

## **March 25, 2015 Board of Directors' Minutes**

GCCMA Board of Directors' Meeting  
Wednesday, March 25 – 9:00am  
Willow Room – Classic Center  
Athens, Georgia

Attending: Joseph Mosley, Kay Love, Tom Couch, Marcia Hampton, Alan Ours, Stan Kelley, Terrell Jacobs, Al Lawson, Chris Hobby, Erica Powell, Janice Eidson, Brent Williams, Mara Register, Randy Reid, Sallie Ann Burnett. Absent: David Hankerson

President Joseph Mosley called the meeting to order and thanked everyone for attending. Mosley then asked that the board take a few minutes to review the minutes from the fall conference and then he asked for a motion to approve. A motion was made, a second was made and the motion passed.

Mosley then went through a few issues that he wanted to discuss with the Board. The first, was information about the ICMA Student Chapter Program. He explained that a chapter at UGA and Middle Georgia College had both been formed and there are others schools working toward becoming student chapters.

Mosley then called on Past President, Tom Couch to present GCCMA's Sustainability Report. He presented his report (that will be updated and shared with the membership) and discussed potentially allocating funds for a short term intern to work with GCCMA on outreach efforts. It was determined that the Sustainability Report should be listed in order of priority. It was suggested that the order would be 1. Internships 2. Senior Advisors 3. Career Service Recognition

Mosley discussed Board Retreat highlights for those who were unable to attend. He reminded everyone that during the retreat, it was discovered that 2016 will be GCCMA's 60<sup>th</sup> Anniversary. A committee will be formed to decide how the association will celebrate this milestone. Mosley expressed that the Board intends to reach out to the Regional Commissions and get them more involved in the association. Another highlight from the retreat is to form a Part President's Council. Randy Reid with ICMA stated that other State Associations have these and they are very beneficial.

Mosley called on Marcia Hampton to report on the ICMA Program Planning Committee. Hampton reported that the recommendation for the State Dinner is a dinner cruise and there has been positive feedback for this event. She also stated that those planning to attend the conference should budget for \$2,500-\$3,000 as Seattle is relatively expensive.

Mosley introduced Sallie Ann Burnett, the East Regional Director with the Alliance for Innovation. Sallie went over the affiliate agreement between the Alliance and GCCMA. She also requested to sit in on the program planning committee. Terrell Jacobs mentioned that GCCMA should look in to hosting the TLG conference again.

Mosley then asked Erica Powell to present the 2014 year-end financial statement in Secretary/Treasurer David Hankerson's absence. Powell went through the budget, and addressed the CVIOG charge for the Fall 2014 conference has not been posted. She also explained that the revenue for the Spring Conference was about \$15,000 more in 2015 than it was in 2014 due to an exhibitor registration fee increase. Following her review, a motion was made to accept the financials, a second was made and the motion was approved.

Mosley called on Tom Couch, as nominating committee chair, to present the recommended slate of officers for 2015-2016. Couch announced that the committee had come up with this slate:

President: Kay Love, Roswell

Vice President: David Hankerson, Cobb County

Secretary/Treasurer: John McDonough, Sandy Springs

Director-at-Large: Joseph Mosley, Metter

District Directors

NW: Stan Kelley, Lumpkin County

NE: Kevin Poe, Jackson County

Metro: Marcia Hampton, Douglasville

Central/Heartland: Al Lawson, Swainsboro

SW: Chris Hobby, Bainbridge

SE/Coastal: Terrell Jacobs, Douglas

A motion was made to accept the slate as offered, a second was made and the motion carried.

Mosley asked Alan Ours to provide updates from ICMA. Ours reported on the SE Regional Summit and encouraged more participation from members of GCCMA. Ours proposes that GCCMA put in a bid to host the 2025 ICMA conference. If selected, GCCMA will need to raise \$150k-\$200k in order to have a successful conference.

Couch called on Mara Register for the Carl Vinson report. Register began by reminding the Board that the program planning committee would meet at the conclusion of the conference. She proposed GCCMA invite the ICMA president to future conferences. Register brought up the CVIOG leadership survey proposal that was discussed at the Board Retreat. The Board decided that because we have previous survey results, that they should be given to the ad hoc committee instead of moving forward with a new survey.

Hearing no other new business, the meeting was adjourned.