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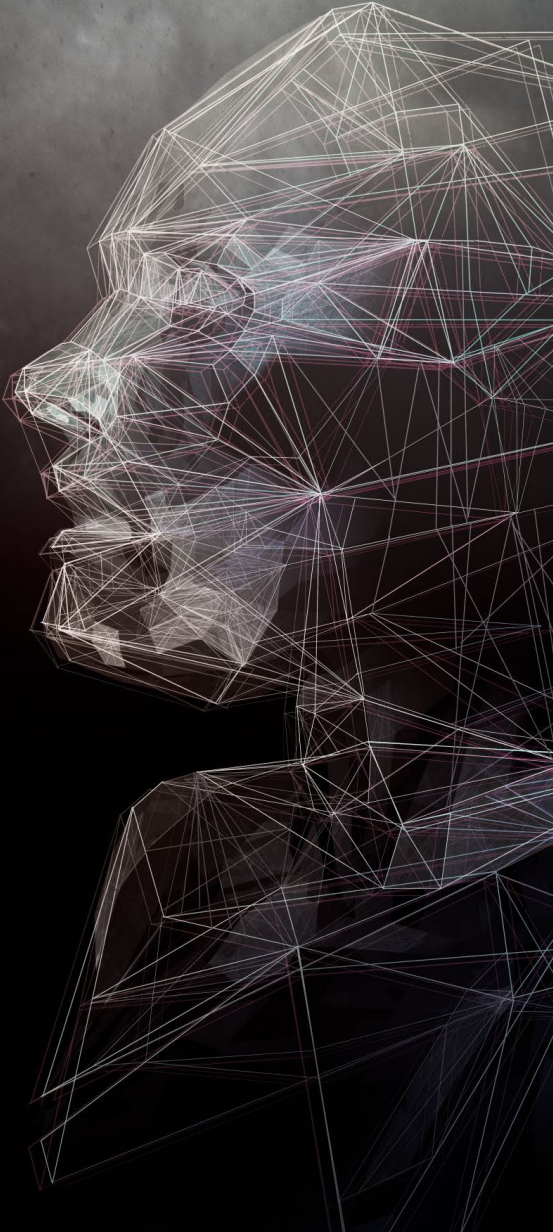
Management Association

# ChatGPT Applications for City & County Management

PROMOTING EXCELLENCE IN GOVERNMENT



The elements  
of danger are  
with us,  
and the  
questions of  
safeguards  
demand the  
most careful  
consideration  
by our  
municipal  
authorities.



# Fear of A.I.

“One of the biggest problems [we] face is coping with the abundance of technologies in the marketplace. It’s hard for executives to figure out what all those ...applications...do, let alone decide...how to successfully adopt them.”

“So far as the influence...upon the mind and morals of the people is concerned, there can be no rational doubt, that [it] has caused vast injury. Superficial, sudden, unsifted, too fast for the truth.”

“You will also find...they will completely neglect to mention any of [its] liabilities. We need to proceed with our eyes wide open so that we many use technology rather than be used by it.”

“[It] has its limitations, and its perspective is invariably false.”

# Fear of All Inventions

One of the biggest problems companies face is coping with the abundance of technologies in the marketplace. It's hard for executives to figure out what all those ...applications...do, let alone decide...how to successfully adopt them. – *HBR* (2006) **on IT networks**

So far as the influence...upon the mind and morals of the people is concerned, there can be no rational doubt, that ***the telegraph*** has caused vast injury. Superficial, sudden, unsifted, too fast for the truth. – *NYT* (1858)

You will also find...they will completely neglect to mention any of [its] liabilities. We need to proceed with our eyes wide open so that we many use technology rather than be used by it. – UC Davis (1997) **on computers**

***Photography*** has its limitations, and its perspective is invariably false – *The Atlantic* (1887)

# Two things we struggle with:

The way things are!

Change!





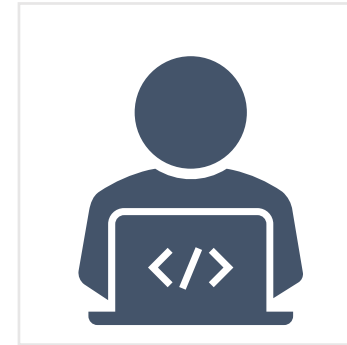


Change *IS*  
the status  
quo

# What is ChatGPT?



ChatGPT is a tool that can understand and generate human-like text responses



ChatGPT is built on a technology called Large Language Models (LLMs)



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chat.openai.com



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[www.perplexity.ai](http://www.perplexity.ai)



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# The Power of Prompts

- Prompts are the tool to unlock the power of Generative AI
- The model considers the context and uses its training to generate a coherent and relevant response: Text, Image, Video, etc

The image shows a chat interface with four example prompts in rounded rectangular boxes:

- Make up a story**  
about Sharky, a tooth-brushing shark superhero
- Give me ideas**  
for what to do with my kids' art
- Tell me a fun fact**  
about the Roman Empire
- Help me pick**  
a birthday gift for my mom who likes gardening

Below these is a long input field with the placeholder text "Send a message" and a right-pointing arrow icon. This input field is circled in red.



# General Guidelines



**Clarity**: Be clear and concise



**Specificity**: Be specific about what you want the model to do



**Instruction**: Instruct it explicitly



**Tone**: If you have a specific tone in mind, mention it in your prompt.



**Length**: If you have a preference on the length of the response, specify it in your prompt.




# ChatGPT Plus


**Plugin store** ✕

PopularNewAllInstalled


Search plugins

**A/B JUDGE**  
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Judge whether the A/B test results are superior or not.

**AAASummarize.app**  
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Summarize YouTube videos, web pages, and PDF documents by providing a link. This is a free preview.

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Converts ABC music notation to WAV, MIDI, and PostScript files.

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Provides fun and educational learning activities for children 2-8 years old.

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Able Style is a fashion assistant who will help you answer the question, "What shall I wear today?"

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Discover the details! Search through recent SEC filings, with links to deeper analysis.

**Access Link**  
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Access any links on the web and get the information you need.

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Ask your PDF questions, summarize info & chat with PDF! Enter Google Drive link to start!

< Prev 1 2 3 4 5 ... 87 88 89 90 Next >

[About plugins](#)



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# ChatGPT Plus Key Features

- Access to Plugins (Over 950 Plugins)
- Advanced Data Analytics (Code Interpreter)
- Browse with Bing (allowing for responses that go past the September 2021 training date)



# Let's Dive In!

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## *The Atlantic on automobiles (1890)*

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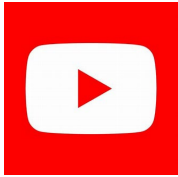
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# To Continue the Conversation



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