



Attention: City and County Managers

The fall conference for the Georgia City County Management Association will be held **November 10-12, 2010 at Sea Palms on St Simons Island**. This conference will be the first time numerous city and county jurisdictions in a region have come together to host a GCCMA conference. The conference will be hosted by Brunswick, Glynn County, with the following cities and counties providing sponsorship; Darien, Hinesville, Kingsland, Richmond Hill, St. Marys, Woodbine, Camden County, and McIntosh County. This years' conference will also be important for GCCMA attendees because the economy has dictated counties and cities to think and behave differently and address the economic and service delivery challenges in new ways. The days of "doing more with less" are limited. Managers and administrators are now forced to look at the tough decisions of having to "do less with less"; in other words, less revenue = reduced services.

The program planning committee has assembled an educational program that includes the regionally and nationally recognized economist, Dr. Jeff Dorfman, who will kick off the conference with his view of how the economic landscape will shape out over the next 1, 5 and 10 years. Conference topics will also include costing of services, the new paradigms of water and sewer, partnerships and privatization, regional transportation and human resources hot topics. All of these topics are timely and relevant to the challenges local governments are currently facing and will be facing for years to come.

Wednesday evening the city of Brunswick and Glynn County will host a dinner at the Lighthouse Museum. The participants will travel by bus to the location to enjoy an evening of good food and entertainment. On Thursday afternoon attendees will have a choice of one of the following: 1, Visit the Jekyll Island Authority and hear about the past, present and future of Jekyll Island, JIA's experiences with public-private partnerships and tour the "Millionaires Village and new island developments; 2, visit and learn about the revitalized downtown Brunswick and its waterfront; or 3, experience the recreational facilities at the conference site. Thursday evening will be rounded out with a dinner and awards banquet at the conference facility with a presentation by Ron Carlee, Chief Operating Officer of ICMA. Friday morning we will close out the conference with covering hot topics in the arena of Human Resources.

The GCCMA Fall conference will be a great opportunity for you to network with your peers, so please join us for an informational packed conference where you'll gain insight and new information on issues that you will face each and every day.

We look forward to seeing each of you at the conference and please contact either of us with questions.

Please visit the following website (www.vinsoninstitute.org/gccma) to download a copy of the preliminary agenda for the fall conference. Registration for the conference and lodging information can be found on the next page.

Registration

1. Please register on-line by visiting the Carl Vinson Institute of Government website at www.vinsoninstitute.org/gccma, and pay by credit card, the preferred method. If this will be your first time registering on-line you will be prompted to request a password to access the on-line registration system. Once you have received the password sent to your email address, you can view, update your profile and register for the conference. If you have registered on-line for a conference with us, please use the password that you already have.
2. If you are unable to register and pay by credit card, please download the registration form, complete it and mail with a check to the address listed on the registration form. We cannot accept credit card payments through the mail; payment by credit card is only available through the on-line method.
3. Carl Vinson Institute of Government will no longer accept registrations without payment; therefore, you must register on-line and pay with a credit card or submit your registration via mail with payment enclosed.
4. Registrations must be paid in full prior to enrollment in the conference.
5. Confirmation will be sent to the address provided during the registration process.

Cancellation and Refund Policy for Registration Fees

Written notice of cancellation must be postmarked/dated no later than October 18, 2010, to receive a full refund of registration fees. Written requests postmarked/dated between October 19 2010, and October 25, 2010, will be assessed a 25% administrative fee, and requests postmarked/dated after October 25, 2010 are not eligible for a refund. Registrants who fail to attend, cancel, or send a substitute will be liable for the full registration fee. Substitution of participants is encouraged over cancellation. To cancel registration or send a substitute, please send notification to Jean Lord at lord@cviog.uga.edu, via fax at 706.542.2176, or by mail at Carl Vinson Institute of Government, University of Georgia, 201 N. Milledge Avenue, Athens, GA 30602-5482.

Lodging Information

Conference attendees can reserve rooms directly with Sea Palms by calling 912-638-3351. The special rate for GCCMA conference attendees is \$99.00 plus applicable taxes. Please do not delay in making your lodging arrangements. **The block of rooms will be held until October 25, 2010, or the date, on which all rooms have been reserved, whichever comes first. Sea Palms will accept reservations after the aforementioned date only on a space available basis and charged at available hotel rates.**

Deposit/Cancellation Policy

A deposit equal to one night's lodging is required to hold individual hotel reservations. The deposit shall serve to confirm the reservation for the date(s) indicated, and, upon check-in, shall be applied to the first and/or final night of the reserved stay. **A fourteen day cancellation notice is required to cancel individual reservations for a full refund of deposits made.** The last date to cancel your lodging reservations and not be assessed a fee is October 26, 2010. An individual that does not arrive on the scheduled arrival date will be considered a "no-show" for that day and will be charged the full room and

tax. If the individual arrives after the anticipated date of arrival, we will be pleased to re-instate their reservation, based upon availability and at the available lodging rate in effect at that time. If they are re-instated they still will be charged the “no-show” rate.

If you have any questions about the fall conference, please feel free to call us. We look forward to seeing you soon.

Sincerely,

Gordon Maner
Local Government Programs Manager
Carl Vinson Institute of Government
706-542-9502

Jean Lord
Senior Conference Training Coordinator
Carl Vinson Institute of Government
706-542-9534

AGENDA
Georgia City/County Management Association
November 10-12, 2010

Hosts:
City of Brunswick and Glynn County

Additional Sponsors:
Darien, Hinesville, Kingsland, Richmond Hill, St. Marys, and Woodbine
Camden County and McIntosh County

Wednesday, November 10

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| Noon | On-site Registration Opens and
Lunch (included in registration fee) |
| 1:15 p.m. | <p>OPENING SESSION: DOES THE CURRENT RECESSION REFLECT THE
LONG TERM ECONOMIC OUTLOOK?</p> <p>The economic events of the last two years have cities and counties scrambling to make ends meet and plan for the coming years, not knowing with any degree of certainty what will be coming. One thing we all know is that nothing will ever be the same again. The session will explore how the economic landscape will shape out over the next one, five, and ten years.</p> <p><i>Jeff Dorfman, Professor of Economics, University of Georgia</i></p> |
| 2:30 p.m. | Break |
| 2:45 p.m. | <p>TOUGH BUDGET CHOICES; DOING LESS WITH LESS – COSTING THE PRICE OF
SERVICES</p> <p>Cities and counties are making tough decisions as they move from an era of demands of doing more with less to the new paradigm and the new reality of doing less with less. Many have crossed that line already, and tough decisions have been made on the priority of services and programs and which stay and which go away. Cities and counties also are focusing on the costing of services to assure they are recouping true costs and not over- or undercharging.</p> <p><i>Meg Kelsey, Finance Director and Treasurer, City of LaGrange</i>
<i>Virgil Moon, Director, General Services Agency, Cobb County</i></p> |
| 4:00 p.m. | Membership Meeting |

Wednesday, November 10 (continued)

- 6:00 p.m. Reception and Meet-N-Greet
Location: Lighthouse and Museum on St. Simons
- 7:00 p.m. Dinner
Location: Lighthouse and Museum on St. Simons
- 8:15 p.m. Hospitality Suite opens

Thursday, November 11

- 7:30 a.m. Breakfast
- 8:30 a.m. MORNING SESSION: THE NEW PARADIGMS OF WATER AND SEWER,
PARTNERSHIPS AND PRIVATIZATION, AND REGIONAL TRANSPORTATION
- 8:30-9:30 a.m. WATER AND SEWER
With a new focus on pricing water and sewer utilities, cities and counties are rethinking the pricing models. Prior to the drought of 2008, water and sewer rates were based on higher volume = lower price per unit; the new water paradigm is lower volume = lower price per unit, a major shift in the utilities arena.

Bob Snipes, Deputy Manager, Athens-Clarke Consolidated Government
- 9:30-11:15 a.m. PARTNERSHIPS AND PRIVITIZATION
Another new paradigm is in the governance model for cities and counties that includes forming public-private partnerships and privatizing everything from public works, water and sewer utilities to senior centers to a broader privatization we see happening in some of the new Georgia cities. The session will examine what works, what doesn't work, and lessons learned by those who are doing it.

Kirby Glaze, President, Public-Private Partnership Management, Inc.

Panelists:
Jack Krakeel, County Manager, Fayette County
Bill Torrance, City Manager, City of Vidalia
- 10:15 am Morning Break

Thursday, November 11 (continued)

- 11:15 a.m.-Noon REGIONAL TRANSPORTATION
As the new legislation creating the regional transportation model comes into play; what will be the new “rules” of local and regional transportation planning and how will cities and counties be affected. Participants will hear from the transportation legislative staff of ACCG and GMA.

Matt Hicks, Economic Development and Transportation Policy Specialist, ACCG
Becky Taylor, Manager of Research and Federal Relations, GMA
- Noon Lunch (boxed)
- 1:15 p.m. Afternoon Session #1: Experiencing Georgia’s Coast

Choose 1
A – THE PAST, PRESENT, AND FUTURE OF JEKYLL ISLAND
A tour is arranged for attendees to visit the historical “Millionaires Village” and see how the Jekyll Island Authority (JIA) has leveraged the area into a tourist historic destination. We also will meet with JIA officials to see how the island will evolve over the next 20 years to continue to fulfill the purpose of Jekyll Island and at the same time expand opportunities.

B – BRUNSWICK: A REVITALIZED COMMUNITY
For those members interested in touring the newly revitalization initiatives of the city of Brunswick, a tour will visit the newly energized downtown and the historic properties and waterfront that continue to lure visitors and newcomers to coastal living.

C – GOLF ON GEORGIA’S COAST (additional fee)
An afternoon of golf and executive networking will be available for attendees at the Sea Palms Golf Course.
- 6:30 p.m. Dinner and Awards Presentations

Ron Carlee, Chief Operating Officer, ICMA, Washington, D.C.
“Emerging Trends Facing Cities and Counties and ICMA News and Initiatives”
- 8:30 p.m. Hospitality Suite Reopens

Friday, November 12

7:30 a.m. Breakfast

8:30-9:15 a.m. CLOSING SESSION: HUMAN RESOURCES HOT TOPICS

The two elements of local government that are at the root of most challenges are MONEY and PEOPLE. This session will expose managers to the current human resources issues that face every county and city; the high cost of attaining, maintaining and retaining people; the legal pitfalls and red flags of people challenges; and the emerging challenges we all will face in the future.

Tracy Glanton, Elarbee, Thompson, Sapp, and Wilson, LLP, Atlanta

9:15-9:45 a.m. Email no longer means “Electronic Mail”; the new meaning is “Evidence Mail.” Attendees will explore the productivity and legal issues related to email; social networking; and open records, internet, and computer policies to reduce your county or cities’ risk exposure.

Lee Spell, Human Resources Director, City of Kingsland

9:45-10:15 a.m. The third topic to be explored is how cities and counties can get specialized human resources assistance either through regional commissions or through private sector providers.

Danny Lewis, Executive Director, Georgia Mountains Regional Commission

10:30 a.m. Door Prizes and Adjourn

Please mark your calendars for the spring conference of GCCMA

March 23-25, 2011

at the Classic Center, Athens, GA