

GCCMA Board of Directors' Meeting

Wednesday, October 17, 2018

Classic Center

Athens, Georgia

Attending: John McDonough, Scott Johnson, Blaine Williams, Marcia Hampton, Sammy Rich, Al Lawson, Sonja Fillingame, Adam Mestres, Erica Powell, Mara Shaw, Randy Reid (ICMA), Aaron Redmon (UGA MPA)

Absent: Chris Hobby, Joey Brown

President Scott Johnson called the meeting to order and thanked everyone for attending. President Johnson then asked that the board take a few minutes to review the minutes from the fall conference and then he asked for a motion to approve. A motion was made, a second was made and the motion passed with no discussion.

President Johnson then went through a few issues that he wanted to discuss with the Board. The first, was on the fund balance policy. First was the fund balance reserve policy discussed in previous meetings. Johnson reported working on this and recommended to invest in staggered CD's.

Second was 2019 conference RFP. Erica Powell will update and send out to membership seeking proposals in order to give the members a chance to bid on the conference. It was noted that joint applications between cities and counties work well and would be encouraged and accepted.

Third was the Fellowship Scholarship Committee. Marcia Hampton reported that this is an ongoing process. Hampton will approach communities about this opportunity. Blaine Williams suggested that the communities and fellows that receive funds should report back to the membership following the program.

Fourth, Johnson mentioned that Blaine Williams will start strategic plan for GCCMA during his presidency.

Johnson called on Marcia Hampton to provide a 2018 financial report. She made the report and Johnson commented on how sponsor and exhibit revenues are helping cushion the budget and that they are consistently growing. Two new awards are being introduced and could potentially be sponsored. Following this report Hampton moved on to the 2019 budget. The only thing mentioned to change was an additional \$900 for the increase in CVIOG's fee for 2019 raising this from \$18,000 to \$18,900. Hearing no more discussion, Johnson asked for a motion to accept, a motion was made and a second and the motion carried unanimously to approve the 2019 budget.

Randy Reid (ICMA) provided Board with an ICMA report.

- Proposed an ICMA/GCCMA joint membership drive
- ICMA has hired an innovation officer and added 3 new programs
- Provided Board with printed ICMA update flyer
- Gave regional conference update
- ICMA nominee for SE VP is Michael Kaigler
 - John McDonough noted the time commitment to ICMA's board is too much at 3 years and ICMA should consider reducing the term in order to get more nominees.
- ICMA is reviewing dues (this issue has been added to February Board retreat for further discussion)
 - Growth since department heads are included and have lower dues
 - John McDonough asks for a breakdown of what dues look like and what they fund.

- Reid explained that ICMA spends interest on matching funds to fight changing manager form of government.
- Scott Johnson requests a number of cases that ICMA deals with.
- McDonough asks Mara Shaw to research council/manager form of government and how often they are challenged.
- ICMA 2019 will be in Nashville
 - GCCMA will give \$5,000 to Tennessee to help with their costs and take this money out of the \$10,000 allocated in the budget for ICMA. There was a motion made with a second. The motion carried to split the \$10,000 between ICMA and Tennessee.

Mara Shaw provided a report on behalf of CVIOG and about the GCCMA Retreat. Shaw presented the board with the new CVIOG agreement with a \$900 fee increase. The board approved the increase and the agreement. Saw then introduced Aaron Redmon, coordinator for the UGA MPA program. Aaron reported on placing interns. UGA MPA will also start attending conferences with a booth moving forward.

Discussion was had about a manager only dinner on Thursday night of the conference to give managers time to network with their peers. Only dinner sponsors will be allowed to attend with managers instead of all vendors. Vendors should be limited to keynote and general sessions. It was noted that this is hard to monitor. Different color name badges could help identify vendors. Also mentioned was that the Secretary/Treasurer was still to monitor the hospitality suite even though GCCMA is contracting this out to the hotel now.

Hearing no other new business, the meeting was adjourned.