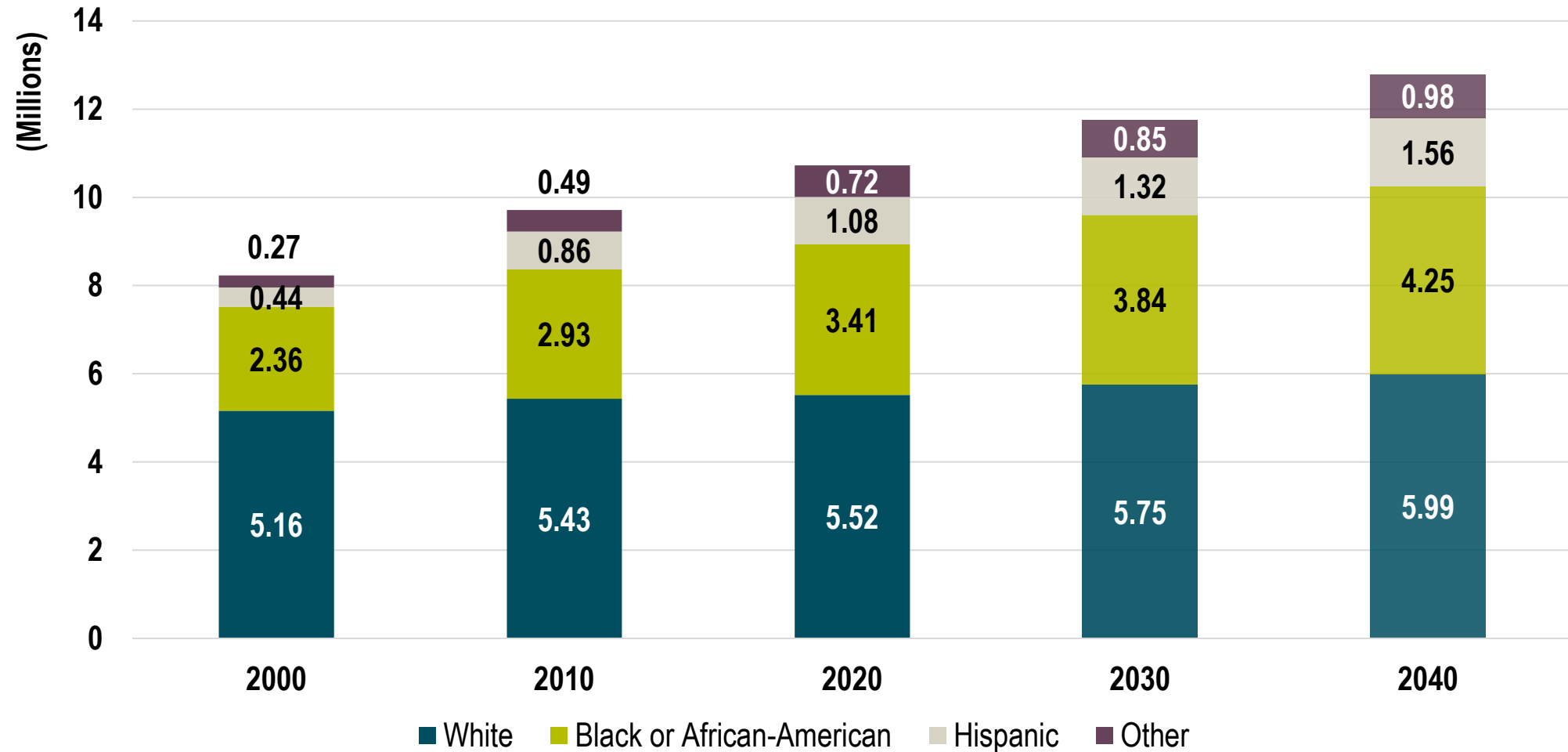
Age 55-74



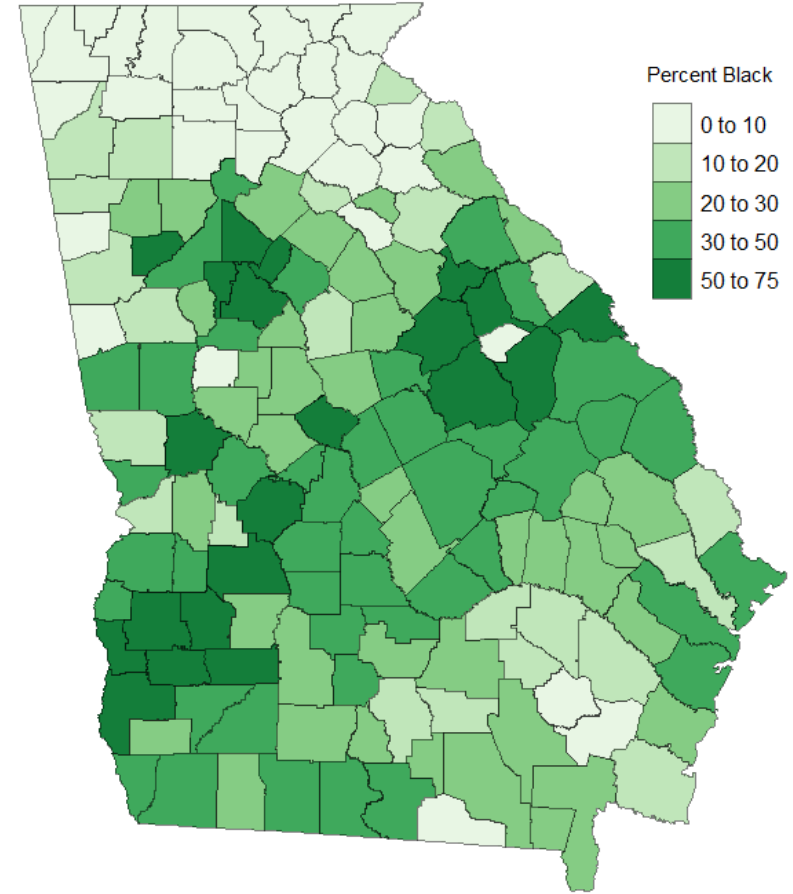
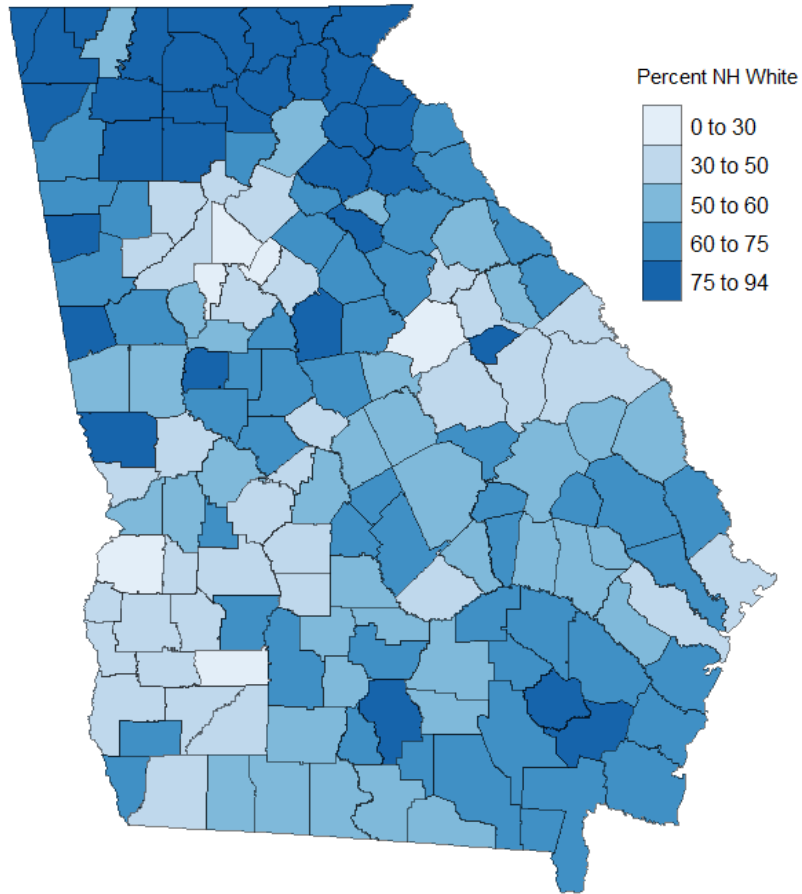
Over Age 75



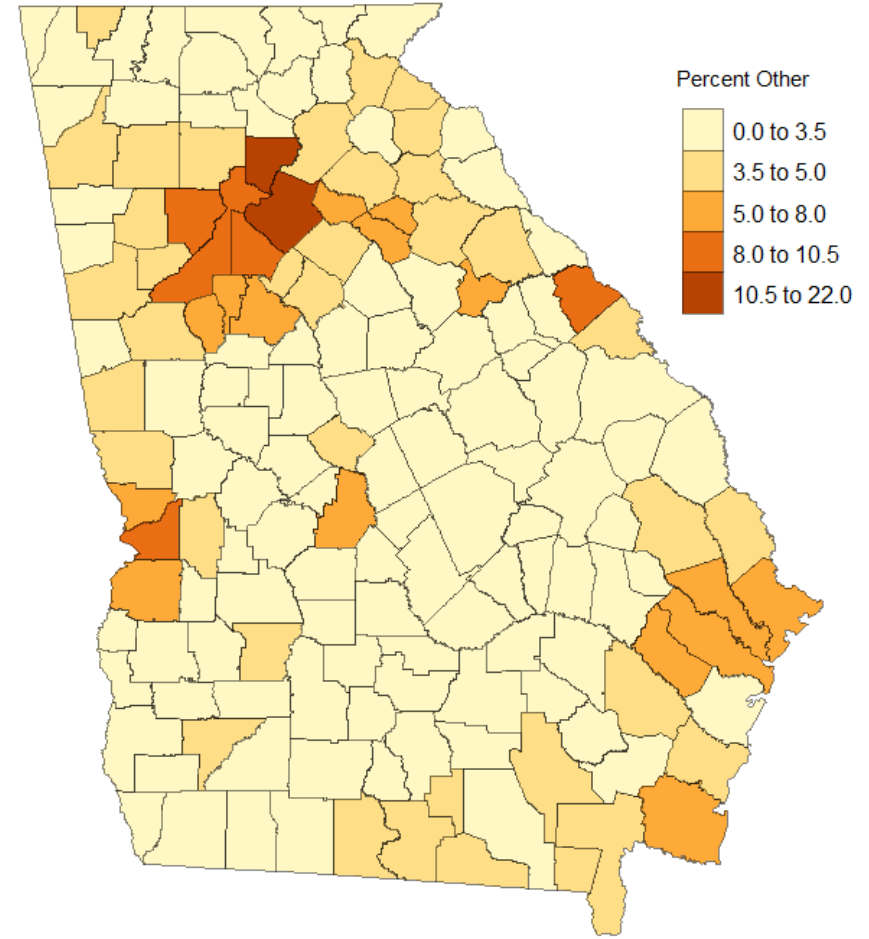
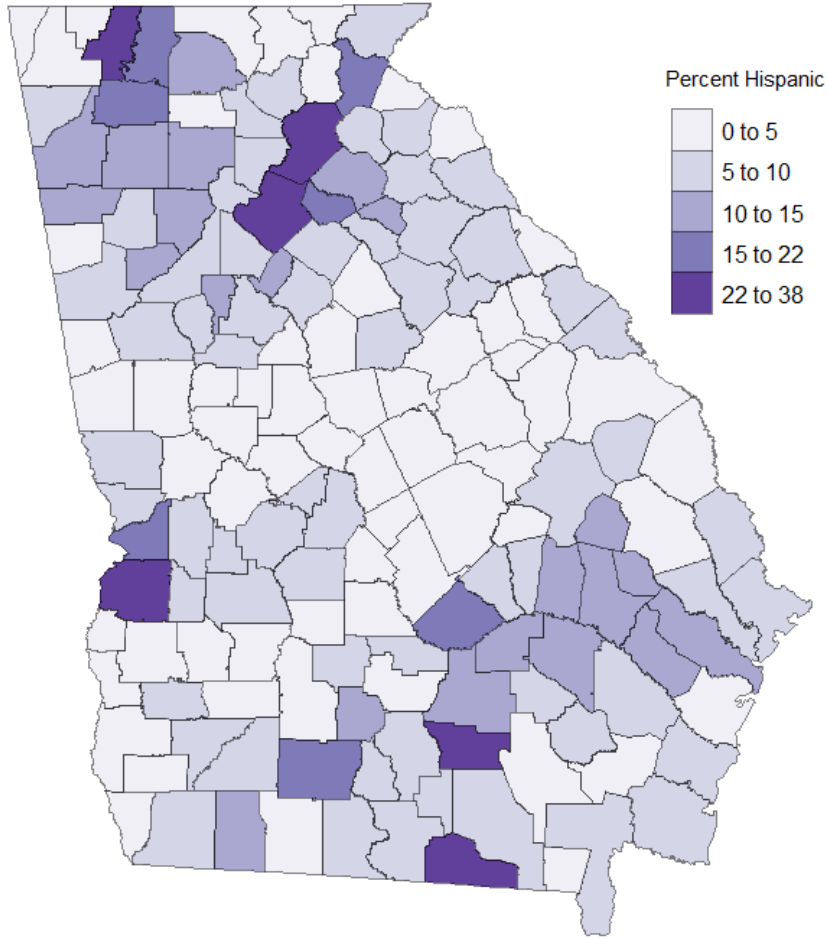
Georgia's Future Racial and Ethnic Composition



Geography of Race and Ethnicity in Georgia



Geography of Race and Ethnicity in Georgia

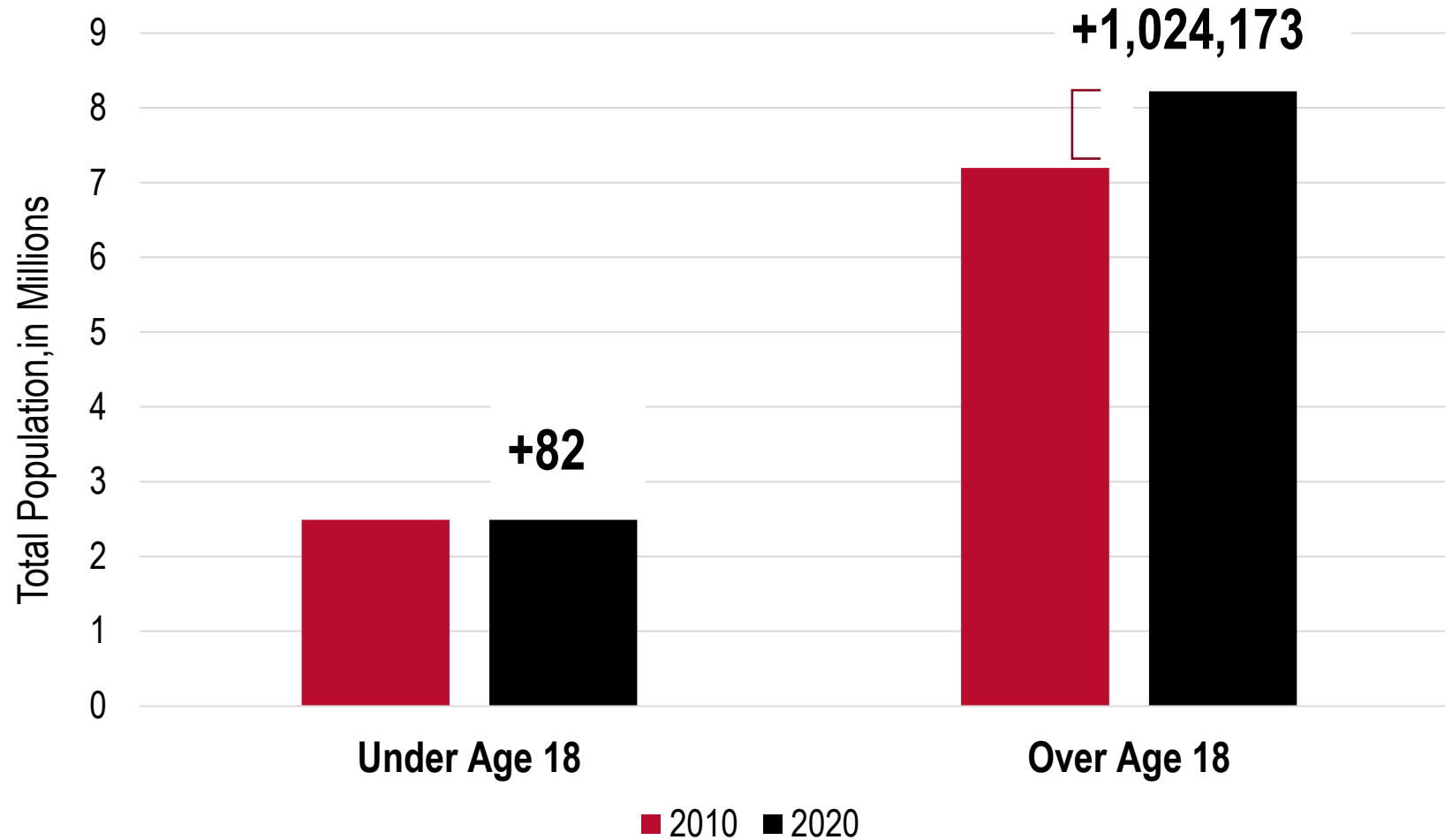


Georgia is Getting Older

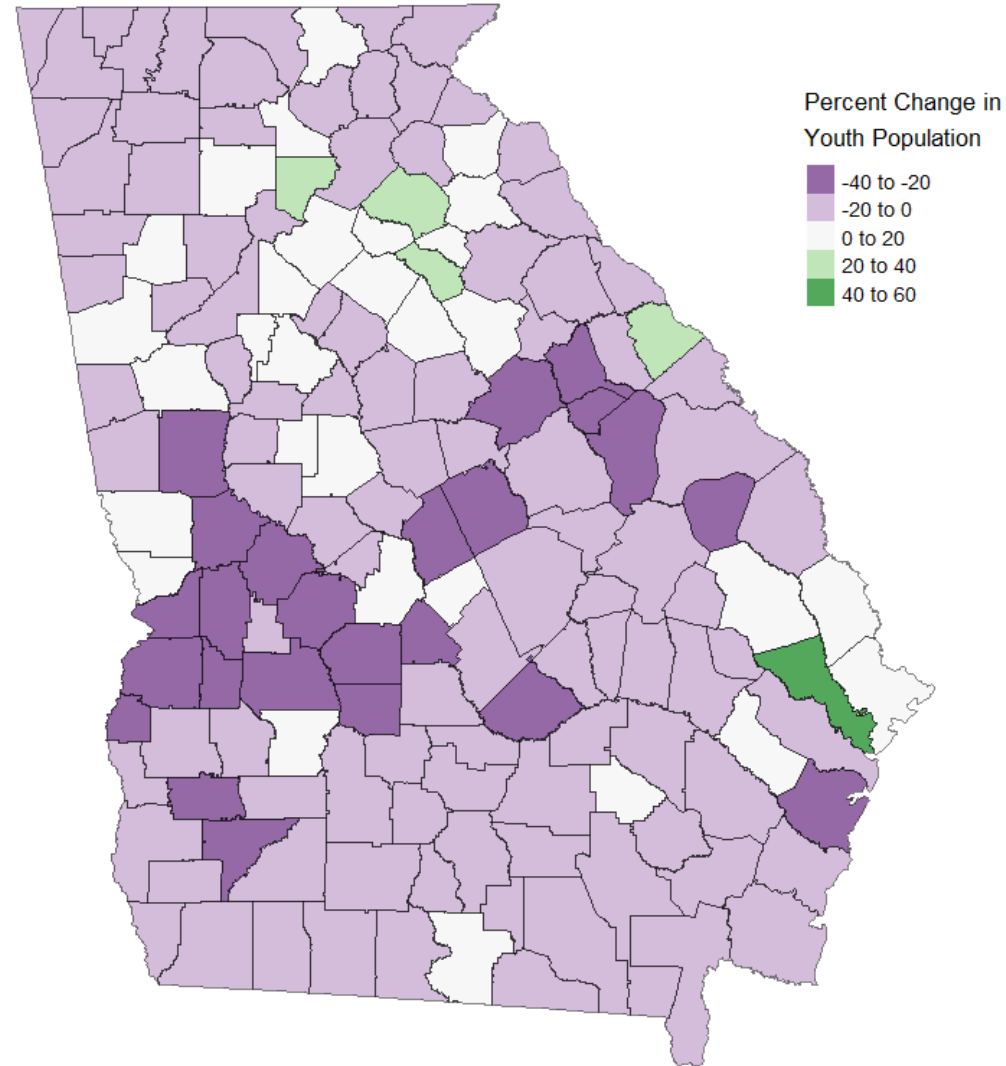


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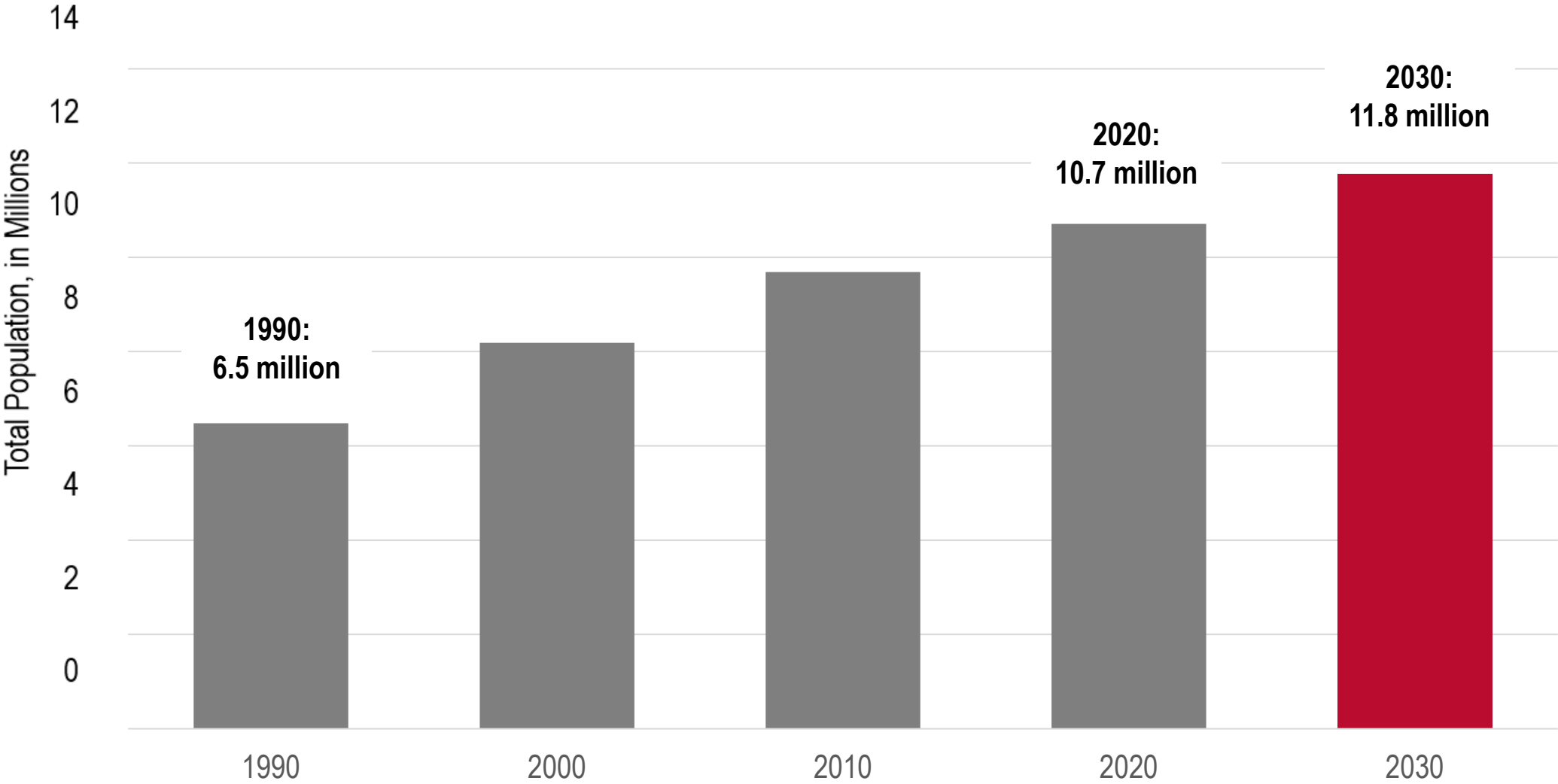
Georgia's Population Growth in 2010s was Adult Population Growth



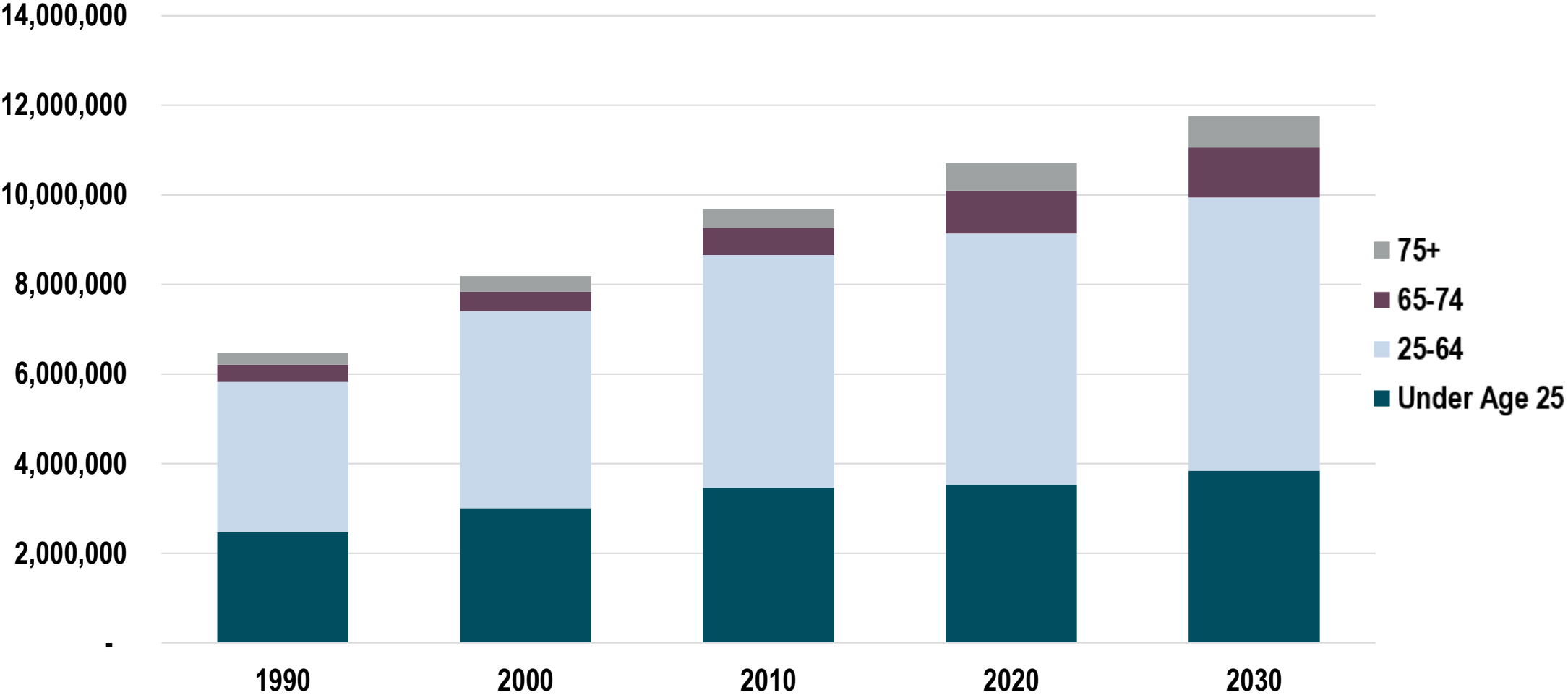
Only 35 counties had a net gain in the Under Age 18 Population



Georgia's Growing and Aging Population



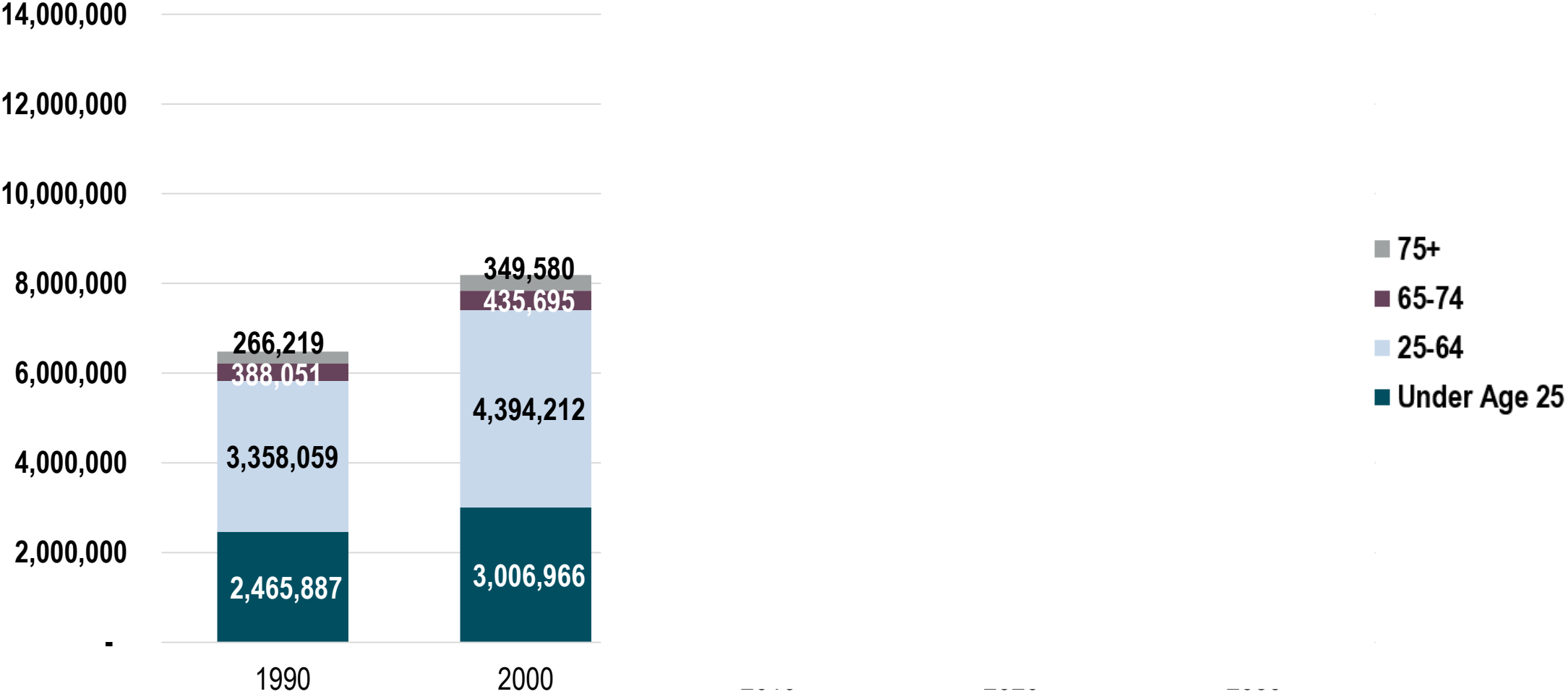
Georgia's Aging Population



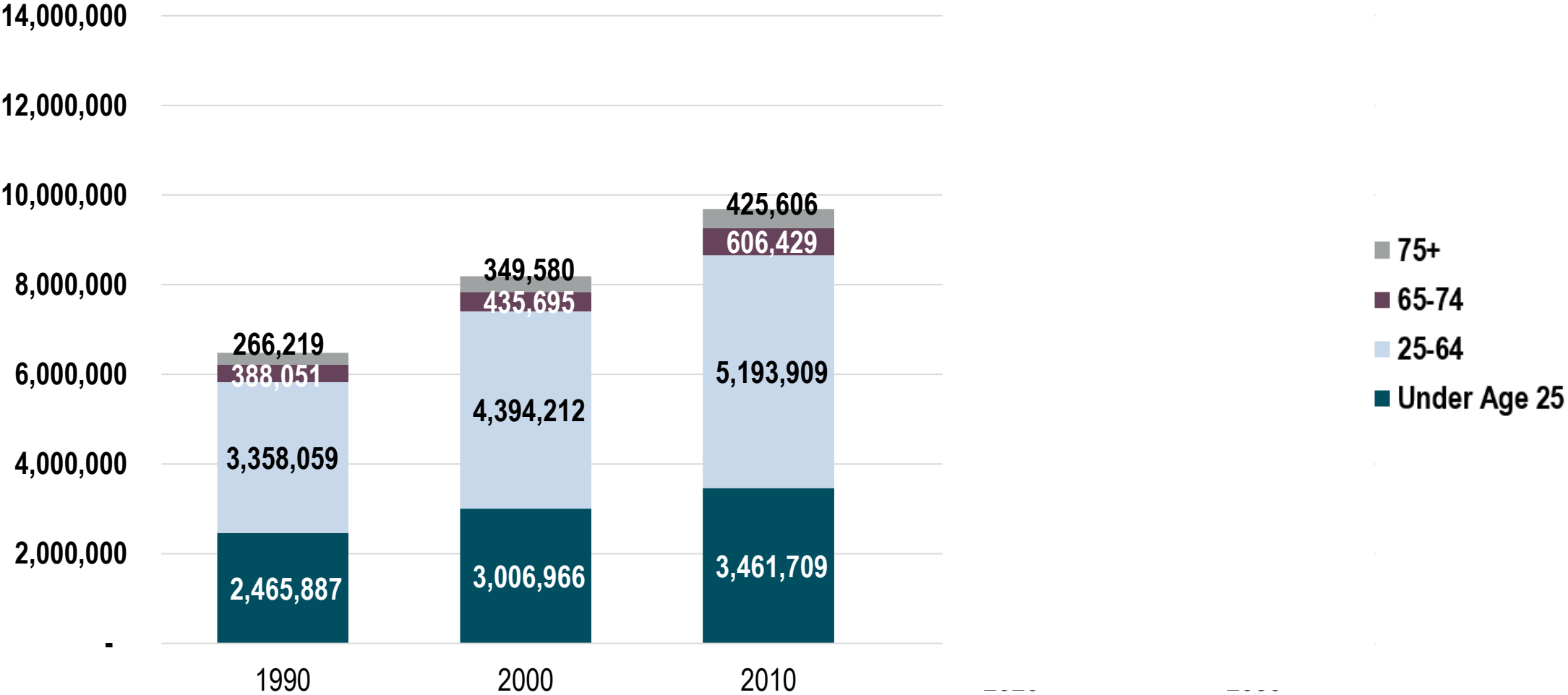
Georgia's Aging Population



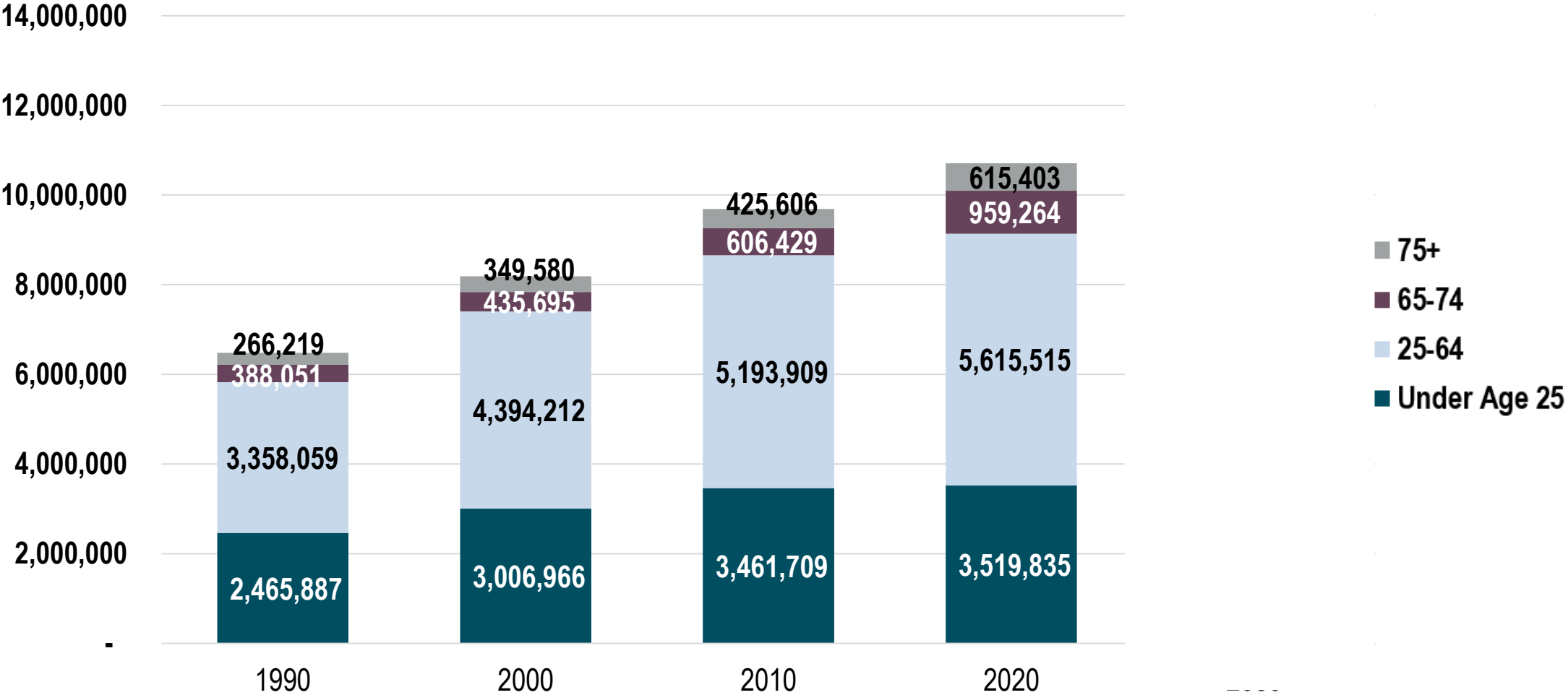
Georgia's Aging Population



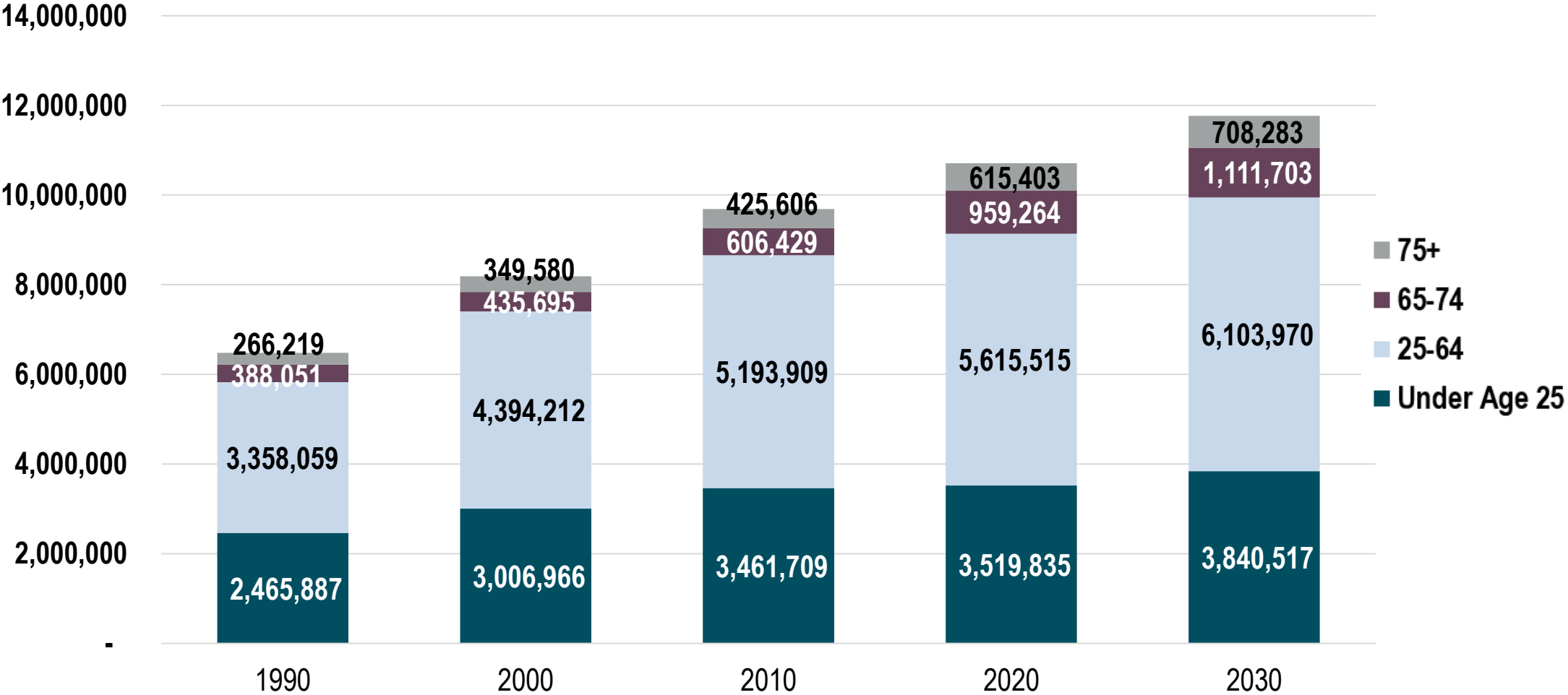
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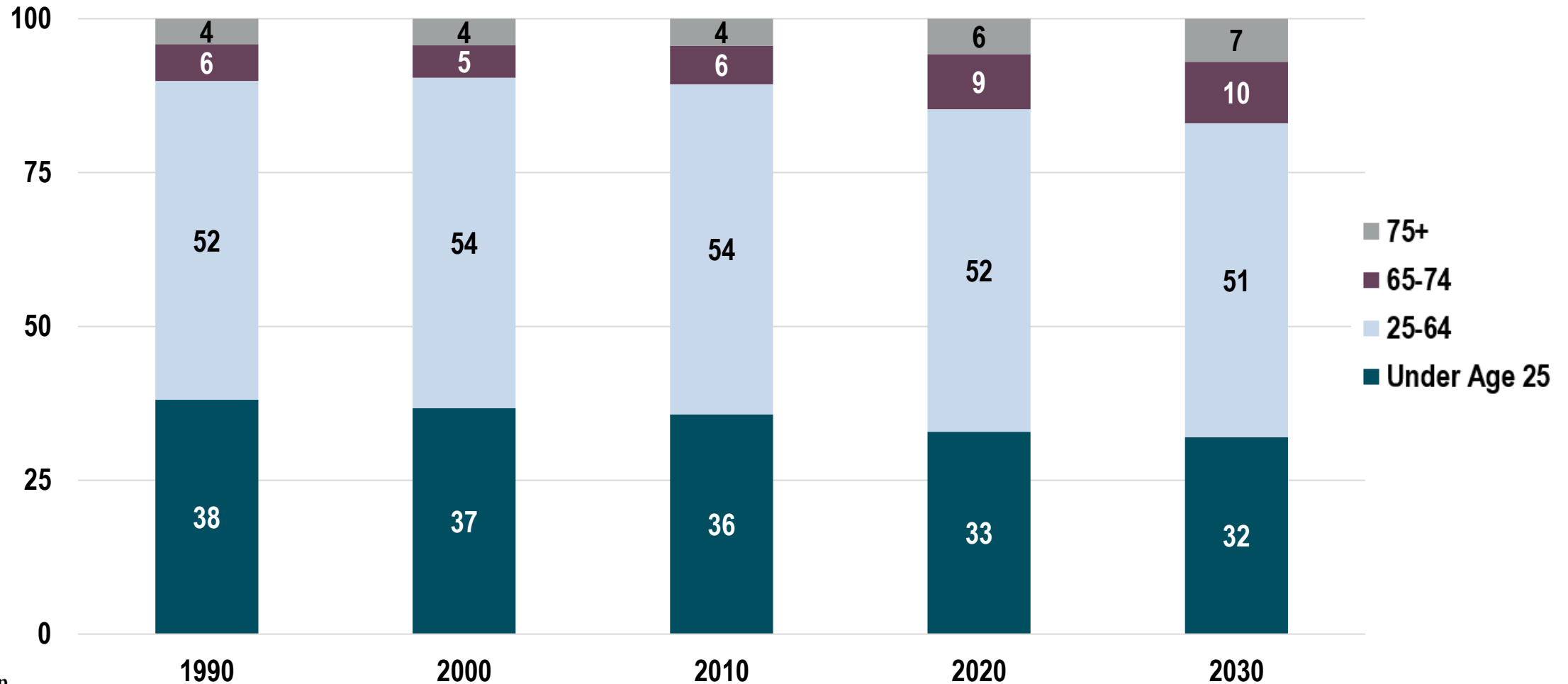
Georgia's Aging Population



Georgia's Aging Population



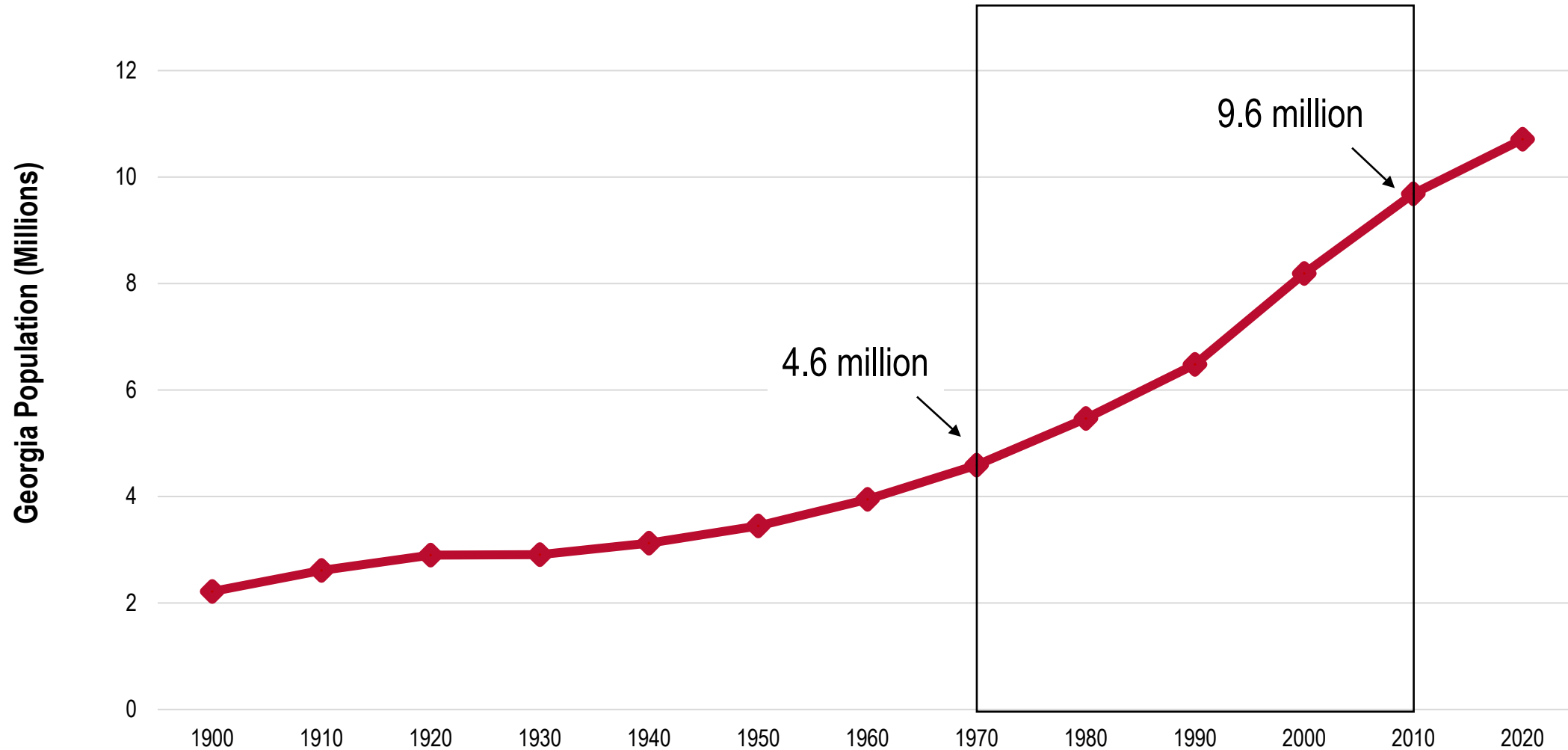
Georgia's Changing Age Distribution



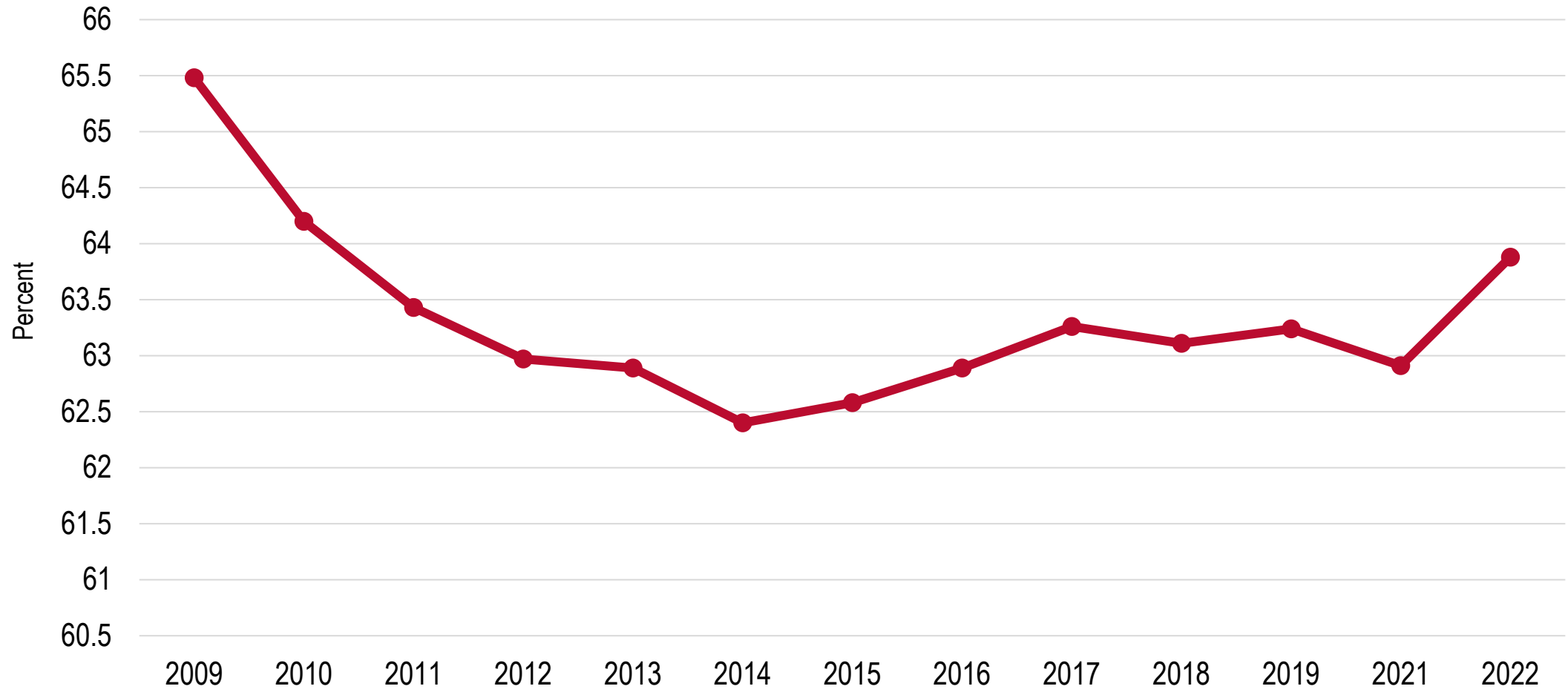
Why is Georgia's population aging?



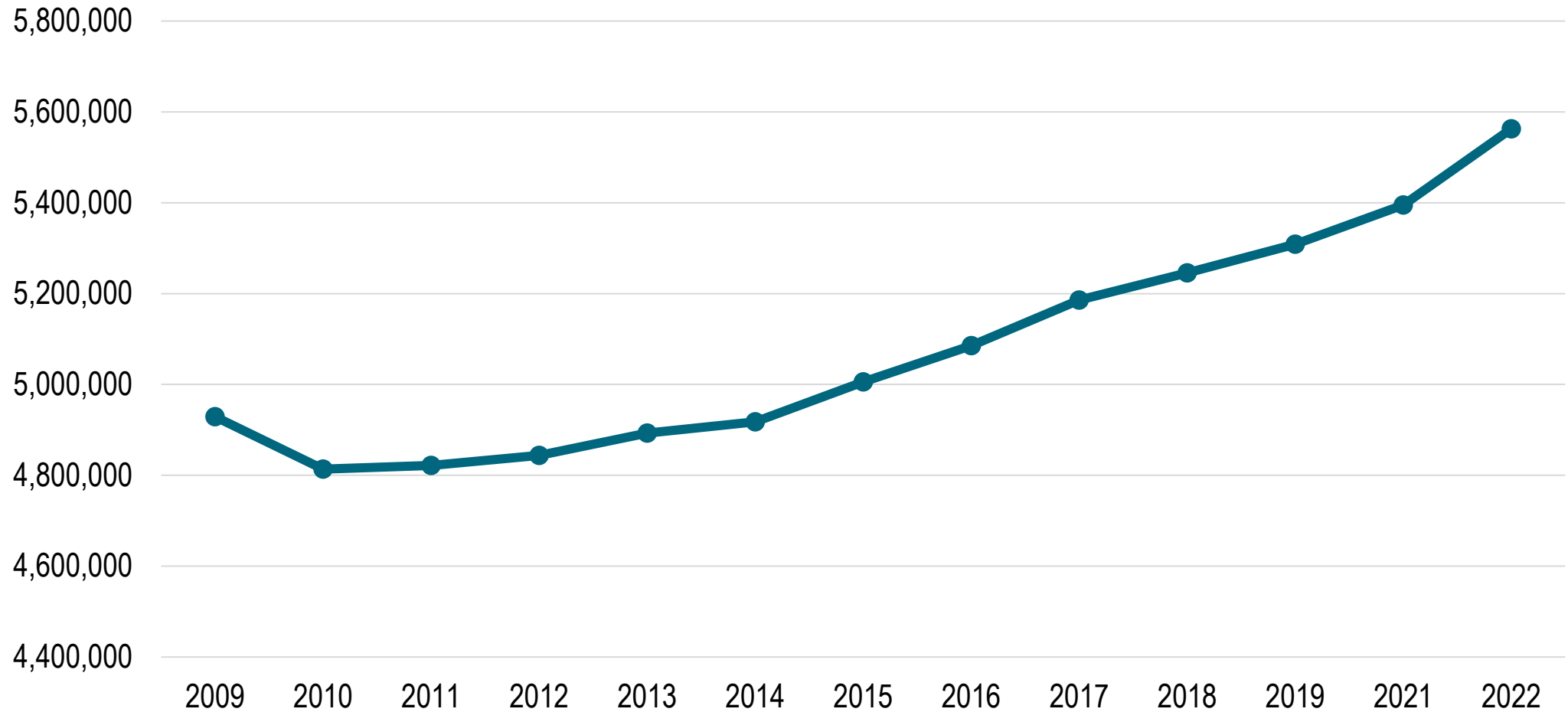
Georgia's Population Doubles in Four Decades



Labor Force Participation Rate



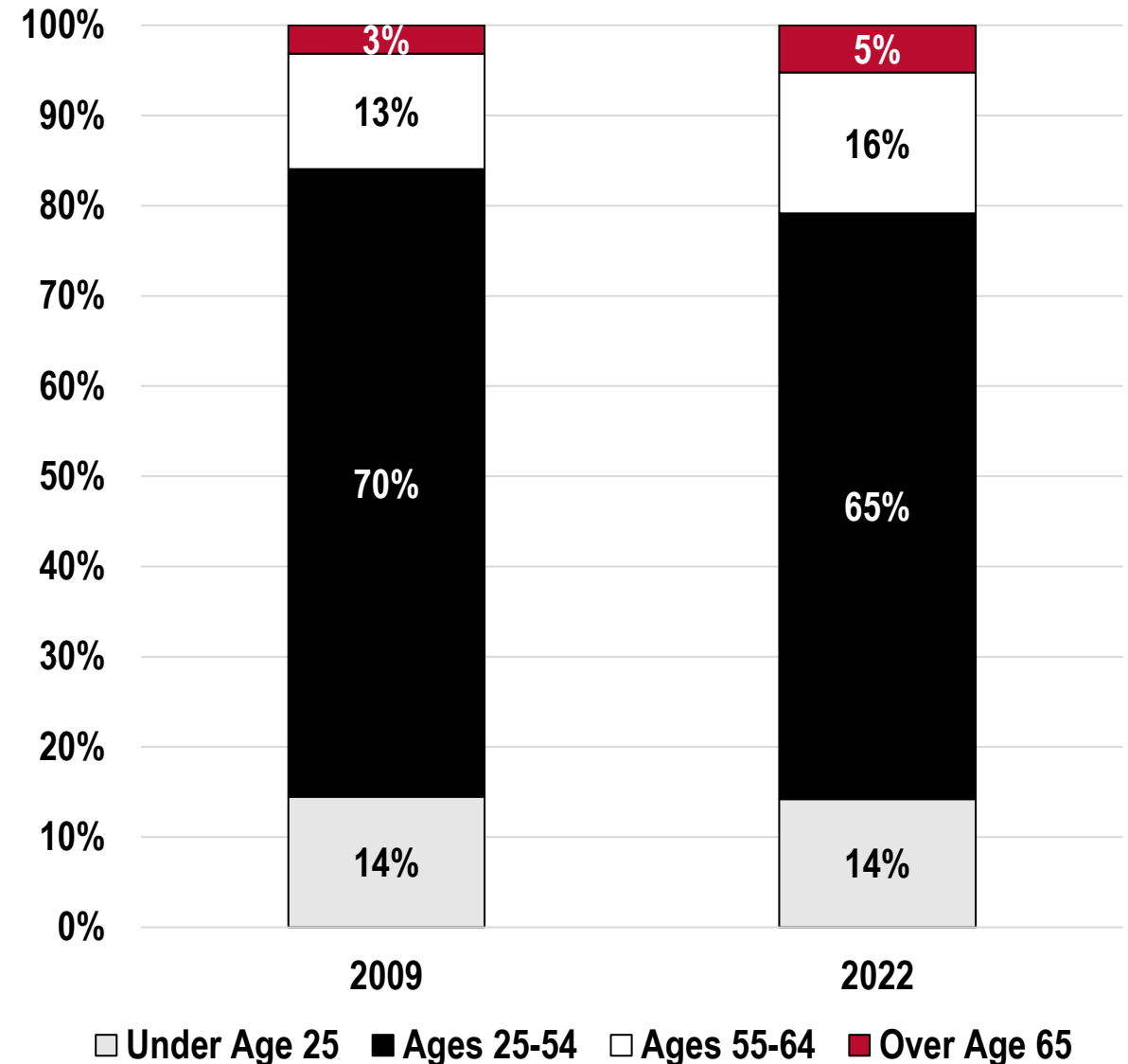
Total Population in Labor Force



Georgia's Labor Force is older today than in 2009

- In 2022, 21% of Georgia's Labor Force was ages 55 or older compared to 16% in 2009

Share of Labor Force, by Age Group



Calculating the Labor Force Participation Rate

People in the Labor Force

Civilian Population (over age 16)



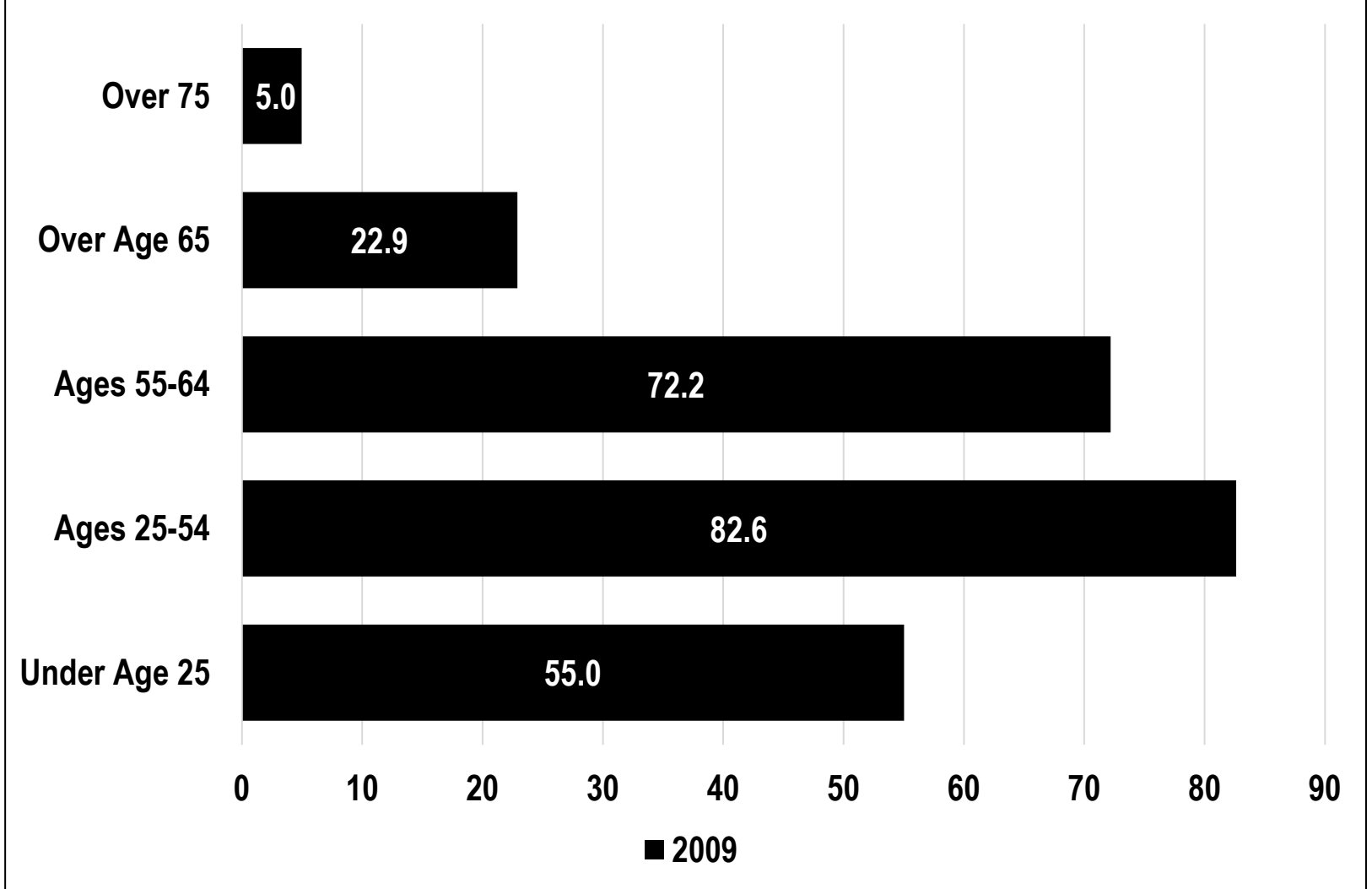
Calculating the Labor Force Participation Rate

People in the Labor Force

Civilian Population (over age 16)

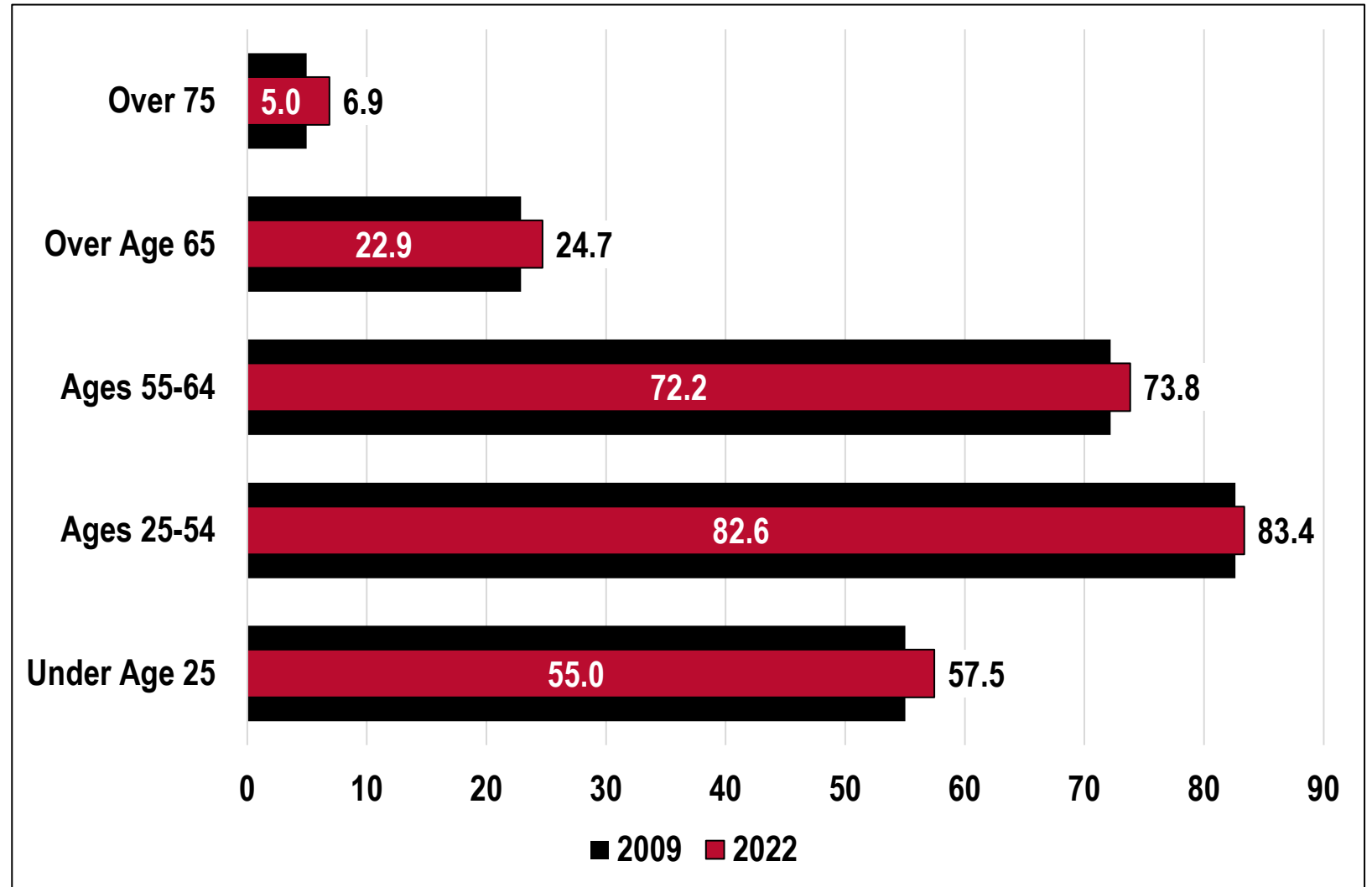


Labor Force Participation Rate, by Age Group



Labor Force Participation Rate, by Age Group

- Higher Labor Force Participation Rate for each age group in 2022 than in 2009



Georgia Demographics in Summary

- Georgia's Population is growing from the outside
 - Georgia is among fastest and largest growing states in the country
 - Domestic Migration is critical to Georgia's population growth
- Suburban and Exurban Population Growth
- Racial and Ethnic Transition
 - Especially Among Younger Generations
- Aging Population
 - Under Age 18 Population growth stagnates
 - Over Age 65 Population is growing faster than rest of state



THANK YOU!

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