



**GCCMA 2020 SPRING CONFERENCE
Abbreviated Agenda
March 17-20, 2020
Augusta-Richmond County, Georgia**

Tuesday, March 17, 2020

6:00 p.m. – 7:00 p.m. Welcome Reception

Wednesday, March 18, 2020

8:00 a.m. – 9:00 a.m. Breakfast

9:00 a.m. – 10:00 a.m. General Session – *Cyber Security from the Local Government Perspective – The Rest of the Story!*

Presenters:

Cheri Hobson-Mathews, Henry County Manager
Brad Johnson, Henry County Deputy Manager

10:00 a.m. 10:30 a.m. Break

10:30 a.m. – 11:30 a.m. General Session – *Sustainability and Energy Conservation*

Presenters:

Blaine Williams, GCCMA President and Athens-Clarke County Manager
Georgia Environmental Facilitates Authority Staff

11:30 a.m. – 1:00 p.m. Networking Lunch with Exhibitors

11:45 a.m. – 12:45 p.m. Board of Directors Meeting

1:00 p.m. – 2:15 p.m. Keynote Session: *Leadership 2020: What Local Government Leaders Need to Know Now*

Presenter:

David Rabiner, Rabiner Resources

2:15 p.m. – 3:00 p.m. Meet and Greet with David Rabiner & Break with Exhibitors

- 3:00 p.m. – 4:00 p.m. GCCMA Strategic Planning Project Overview with Members**
- 4:00 p.m. – 5:30 p.m. Business Meeting**
- 5:30 p.m. – 6:30 p.m. Reception with Exhibitors**
- Dinner on Your Own**

Thursday, March 19, 2020

- 8:00 a.m. – 9:00 a.m. Breakfast and Visit with Exhibitors**
- 9:00 a.m. – 10:00 a.m. Keynote Session: *Georgia on My Mind: Building a Memorable Leadership Legacy***
Presenter:
Gala Jackson, Certified Career and Executive Coach of InterviewSnob
- 10:00 a.m. – 10:15 a.m. Break with Exhibitors**
- 10:15 a.m. – 11:15 a.m. Concurrent Sessions**

Concurrent Session #1: *Project Delivery Methods and Trends in Project Budgets*
Presenters:
Cleatus Phillips, Newnan City Manager
Andy Pippin, Goodwyn|Mills|Cawood

Concurrent Session #2: *City of South Fulton 2020-2023 Strategic Plan: Envisioning Our Future*
Presenter:
Odie Donald, South Fulton City Manager

Concurrent Session #3: *The Role of Local Government Managers in Global Economic Development*
Presenters:
Marcia Hampton, GCCMA Vice-President and Douglasville City Manager
Josh Fenn, Henry County Economic Development Authority Executive Director
Chris Pumphrey, GEDA Board Chair and Douglas County Economic Development Authority Executive Director

- 11:15 a.m. – 11:30 a.m. Break with Exhibitors**
- 11:30 a.m. – 12:30 p.m. Concurrent Sessions**

Concurrent Session #4: *Budget as a Strategic Tool – Innovative Techniques and Practices*
Presenter:
Jon Johnson, Chief Financial Officer, Alliance for Innovation

Concurrent Session #5: *After Incident Analysis of Impacts on Local Governments of Civil Disturbance Events*

Presenter:

Bill Schmid, Dahlonega City Manager

Concurrent Session #6: *Professional Recruiter Presentations*

Presenters:

Alan Reddish and Lisa Ward, The Mercer Group

Dan Lasseter, Carl Vinson Institute of Government, University of Georgia

12:30 p.m. – 1:15 p.m. Lunch with Exhibitors

12:30 p.m. – 1:15 p.m. Assistant Manager/Administrator Lunch

1:30 p.m. – 4:00 p.m. Afternoon Activities and Sessions

- **Off-site Tour: (Georgia Cyber Security Center – proposed)**
- **1:30 p.m. – 3:00 p.m. Hot Topic Session: Joint LOST/SDS Task Force Update**
- **1:30 p.m. – 4:00 p.m. Recruiter Private Appointments – The Mercer Group and the Carl Vinson Institute of Government**

5:00 p.m. – 6:00 p.m. Women in Local Government Networking Reception

6:30 p.m. Reception and Dinner

Friday, March 20, 2020

8:00 a.m. – 9:00 a.m. Breakfast and Visit with Exhibitors

9:00 a.m. – 10:30 a.m. General Session: *Elected Officials and Staff Relations, “Making it Work”*

Presenters:

Tom Couch, Bulloch County Manager

Kevin Duggan, ICMA retired

10:30 a.m. – 10:45 a.m. Break

10:45 a.m. – 11:15 a.m. Vendor Door Prizes

11:15 a.m. – 12:15 p.m. Rapid Fire Roundtable Session: *Innovations in Local Government in Georgia*

Moderator: Russ Cook, Carl Vinson Institute of Government, University of Georgia

12:15 p.m. Closing and Adjournment

12:30 p.m. – 2:00 p.m. Program Planning Committee Meeting and Lunch